JOHN (JACK) CROWN

Cincinnati, Ohio 45219 | (201)406-1817 | jack.crown.v@gmail.com

Professional Summary

Highly efficient worker, well established in fast-paced and challenging environments. Eager to learn with an aptitude for applying new knowledge about media and production with skill and efficiency.

Education

Bachelor of Arts: Digital Communications And Media, GPA: 3.6   Expected in 04/2025
University of Cincinnati - Cincinnati, OH
- Dean's List Fall 2022, Spring 2023, Fall 2023
- Video Production Club Member
- Bearcast Media Member
- Taken classes including but not limited to: Intro to Film and Media, Digital Storytelling I & II, Intro to Marketing, Intro to Microeconomics, Foundations of Digital Media, & Documentary Production

Professional Experience

Social Media Marketing Director   07/2023 - Current
UC's Video Production Club - Cincinnati, OH
- Monitored online presence of the club's brand to engage with users and strengthen member relationships
- Created newsletters and posts on organization's Instagram to inform followers about upcoming or past events
- Designed and implemented social media strategies to align with organization's goals

Intern   04/2024 - 08/2024
Heritage Bank – Burlington, Kentucky, United States
- Developed content for newsletters and social media posts to keep customers and employees informed and engaged.
- Improved overall social media presence with consistent branding guidelines across all platforms.
- Assisted in the development of a comprehensive content calendar, ensuring consistency across all social media platforms.

Team Member   06/2023 - 08/2023
Chipotle – Westerville, Ohio, United States
- Addressed guest needs, question, or concerns to create optimum experience onboard
- Improved efficiency overall by working alongside fellow team member in a fast-paced environment

Links

- https://jackcrown.journoportfolio.com/
- https://www.instagram.com/jackcrowncamera/

Skills

- Adobe Premiere
- Photography
- Time Management
- Video Production and Editing
- Order Delivery Practices
- Online Marketing and Advertising
- Project Management
- Content Scheduling