

TERESA SOTTILE

SUMMARY

I'm an expert content creator skilled in end-to-end video production and successful viral social media strategies. I'm known for my creativity, quick turn-around time, and passion for my work. I have a proven track record of going above and beyond with everything I do.

EXPERIENCE

Videographer, Editor, And Social Media Manager

Pridemore Properties | Charlotte, NC | February 2024 - Current

- Created videos that went mega-viral, reaching 80M+ views and skyrocketing follower count from 2,090 to 26,900 within months. Video title: "I asked my Gen Z employee to edit a video for me, and this is what she sent me."
- Transformed Instagram and TikTok pages to meet modern standards and created a mass-appealing online presence, leading to viral internet fame, recognizability across the USA, local and national news coverage, and an increase in sales leads.
- Managed end-to-end deliverables including scheduling shoot date with clients, creating day-of timeline, directing clients on set and editing final product with quick turnaround time period.

Videographer, Editor, And Production Manager

Roosterfish Media | Charlotte, NC | October 2020 - January 2024

- Led a team of production staff, overseeing schedules, data storage, resolving issues promptly, and ensuring consistent quality control.
- Developed and executed process improvements to optimize productivity.
- Worked successfully with a diverse group of agents to accomplish individualized goals with strict deadlines.
- Conducted regular meetings with staff to discuss progress and address any issues or concerns.
- Trained new employees on proper use of equipment, safety procedures, and job functions.
- Demonstrated strong ability to work collectively towards common goals.
- Maintained duties as a videographer and video editor, handling all aspects of pre-production, production, and post-production for clients.

Graphic Designer

Casco Signs | Concord, NC | October 2018 - October 2020

- Transformed client objectives into visually appealing and functional designs that captivated target audience.
- Created optimized designs for marketing, signage, print, and web applications.
- Ensured strict adherence to brand guidelines of clients.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Collaborated with clients and stakeholders to ensure satisfaction of design deliverables.

PORTFOLIO AND CONTACT

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📍 Charlotte NC

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🔗 [Bold Profile](#)

SKILLS

- Video Editing with Adobe Creative Suite
- Camera Operation
- Social Media Management
- Drone Operation
- Social Media Content Creation
- Managing production teams
- Podcast Production

EDUCATION AND TRAINING

Bachelor of Arts

Film And Video Production
University of North Carolina School of The Arts, Winston-Salem, NC
May 2018

CERTIFICATIONS

- Drone Pilot License (Part 107) - Federal Aviation Administration.

ACCOMPLISHMENTS

- Achieved online viral fame, appearing in news articles and international markets.



REFERENCES

References available upon request.