

Subject: Did You Know? Your Team is a Top PlanHub User

Subheader: As a reward, we're upgrading your company to PlanHub Pro for free—let's chat to activate it!

Hello (name),

Great news - thanks to the members of your team who frequently use PlanHub to post projects and manage the bidding process, your company has emerged as one of our most active overall users. For that reason, your company has been selected to participate in our new **PlanHub Rewards** program!

To thank you for your loyalty, we are happy to offer a **free** upgrade to our **Pro Level** service package for all your users (a \$2,999 per year value*).

Your new Pro level upgrade includes full access to:

- **National Subcontractor Directory** - Discover over 400K hard-to-find subcontractors and send ITBs with just one click
- **Private Planrooms** - Easily collaborate on projects with subcontractors in a secure environment
- **Activity Tracker** - Track activity on current projects and manage communications with bidders
- **Takeoff** - Measure, calculate, and collaborate from anywhere with unmatched speed and precision

To officially welcome you to the PlanHub Rewards program (and activate your free upgrade), please schedule a quick 15-to-30-minute Zoom or phone call at my link below so we can learn about your needs and offer solutions to address your goals and challenges. Your feedback is invaluable to us, so please schedule an appointment with me using the meeting link below so we can chat and activate your upgrade!

<https://meetings.hubspot.com/sstephenson>

Looking forward to speaking soon,

(signature)

*This free Pro-level upgrade (regularly priced at \$2,999 annually) is available to select PlanHub users upon completing the requested phone call or virtual meeting with the PlanHub team. This upgrade is offered with no defined expiration date to highly active users but is subject to revocation at PlanHub's discretion if activity level decreases.