



3985 BELLA+CANVAS Unisex  
V-Neck Lightweight Sweater

# Millennials in the Workplace

**T**hey are the youngest generation of professionals—the young ladies and gentlemen whose entire work history has taken place after the turn of the century. Commonly referred to as “millennials,” they are vibrant, intelligent, energetic, and they hold the future in their hands. They also stand out in comparison to their elders because they value comfort and aren’t afraid to show it.

Unlike prior generations who felt beholden to somewhat-formal standards established by their peers and predecessors, the current generation has become much more at ease with writing their own rules . . . or eliminating

them. In many cases, that means that blazers and dress pants are out, and T-shirts, jeans and sexier styles are in. The push for conformity has given way to individual expression, and in a world increasingly driven by creativity, that’s not a bad thing at all. In fact, brands like BELLA+CANVAS are putting a lot of focus on designing stylish, classy clothing that works just as well in the office as it does at happy hour.

Of course, today’s generation isn’t only into looking good all day long—they want to feel good too, so comfort has become key in the workplace. No more overstarched dress shirts; these days, polos and 1/4-zips

rule the day, and soft fabric blends from luxurious brands like Next Level are par for the course.

Another recent trend in the workplace is blue-collar workwear, a category that represents an American aesthetic rooted in hard labor and durable, long-lasting quality. Brands like Dickies, while still servicing the same blue-collar workforce that has been their focus for decades, is now simultaneously marketing to a whole new audience as millennials turn them into fashion statements.