

## Examples of Promotional Blurbs (re: Highlighted Products) For Outside Publications

### **UltraClub Classic Cut Chino Cotton Twill Constructed Cap (style 8101)**

Take cover with this classic hat done right, courtesy of UltraClub. Sporting an impressive 4"w x 2 1/2"h imprint area, this 100% washed cotton favorite also boasts a triple-stitched headband, matching self-adhesive closure, and pre-curved visor. Available on [bodekandrhodes.com](http://bodekandrhodes.com).

### **J.America Game Day Jersey (Youth J8219/Adult J8229)**

Whether in the game or cheering from the stands, this is the real-deal imprintable jersey to wear when it's all on the line. Officially licensed for ultimate authenticity, this oversized favorite is made with 100% cotton jersey knit for that soft-yet-sturdy quality that will keep any team's spirit strong all season long. Available on [bodekandrhodes.com](http://bodekandrhodes.com).

### **Next Level The Ideal V (style 1540)**

Value pricing and Next Level quality make this basic ladies' V-neck an ideal choice, and a 30-single blend of 60% combed ring-spun cotton and 40% polyester lightweight jersey gives it a super-soft feel well beyond it's price point. Available on [bodekandrhodes.com](http://bodekandrhodes.com).

### **Columbia Men's Tamiami™ II Long-Sleeve Shirt (style 7243)**

Ideal for longer trips or good old-fashioned socializing, Columbia's lightest-weight fishing shirt features antimicrobial properties to keep it fresh and odor-free over multiple wearings. With moisture-wicking properties and Omni-Shade™ UPF 40 sun protection, it's the perfect shirt to show off on the boat or at the bar. Available on [bodekandrhodes.com](http://bodekandrhodes.com).