Employee Anniversaries

APRIL















SEPTEMBER





AIA Team Spotlight



From left: Lee Feinstein, Matt Kadesh, Marge Mason-Elliot, Mary Ann Ready, Gail Fiore and Courtney Harden

Introducing...the AIA Team! Adventures in Advertising (AIA) is a network of more than 300 promotional sales professionals. Their mission is to help corporations and businesses develop marketing and advertising ideas, select apparel and promotional products from top brands and build integrated marketing solutions. Collectively, they are a huge force in our industry; in fact, they are so big that Bodek and Rhodes has assembled an entire team to work with them.

Headed up by Lee Feinstein, this elite group of account reps offers a combined 90 years of experience (Lee alone has logged 33 years in our industry). As a national account manager, Lee's role is to focus on building the AIA group of accounts through proactive sales efforts. Mary Ann Ready, the lead AIA rep, uses her 14 years of experience to provide superior support.

Congratulations!



Margie Schwartz, Account Rep.

On October 5th, Margie Schwartz participated in the Out of the Darkness – Suicide Awareness Walk in the heart of Philadelphia. This event, which aims to battle and raise awareness of the risks of depression and anxiety, consisted of a 5-mile trek. Margie's interest in the event was fueled by the tragic suicide of her friend's sister. Her team raised an amazing \$3,540 for this cause, \$415 of which was raised by Margie herself.



Marge Mason-Elliot, Account Rep.

Congratulations to Marge on her recent nuptials! After 25 years together, Marge and her fiancée, Bill Elliot, got married in a beautiful ceremony at City Hall on October 21st.



Ruben Santiago, Systems Operation, & Danielle Wallington, Account Rep.

ether, Ruben and Danielle are anxiously awaiting the arrival of their daughter,
City Ava Rachel Santiago, who is due on March 12th.

Have a special occasion or major event happening in your life?

- engagement
- marriage
- birth
- graduation
- special anniversary
- prizes or awards
- charities you've dedicated time to

Let us know!

OCTOBER