

Halloween Costume Contest



WINNER: Tied for Scariest
Heather Lubbe as The Walking Dead



WINNER: Tied for Scariest
Neysha Arroyo as Beetlejuice



Our Fearless Leaders
Scott Seigal, Michael Rhodes and Hal Rhodes



WINNER: Cutest
Enida Muniz as Mickey Mouse

Nobody celebrates the holidays like Bodek and Rhodes, and Halloween is no exception. This past Halloween, we held our biggest costume contest ever, and many of you were happy to step up to the plate! From cartoon characters to zombies, our team's creativity shined through, making this year's extravaganza tough to beat. Here are some of the "boo-tiful" sights. See more photos in our Facebook album, Boo-dek Halloween 2014.



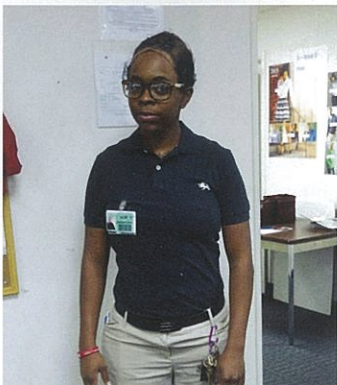
WINNER: Tied for Most Original
Marjorie Lane as a hot mess



WINNER: Best Group
Trami P., Kayla N., Erin S., Louise D., Chris E., Bridget R. & Kristine E. as Pacman



WINNER: Funniest
Rob Myre as a camo ghou



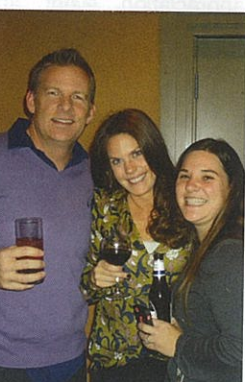
WINNER: Tied for Most Original
Sanithia Scales as Bob Singer



National Sales Meeting Recap



Every December, our entire sales team converges in Philadelphia for our annual tradition: the Bodek and Rhodes National Sales Meeting. New products are displayed, ideas are shared and enthusiasm is sparked for the new year. This winter's event – the biggest ever – was held entirely at the Radisson in nearby Trevo. In addition to the usual discussions about the industry, compensation plans, sales technology and fashion trends, representatives from most of our top mills were actually present to participate in a trade-show-like scenario that allowed our team to learn more about their products on an individual basis. From friendly meals to well-deserved awards, here's a sampling of some of the sights from this year's meeting.



2014 Sales Awards

President's Award	Tara Sonnenberg Tony Szoka Chris DiEgidio	Art Rhodes Award	Kim Myers Bryan Strum Michael Farrell	New Sales Growth Award	Andy Berg Steve Werdo
Hal Rhodes Award	Andy Berg Chris O'Connor Kevin Boseman	Family Value Award	Greg McEntee Jeff Levinson Shauntae Agnew	First Year Award	Christine Gagnon Kevin Boseman
				Lead Champion	Daryl Fenstad

Congratulations to the winners, and thank you for all of your hard work!