



Premium Juices and Drinks

ENTIRELY NATURAL



BURSTING WITH FLAVORS

If you've chosen **Earth Wise**, you've made a great choice for you and your family (not to mention the planet). **Here's your reward:**
Earth Wise juice beverages are refreshing and unbelievably delicious, offering premium, mouth-watering flavors, including:

- ✔ Passionfruit Aloe
- ✔ Watermelon Supreme
- ✔ Pomegranate Blueberry
- ✔ Strawberry Kiwi
- ✔ Orange Carrot Mango
- ✔ Harvest Lemonade
- ✔ Berry Meadow
- ✔ Harvest Select
- ✔ Orchard Reds

Each unique, thirst-quenching flavor offers the purely natural refreshment that will keep you coming back for more.

Drink up! Your taste buds will thank you!



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Earth Wise products contain real juice from exotic and popular fruits grown all over the globe. Here are a few interesting facts about the various types of fruit found in Earth Wise:

- ✔ Mangoes are sweetest when grown in hotter climates.
- ✔ Lemons originated in China.
- ✔ Over 1,200 varieties of Watermelon are grown worldwide in 96 countries.
- ✔ Kiwi Fruit is over 700 years old.
- ✔ Passionfruit has been a dietary staple for the people and animals of the rainforest for eons.



Did You Know?



Natural Premium Juices and Drinks
 Earth Wise™ Entirely
 On any (2)

SAVE \$1.00

MANUFACTURER'S COUPON | EXPIRES JUNE 30, 2012

CONSUMER: Limit one coupon per purchase specified. Any other use constitutes fraud. Void if reproduced or transferred or where prohibited by law. Customer pays sales tax. Good only in U.S.A.
RETAILER: Johanna Foods will reimburse you face value plus 8¢ handling on specified sizes of Earth Wise in accordance with our coupon policy posted on www.johannafoods.com. Invoices providing sufficient stock to cover coupons presented must be shown on request. Cash value 1/20¢ or a cent. Mail to Earth Wise, PO Box 880526, El Paso, TX 88588-0526.



Treating the Earth Right

Our planet is important to all of us. Therefore, Earth Wise is committed to promoting and practicing a high degree of earth-friendly environmental sustainability.

For this reason, Earth Wise has designed its cartons and facilities to be as earth-friendly as possible. Earth Wise cartons are certified as recyclable, and many municipalities recycle cartons. Visit www.recyclecartons.com for more information about various carton recycling locations in your area.

Earth Wise also proudly operates under the Sustainable Forestry Initiative, a voluntary forest certification program that guarantees that more tree fiber is produced than harvested in the making of its products.

Visit www.sfiprogram.org to learn more about how SFI, Inc. is improving sustainable forest management in North America and supporting responsible procurement globally.

In addition, Earth Wise's manufacturing facilities were designed to be environmentally sustainable. The pasteurizers used in manufacturing processes utilize cutting-edge regenerative technology, allowing for the recapturing and reusing of valuable energy.

Water is conserved throughout Earth Wise's manufacturing facilities and is often safely reused during equipment maintenance procedures. Residual materials are supplied to local farms for fertilization due its high soil-friendly nutrient content. Even the lighting throughout its facilities uses motion-detection sensors, saving power and electricity.

IT'S EARTH WISE™

Sometimes, the best choices for you and your family are also the simplest.

*That's what **Earth Wise** is all about. We avoid using all of the artificial flavoring, preservatives and other undesirable ingredients that more and more people are eliminating from their diets. Instead, **Earth Wise** fruit juice beverages are made using natural ingredients every step of the way. Our products are conceived with health & wellness in mind, and many even contain nutrient-dense superfruits with powerful antioxidant properties.*

Plus, since our products come from the earth, we feel compelled to treat it right.

*Therefore, we only use eco-friendly manufacturing processes and recyclable packaging. **We are committed to environmental sustainability...***

even this very pamphlet is made from 100% recycled paper and contains 100% post-consumer content.

*Thanks to **Earth Wise**, there is no longer a need to compromise the health of yourself, your loved ones, or this planet. Be good to the Earth, and let the Earth be good to you with **Earth Wise!***

EARTH WISE IS HEALTHY... NATURALLY

That's where Earth Wise comes in. Our 100% Fruit Juice Blends offer the most delicious combinations of juices imaginable, while our Fruit Drinks are naturally sweetened with real sugar and up to 25% juice. Both styles are free of all artificial colors, flavors and preservatives, and are 100% gluten-free.



Check out www.earthwisebeverages.com to learn more today.

The Amazing Power of Superfruits

The term "**superfruit**" commonly refers to a fruit which combines exceptional nutrient richness with appealing flavor. They are typically rich in antioxidants, substances which are known to protect your body from various forms of disease, and also contain a variety of additional life-promoting vitamins. Their popularity has exploded in recent years as more people have come to understand their unbelievable benefits.

To take full advantage of the power of superfruits, Earth Wise has selected the healthiest and most delicious varieties available and utilized them to create an amazing selection of juice drinks. Flavors such as Passionfruit Aloe, Pomegranate Blueberry, Strawberry Kiwi, Orange Carrot Mango & Watermelon Supreme not only taste great but offer the entirely natural, super-powered sustenance that your body craves...

Now That's Earth Wise!

