

STACEY MORRISON, PhD

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DIRECTOR OF EDUCATION

DEI Advocacy | Workforce Development | Program Management |

Accomplished, forward-thinking Learning Strategist & Program Operations Leader with a 10-year portfolio of success driving education programs, budgeting, grant writing, and leadership efforts for University of Washington School of Medicine.

- **Reputation for developing and leading high-quality educational programs** that not only challenge and encourage collaborative, strategic thinking for learners, but also provide educational experiences that support positive, diverse, and inclusive cultures.
- **Well-versed in writing grants, administering multimillion-dollar budgets, negotiating contracts,** and driving innovative change.
- **Career history of promotions into progressively larger-scoped managerial roles** based on outstanding job performance.
- **Big-picture thinker and creative problem-solver,** with solid tactical execution & project management skills.
- **Polished presenter, meeting facilitator, mentor,** author, and public speaker.

CORE COMPETENCIES

Educational Program Leadership | Student Advocacy | Planning & Execution | Leadership Development | Instructional Design
Website Design | Budget Management | Compliance | Learning Management Systems | Curriculum Development
Diversity & Inclusion | Stakeholder Relations | Team Leadership | Recruitment & Retention | Project Management

PROFESSIONAL EXPERIENCE

UNIVERSITY OF WASHINGTON SCHOOL OF MEDICINE, Remote & Seattle, WA

2014-2024

Associate Director of HCOP Educational Programs, 2023-2024

Led scope of work plan for federally funded WA Health Careers Opportunities Program (HCOP), aka WA HCOP Academy, working with 4 Co-Principal Investigators. Supervised team of 7 Program Operation and Data Specialists.

- Wrote competitive grant that won University of Washington School of Medicine \$3.5M in federal funds to create and implement educational pathway programs for disadvantaged students.
- Built 5-year grant budget plan for 4 separate programs in compliance with federal requirements.
- Recruited disadvantaged students who met federal requirements, and limited overall attrition rates to < 10%.
- Created HCOP Ambassadors program, established requirements, and developed course content to improve student competency in DEI principles by 25%.

Associate Director of AHEC Educational Programs, 2018-2023

Promoted to manage federally funded AHEC workforce development program with oversight of 5 regional centers across Washington and Idaho. Charged with improving, expanding, and diversifying healthcare workforce in rural and underserved areas. Led program development, management, and education initiatives. Supervised and mentored team of 6 Regional Directors. Administered 5-year \$3.5M grant budget.

- Increased participation in 9-12th grade programs 15% by partnering with AHEC Centers to design and institute healthcare "pathway" programs.
- Helped secure \$219K+ in additional federal funding, expanded state-wide trainings, and boosted participation 20%.
- Expanded program footprint 25% through outreach campaigns, newsletters, online articles, and conference presentations.
- Developed and taught online graduate student courses with 240+ students participating from 6 other universities and attained average student satisfaction score of 85%.
- Developed interprofessional team-based curriculum that touched on DEI issues such as cultural humility, social determinants of health, and systemic racism, and increased student competency on these topics by 20%.
- Constructed evaluation method for AHEC Scholars program that led to 25% improvement in didactic success and student satisfaction.
- Co-built informational database with Institute of Translational Health Science that improved data accuracy on yearly progress reports by 40%.

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PROFESSIONAL EXPERIENCE

UNIVERSITY OF WASHINGTON SCHOOL OF MEDICINE, *continued*

Senior Program Manager, Research, 2016-2018

Tasked with developing Washington Healthcare Practice Transformation Portal from ground up. Led team of 3 direct reports, and administered \$3M grant budget while managing project from design to implementation.

- Designed and built new website for healthcare professionals in adherence to Affordable Care Act, and improved Practice Transformation literacy by 30%.
- Implemented Agile methodology, reduced project timelines 30%, and slashed costs 20% through diligent negotiations.
- Developed website curation process, enhanced user experience, and increased website traffic by 25%.
- Drove re-design of V1.0 launch and overhauled UX Design, which improved usability scores by 15%.

Program Manager, Education, 2014-2016

Facilitated medical school hybrid clinical training program with 250+ students each year. Managed student engagement with clinical sites, online educational content, testing, and evaluation.

- Orchestrated large-scale quarterly continuing education events for 50-75 doctors, and boosted satisfaction scores by 25%.
- Oversaw nonclinical 3rd-year medical student family medicine clerkship online instruction, and attained 10% improvement in student progress monitoring.
- Teamed with faculty to create continuing medical education course content, and improved course engagement by 20%.
- Collected and edited student evaluations in compliance with Liaison Committee for Medical Education and UWSOM standards.

EARLY CAREER HISTORY

Director, Thomas R. Morrison Public Art Projects | **Teaching Professor, Montclair State University** | **Adjunct, Bloomfield College**

ACADEMIC BACKGROUND

Doctorate in Leadership, (Higher Education Leadership) | University of the Cumberlands, Williamsburg, KY

Master of Arts, Library & Information Science | University of Washington, Seattle, WA

Master of Arts, English | Montclair State University, Montclair, NJ

Baccalaureate Degree, English | University of Pittsburgh, Pittsburgh, PA

AFFILIATIONS

Learning & Development Alliance | National AHEC Organization | International Leadership Association (ILA)

Online Learning Consortium | International High Education Teaching & Learning Association

PUBLICATIONS

- Kenya Morales-Luna, Stacey Morrison, and Toby Keys. *Addressing the Rural and Underserved Healthcare Workforce Needs Residency Specialty Selection and Workforce Outcomes of the WWAMI AHEC Scholars Program*. Journal of Regional Medical Campuses 7, no. 4 (2024). [doi:10.24926/jrmc.v7i4.6192](https://doi.org/10.24926/jrmc.v7i4.6192)
- *An Examination of Medical Humanities Impact on Servant Leadership in Washington State and Oregon Medical Schools*. Doctoral dissertation, University of the Cumberlands. (2022)
- *WWAMI AHEC SCHOLARS: Building A Community-Based Diverse Healthcare Workforce Through An Interprofessional HRSA-Branded Program Promoting Best Practices In Team-Based Care*. Poster session presented at the annual Northwest Regional Primary Care Association's Western Forum for Migrant and Community Health, Sacramento, CA. (2020)
- *WWAMI AHEC: A New Inter-Professional (IPE) HRSA-Funded Educational Program Building A Sustainable, Diverse Healthcare Workforce*. Poster session presented at the annual National Rural Health Conference, Atlanta, GA. (2019)
- *Developing an Interprofessional Two-Year Education Program to Build a Sustainable Rural Health Workforce*. Poster session presented at the annual Northwest Rural Health Conference, Spokane, WA. (2018)
- *Difficult Conversations: How to Discuss What Matters Most*. Presentation at quarterly University of Washington Family Medicine staff professional development meeting, Seattle, WA. (2016)
- [*Pulling the Plug Visually: Images of Resistance to ICTs and Connectivity*](#). (2015)
- [*Pushback: Expressions of Resistance to the "Evertime" of Constant Online Connectivity*](#). Presented at iconference in Berlin. (2014)