

Project: Collaborated with Design team to create new booth displays and banners for The Chicago School's recruitment efforts.

BOOTH - SIDE 1



Three booth displays for Side 1 of the booth. The first display is blue and white, featuring the TheChicagoSchool logo, the text 'Practical Experience for Professional Careers', and '500+ partner organizations offering practicum, internship, and community service opportunities.' The second display is white with a blue header and footer, featuring the text 'Psychology | Health | Business | Counseling | Behavioral Sciences', 'Ready to make a difference?', and a photo of graduates. The third display is white with a blue header and footer, featuring a QR code, '6 Metropolitan Campuses and Online', a map of the United States, and a list of locations: Anaheim, CA; Chicago, IL; Dallas, TX; Los Angeles, CA; San Diego, CA; and Washington, D.C.

TheChicagoSchool[®]

Practical Experience for Professional Careers

Hands-on training and practical skills are at the center of our curriculum.

500 + partner organizations offering practicum, internship, and community service opportunities.

thechicagoschool.edu

Psychology | Health | Business | Counseling | Behavioral Sciences

Ready to make a *difference*?

The Chicago School prepares tomorrow's professional practitioners to provide expert, culturally competent care to individuals, families, organizations, and communities around the world.

TheChicagoSchool[®]

6 Metropolitan Campuses and Online

Locations

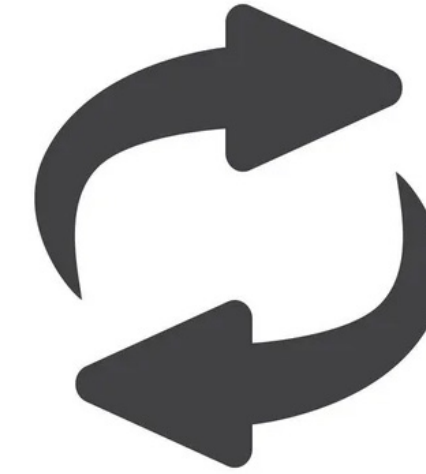
Anaheim, CA
Chicago, IL
Dallas, TX

Los Angeles, CA
San Diego, CA
Washington, D.C.

Online

Doctoral, Master's, Bachelor's, Certificates, and Continuing Education Programs

TheChicagoSchool[®]



BOOTH - SIDE 2



Three booth displays for Side 2 of the booth. The first display is blue and white, featuring a QR code, '40+ academic programs across the fields of psychology, health, counseling, behavioral sciences, and business.', and a list of programs: Doctoral, Master's, Bachelor's, Certificates, and Continuing Education. The second display is dark blue with a white header and footer, featuring the TheChicagoSchool logo, 'Preparing tomorrow's leaders in integrated health.', and a photo of a smiling woman. The third display is blue and white, featuring the TheChicagoSchool logo, 'EDUCATION INNOVATION COMMUNITY IMPACT', and a photo of a graduate.

TheChicagoSchool[®]

40+ academic programs across the fields of psychology, health, counseling, behavioral sciences, and business.

- **Doctoral**
- **Master's**
- **Bachelor's**
- **Certificates**
- **Continuing Education**

thechicagoschool.com

TheChicagoSchool[®]

Preparing tomorrow's leaders in integrated health.

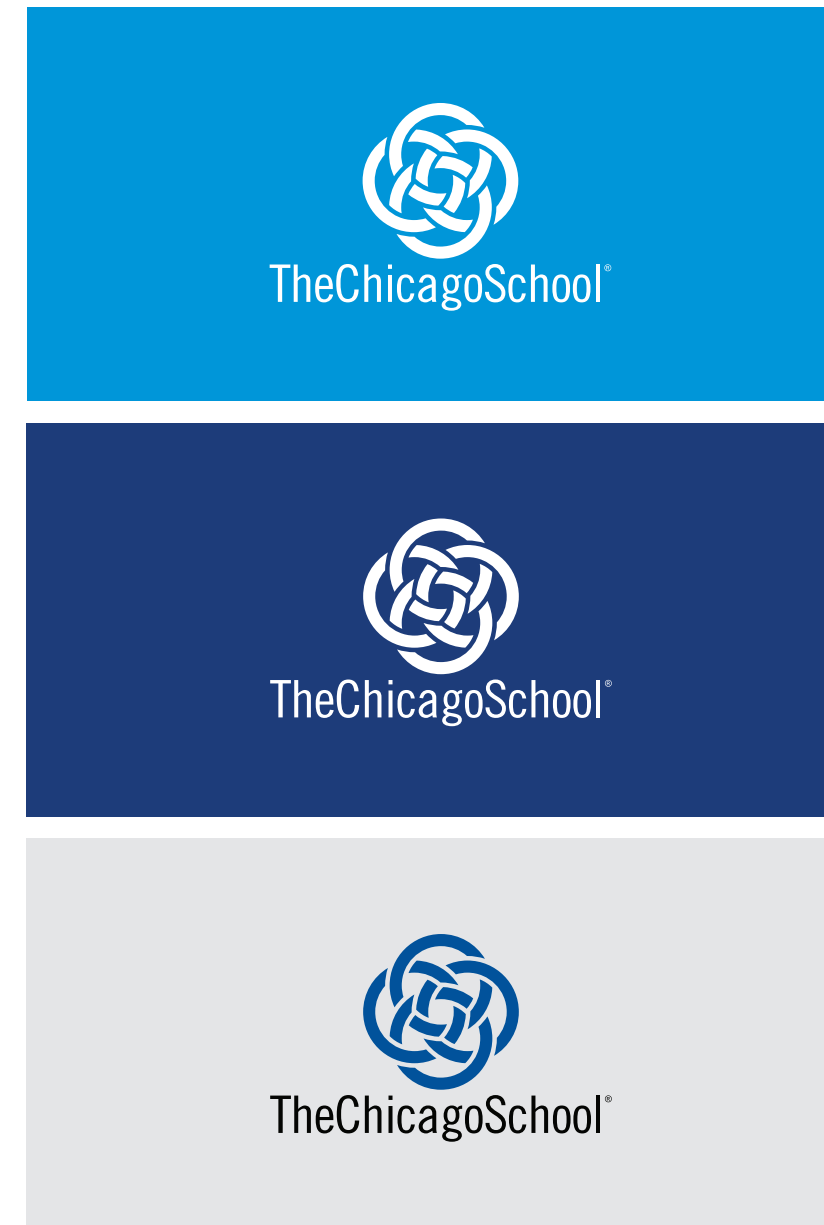
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TheChicagoSchool[®]

EDUCATION INNOVATION COMMUNITY IMPACT

DISPLAY SHIPPING CASE/PODIUM WITH CUSTOM COVER

Color Options



QUOTE BANNERS - SIDE 1

Design Option 1



QUOTE BANNERS - SIDE 2

Design Option 2



BANNER SERIES - SIDE 1

Design Option 1



APPROACH

We are firm believers that quality education and health care services should be accessible to all. To that end, we seek to uphold our status as a leader in increasing accessibility to expert, integrated, and culturally competent care within all communities.

Our success is linked to the four core elements that guide our approach to learning: **EDUCATION, INNOVATION, COMMUNITY,** and **IMPACT.**



EDUCATION

Preparing tomorrow's integrated health professionals.




INNOVATION

Embracing next-gen learning and practice.




COMMUNITY

Creating connection, inclusion, and belonging.




IMPACT

Supporting individuals, organizations, and communities.




BANNER SERIES - SIDE 2



Business

Study human decision-making in business applications with programs rooted in a strong psychological foundation.

- Behavioral Economics
- Business Psychology
- Industrial and Organizational Psychology
- Organizational Leadership





Psychology

Examining psychological health and evidence-based best practices for the individuals, organizations, and communities you serve.

- Applied Clinical Psychology
- Clinical Psychology
- Clinical Forensic Psychology
- Educational Psychology and Technology
- Forensic Psychology
- International Psychology
- And more!





Counseling

Learn to identify emotional needs and behavioral patterns through applied research and clinical settings.

- Clinical Mental Health Counseling
- Marriage and Family Therapy
- Counselor Education and Supervision





Health

Discover community approaches to wellness and learn how to respond to the health challenges of an increasingly interconnected world.

- Public Health
- Osteopathic Medicine*

*Launching Fall 2024, pending regulatory approvals.





Behavioral Sciences

Inspect the cutting edge of behavior-analytic research and learn to practice effective and functional approaches to human behavior.

- Applied Behavior Analysis
- Criminology

