

## KHSC | KansasCOM Campaign

### Option 1B – Here For You

This variation establishes KHSC-KansasCOM as a strong presence in the Wichita community. In this instance, ***Here for...*** (or Here to...) would include options to alter the final word depending on the desired message and audience. Some examples include the following:

#### Sample Text:

**Here For**  
Student Success  
Rural Residents  
The Underserved  
**You.**

**Here For**  
The Long Run  
**You.**

**Audience:** All purpose

#### Outlets used to attract audience

- Billboards
- Social media
- Advertising on Pandora, Facebook, and Instagram
- Regular posting on Facebook and Twitter
- On-site postering and handouts

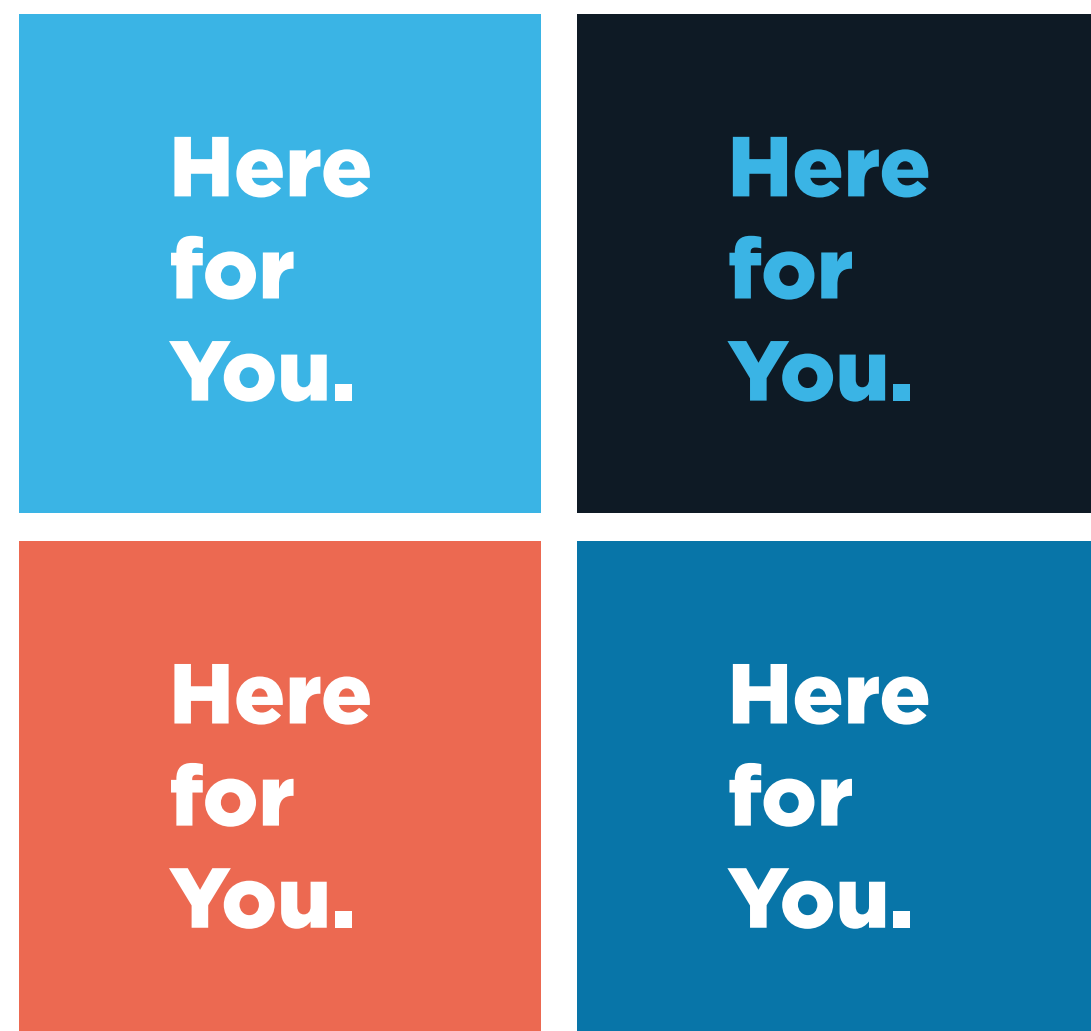
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Copy by Kyle Biemiller

The Community Solution Education System

9/15/2023

# Here for You.






Websiteurlhere.com

Here For...  
The Underserved  
You.





Here  
for  
You.

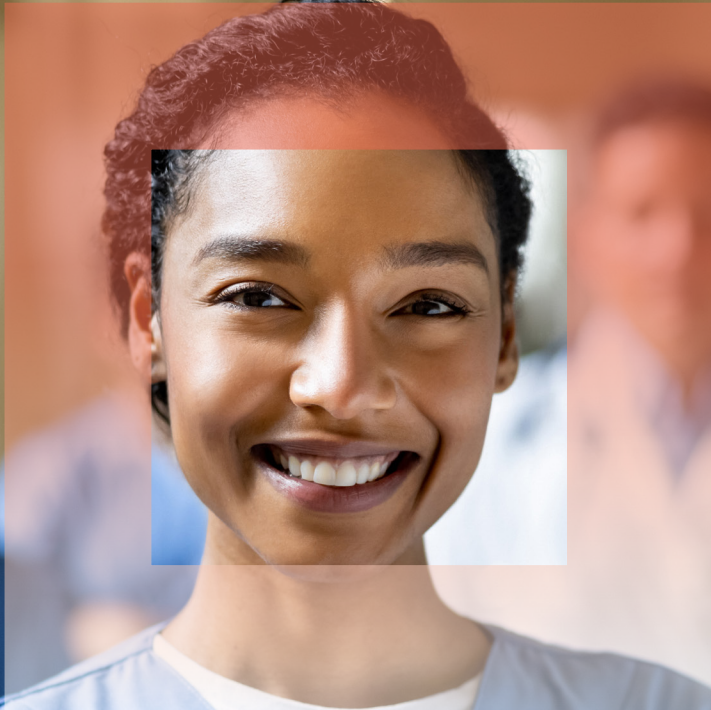
Here  
for  
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Here For...  
The  
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