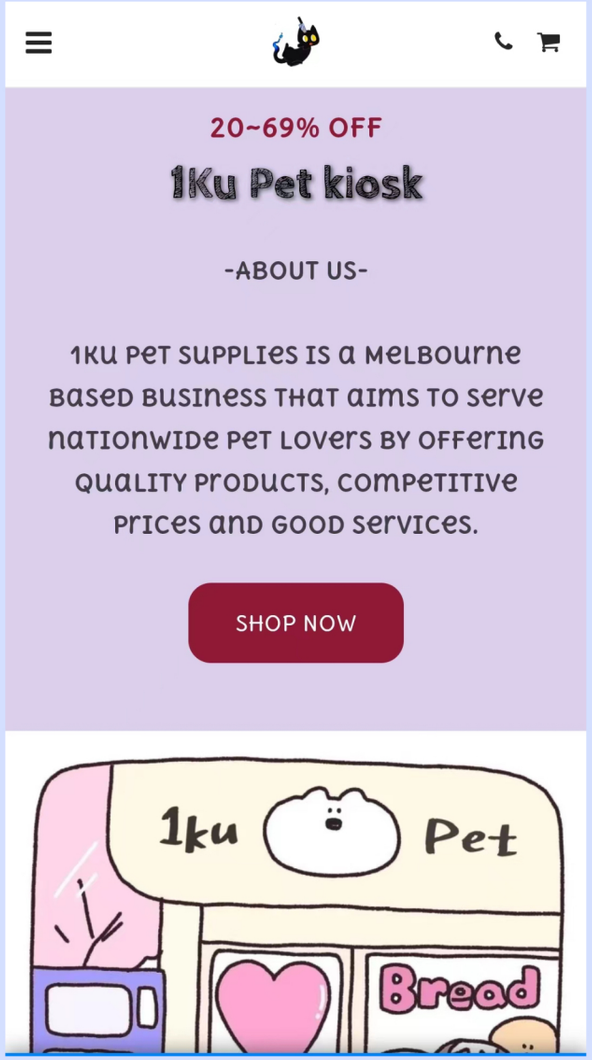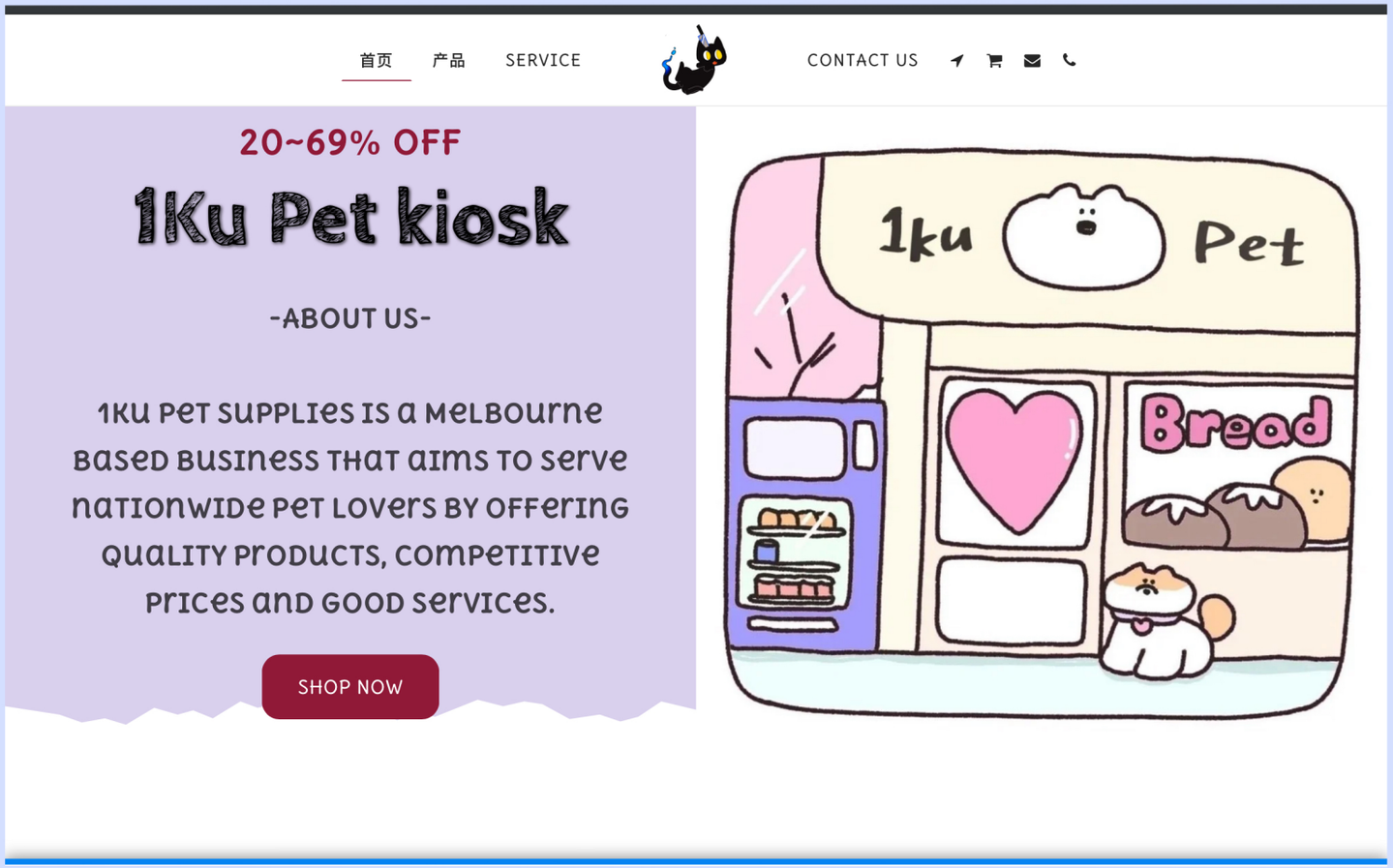1ku Pet is a brand for Melbourne based pet supply