

# JIAHUI LI

I am studying in digital media; i am looking forward to developing my design skills further and finding my place in the industry. I am experienced in use of : Adobe Creative Suite/ Unity/ Procreate/ Maya/ Blender etc.

## Skills Summary

Character design  
Logo creation  
3D modelling  
Web design  
Visual identity

## Work Experience

### Iku Pet Supplies-WebDesigner

Oct 2020 - Dec 2020

- Crafted website content and graphics by coordinating copywriting
- Designed user interface to meet client specifications and content management system.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website

### Le Home-Visual identity

Jan 2022 - Sept 2023

- creates brand recognition, differentiates the brand from competitors,
- Establishes consistency and trust with customers, and creates an emotional connection with target audience.
- Developed print materials such as brochures, banners and signs

## Educational History

### RMIT University

Jan 2019 - Dec 2020

- Advanced Diploma: Screen And Media Interactive
- Designed and finalized the content and cover design of the RMIT University Handbook for RMIT as part of my coursework.
- I have also worked in teams assigned by the university to do voice-overs for videos and games. I dubbed videos and games, and was responsible for the budget portion of the program.

### RMIT University Bachelor of Digital media

Jan 2021 - present

- Completed writing standalone games for personal projects, including a 2d and games, modeled in Maya and imported into unity.
- Animated video scripting character creation in Metahuman-video editing and dubbing in AE software and completing the full story of "People are attracted to electronic devices".

## My Hobbies

- handcraft
- kigurumi
- steam

## Contact me at:

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Portfolio: [https://drive.google.com/file/d/1jFhnwnaevJUwDm-n2iYd2smn\\_KnXaFTw/view?usp=sharing](https://drive.google.com/file/d/1jFhnwnaevJUwDm-n2iYd2smn_KnXaFTw/view?usp=sharing)  
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