

SARAH BOOTH

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EDUCATION

University of North Carolina at Asheville, Asheville, NC
Bachelor of Arts in Mass Communication

Graduated Magna Cum Laude: May 2025

WORK AND INTERNSHIP EXPERIENCE

Land of Sky Clean Vehicles Coalition: DOE Clean Cities and Universities Accelerate Intern, Asheville, NC Jan 2024 - Sept 2024

- Led funding support initiatives including compiling annual DOE outreach reports, supporting grant applications, and presenting at several stakeholder events to increase public education and community engagement in alternative energy initiatives for an average of 30 hours weekly
- Proficient in monthly communications through Constant Contact that shared innovative actions and education on the importance of clean energy
- Developed social media campaigns that provided 300% increase in engagement across platforms to further the mission of civic awareness regarding clean fueling options

Queensboro Shirt Company: Quality Control Specialist, Wilmington, NC

Nov 2021 - July 2022

- Ensured customer satisfaction by inspecting embroidered apparel for quality assurance and accuracy for 40 hours weekly
- Maintained inventory records, and collaborated with the team to ensure fast, error-free order fulfillment

Sally Beauty Supply: Beauty Advisor, Wilmington, NC

July 2020 - July 2021

- Supported customer's hair and beauty needs, used promotional tactics to upsell credit cards and trending products beyond expectations for 35 hours weekly
- Created displays to increase customer visibility and engagement as well as efficient restocking practices

COMMUNITY ENGAGEMENT AND VOLUNTEER EXPERIENCE

Gamma Phi Beta- Epsilon Psi Chapter: Panhellenic Affairs Vice President (PAVP)

Oct 2023 - Present

Belonging Equity Diversity Inclusion (BEDI) Chairwoman, Co-President of Inter-Greek Council, Asheville, NC

- **PAVP & IGC Co-president:** Attend InterGreek Council (IGC) meetings as co-president, representing sororities, to promote collaborative events between campus sororities and fraternities for 8 hours a week
- Engaged in student support initiatives that fostered growth and education across chapters
- **BEDI:** Presented and led professional networking opportunities and team building exercises across chapters
- Ensured minority and underserved populations were valued and supported within Gamma Phi Beta for 3 hours a week

Virtual Book Club President and Founder, Asheville, NC

October 2024 - Present

- President of a nationwide book club, created during Hurricane Helene to connect and support women during evacuation for 5 hours weekly
- Facilitate and organize weekly online sessions, guiding discussions and fostering a sense of community among members spanning from Vermont to Hawai'i

UNCA Blue Banner: Editor-in-chief, Asheville, NC

Aug 2023 - May 2025

- Led simultaneous projects for 12 hours weekly with organizational skills that promote efficiency, meeting deadlines early, and upholding journalistic integrity
- Facilitated social media engagement and community events that fostered a strong, influential community presence.

Amnesty International: Volunteer/ Member, Asheville, NC

Aug 2023 - May 2025

- Promoted human rights awareness in on-campus and community events for 70 total hours

Girls on The Run Western North Carolina: Volunteer, Asheville, NC

Oct 2023 - May 2025

- Provided mentorship as a role model for 15 total hours including leading our aid station during a half-marathon; raising \$600 for this organization including being voted the 'most fun' by race participants

PROFESSIONAL DEVELOPMENT

The Buckley School of Public Speaking: Asheville, NC

July 2024

- Expanded on my persuasive presentation skills and improved my verbal and non-verbal impact in a crowd, increased my ability to provide efficient communication between relevant stakeholders over an 8 hour workshop

Study Abroad to Ireland

May 2023 - June 2023

- Acquired cross-cultural understanding that improved my global communication skills and understanding of Irish history
- Improved understanding of global perspectives in humanities and arts education

Order of Omega National Honors Society: Vice President (VP), Asheville, NC

Nov 2023 - May 2025

- **VP:** Conceive and disseminate recruitment plans and processes to ensure seamless organization of incoming members for 80 total hours
- Recognized as a member of a Greek organization that exemplified high standards within academic excellence, scholarship, and leadership, fraternity/ sorority communities, campus and local community involvement.

HONORS & AWARDS

Nantahala Power and Light Scholarship: Awarded to the most outstanding mass communication student

Spring 2024

Merianne Miller Endowed Scholarship: Need-based award for someone supporting free press on/off campus

Spring 2023

Tau Sigma National Honors Society: Requires 3.5 GPA or to be within top 20% of incoming transfer students Spring 2023 - Present
Dean's List Spring 2023 - Present