



MARCH NEWSLETTER

Welcome! The Land of Sky Regional Council's Clean Vehicles Coalition monthly newsletter is a curation of the top content for the month, including news, upcoming events, and more. The Coalition is actively working with local and regional partners to develop projects and secure funding to increase the use of alternative fuel vehicles in the Western North Carolina region. Follow us on social media to learn more!

UPCOMING EVENTS

HENDO Earth Fest - April 20



Join us and others for the 2024 HENDO Earth Day celebration in beautiful Hendersonville, North Carolina **on April 20**. We will be tabling beside NCDAQ and plan to have a couple cars on display throughout the event. Come talk about alternative fuels, tax credits, charging infrastructure and other air quality initiatives that Land of Sky is engaged in.

[More Information Here](#)

Greenbuilt Earth Day 5k - April 20



Come celebrate Earth Day with a 5k run, a 1k Fun Run, or simply enjoy the antics of the Smog Queen and Air Avenger! The race starts at **10:00 am on April 20**, and funds raised will support Green Built Alliance's programs promoting sustainability and environmental justice, aiming to achieve 100% Renewable Energy by 2042. Your participation will help create a positive footprint and provide educational opportunities to engage our community in building a sustainable future.

[More Information Here](#)

Asheville Drive Electric Earth Month EV Car Show - April 21



Join us for our big spring EV car show with the Blue Ridge EV Club and Sugar Hollow Solar **on April 21**. Come see the EV offerings from every major manufacturer including the brand new TESLA Cybertruck! Talk to EV owners about their experiences and have all of your questions answered. Learn from the experts at Sugar Hollow Solar about how you can generate clean energy at your home or business.

[More Information Here](#)

Annual Fleet Data Survey (Approaching Deadline)

The time is upon us again to reach out and collect your fleet data from 2023. This data collection is a crucial part of the work that we do. It allows us to visualize progress and problems encountered and to establish a plan to navigate the coming year's opportunities. Please prioritize completing and returning the Annual Fleet Data Survey promptly. Fill out the Annual Fleet Data Survey today!

[Access Blank Form Here](#)

RECENT EVENTS

Model PD Ride and Drive Event - March 4



The Town of Weaverville hosted a demonstration for Model PD, a turn-key TESLA police package, on March 4. Representatives from various local city and county police departments attended, engaging in discussions and test-driving the up-fitted Model Y. Weaverville PD representatives shared their experiences with electric police cars, highlighting the importance of streamlined solutions like Model PD to simplify the adoption process for public safety vehicles.

Drive Electric Event WNC Environmental Summit - March 23

The WNC Environmental Summit held in Clyde, NC, on March 23, was a remarkable community event advocating for environmental stewardship. With sessions covering energy, water resources, sustainable development, and wildlife issues, attendees gained valuable insights. The electric car and transportation show, coupled with sessions on composting, recycling, and gardening, provided practical solutions for attendees to implement in their daily lives.



FUNDING OPPORTUNITIES

NEVI's Charging Station Plans Released

NCDOT released the new **NEVI** plans, outlining the proposed locations of 11 electric vehicle charging stations for

Round 1 funding across North Carolina. These locations are along designated alternative fuel corridors, each location representing a "cluster" of one or more exits, with one charging station installation per cluster.



IN THE NEWS

Clean Air Excellence Award Submissions Open - April 12



Nominations Open for 20th Annual Clean Air Excellence Awards! AB Air Quality seeks submissions **by April 12, 2024**, highlighting voluntary efforts to improve air quality in Buncombe County. Past winners include Dynamite Roasting Company and Eaton Corporation. Download the application form and nominate us for your favorite emission-reducing initiative today!

[More Information Here](#)



For century-old Mack Trucks, the 18-wheeled, bulldog-big rig future is still

going to be EV by Bob Woods

"Mack has since delivered around 35 LRe's to a growing number of cities — from New York City to Miami, Florida — at an adoption rate that Jonathan Randall, president of Mack Trucks North America, described as slow but steady."

Read
More

OUR STORY AND THE CLEAN CITIES PROGRAM

The Clean Vehicles Coalition is a Clean Cities program of Land of Sky Regional Council in the Western North Carolina area. The Coalition was designated by the United States Department of Energy on July 26, 2012, as an official Clean Cities program for the five-county area surrounding Asheville, including Buncombe, Henderson, Haywood, Madison and Transylvania counties. Clean Cities is a program of the United States Department of Energy that works with states and communities across the country to promote the use of cleaner, alternative fuels and vehicles. Cleaner/alternative fuels include compressed natural gas, propane, ethanol, biodiesel, electricity, and hydrogen. Click the images below to learn more.



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