



APRIL NEWSLETTER

Welcome! The Land of Sky Regional Council's Clean Vehicles Coalition monthly newsletter is a curation of the top content for the month, including news, upcoming events, and more. The Coalition is actively working with local and regional partners to develop projects and secure funding to increase the use of alternative fuel vehicles in the Western North Carolina region. Follow us on social media to learn more!

UPCOMING EVENTS

HENDO Earth Fest - April 20



Celebrate Earth Day with the 2nd Annual HENDO Earth Fest!
Saturday, April 20th from 10AM-3PM [CLICK HERE for event details.](#)

Greenbuilt Earth Day 5k - April 20



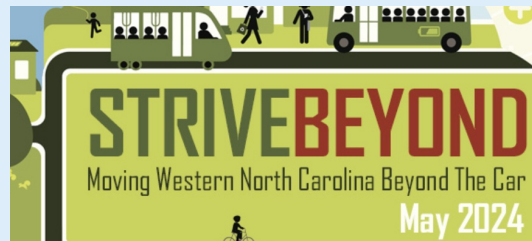
Saturday, April 20, 2024 at 10 AM
The Outpost- Amboy Rd. Asheville, NC 28806 [CLICK HERE for event details.](#)

Asheville Drive Electric Earth Month EV Car Show - April 21



Join us **on April 21** for the big spring EV car show hosted by the Blue Ridge EV Club and Sugar Hollow Solar! Explore EV offerings from major manufacturers, including the brand new TESLA Cybertruck and Silverado EV. Don't miss the chance to win a FREE e-bike from Sugar Hollow Solar and enjoy electric cars, bikes, and solar energy demonstrations **at the Asheville Outlets from Noon to 4 PM**. Plus, contribute to a good cause by bringing a donation for the Loving Food Resources pantry. This event is sponsored by Sugar Hollow Solar and Hunter Volvo of Asheville, and hosted in collaboration with Land of Sky Clean Vehicles Coalition and WNC TESLA owners group. [CLICK HERE for more information.](#)

STRIVE Week - May 13-17



Join us in supporting Land of Sky Regional Council's STRIVE week. LOSRC's transportation team is putting on a week of programming for "Strive Not to Drive" from May 13 to May 17, featuring events such as STRIVE Beyond Fare Free Monday **on May 13**, the Fare Free Week in Henderson County from May 13 to May 17, the Ride of Silence **on May 15 from 7:00 pm to 9:00 pm** and National Bike to School Day **on May 17 from 8:00 am to 5:00 pm**. [CLICK HERE for event details.](#)

FUNDING OPPORTUNITIES

Apply for Municipal Fleet Electrification Peer-Learning Cohort

Apply now for two opportunities in the U.S. Department of Energy's Clean Energy to Communities (C2C) program: Peer-Learning Cohorts convene communities around common energy topics over 6 months, while Expert Match pairs communities with national

laboratory experts for tailored solutions over about 3 months. Applications for Peer-Learning Cohorts are **due by April 30**, and Expert Match accepts applications at any time. [Learn more on the C2C website HERE.](#)

IN THE NEWS

Clean Air Excellence Award Submissions Open - April 12



Nominations for the 20th Annual Clean Air Excellence Awards, highlighting voluntary efforts to improve air quality in Buncombe County, are **due by April 12, 2024**. [CLICK HERE to nominate your favorite coalition!](#)

Waynesville Awarded DOE LEAP Opportunity

Waynesville has been awarded the DOE LEAP opportunity, which focuses on advancing clean energy, energy efficiency, and community resilience. This initiative targets low-income and energy-burdened communities, offering technical assistance to realize clean energy and economic development goals. Through LEAP, Waynesville aims to achieve sustained economic and environmental benefits while transitioning away from fossil fuels. [CLICK HERE to learn more.](#)

Joint Office Public Electric Vehicle Charging Infrastructure Playbook



The Public Electric Vehicle Charging Infrastructure Playbook provides guidance on planning, engagement, siting and funding for electric infrastructure, offering interactive modules with clear steps to facilitate the development of a zero-emission transportation system. [CLICK HERE for playbook access.](#)

OUR STORY AND THE CLEAN CITIES PROGRAM

The Clean Vehicles Coalition is a Clean Cities program of Land of Sky Regional Council in the Western North Carolina area. The Coalition was designated by the United States Department of Energy on July 26, 2012, as an official Clean Cities program for the five-county area surrounding Asheville, including Buncombe, Henderson, Haywood, Madison and Transylvania counties. Clean Cities is a

program of the United States Department of Energy that works with states and communities across the country to promote the use of cleaner, alternative fuels and vehicles. Cleaner/alternative fuels include compressed natural gas, propane, ethanol, biodiesel, electricity, and hydrogen. Click the images below to learn more.



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