

SUMMARY

Dynamic multimedia editor and artist with three years of experience publishing, as well as producing in front of and behind the camera. Skilled in multitasking, tracking analytics, research and project management at every step of the production process, I have cultivated my refreshing approach to educational content and distinctive, marketable storytelling. Working with a variety of students and professors my communication style is adaptable to reach different demographics and perspectives. I'm incredibly curious and open-minded about expanding my knowledge and areas of coverage, driven by my fervor for learning and conviction in complex subject matter.

Recent Projects

Barnes & Noble Press

Reston, VA

Marketing Design

May 2024

- Organized and edited chapter information
- Created clean and captivating visuals based on demographic analysis
- Cultural research on Buddhism traditions and titles
- Created and edited promotional content

Frank Sinatra Webinar Series

Reston, VA

Tech Host

April 2024-June 2024

- Editing episodes and hosting broadcasts
- Promotional content curation
- Responsible for set up, sound checks and live analytics

Work Experience

Osher Lifelong Learning Institute

Fairfax, VA

Tech Assistant

November 2023-Present

- Editing presentations, videos, graphs and spreadsheets
- Schedule and maintain up to 7 seminars per week
- Moderate the course and facilitate the discussion, ensuring effective communication amongst the class
- Setup and monitor all technical aspects of the course
- Fact checking links and group discussion

Langston Hughes Middle School

Reston, VA

Learning Disabilities Teacher and Instructional Aid

October 2022-July 2023

- Developed and executed lesson plans across 25 different classes
- Organized field trips, coordinating with groups of over 100 students
- Created plans to assist the education of children with learning disabilities
- Was the most requested aid in the entire school

Drew and Kate

Reston, VA

Intern

April 2020-August 2020

- Created weekly newsletters and developed cadences for outreach
- Tracked analytics and performance of newsletters and social media posts
- Utilized social media management tools to boost engagement and following
- Recorded and updated customer information in Salesforce CRM
- Worked hand-in-hand with owners on brand and social media strategy

Education

Longwood University

Farmville, VA

Bachelor of Science in Communications Studies and Digital Media

Class of 2022

- Host, writer and producer of "Tomorrows Talk Today"
- Communications Department Student Ambassador
- Sigma Alpha Iota Vice President of Membership
- Camerata Singer (x3) and Chambers Choir (x2)

SKILLS AND PROFICIENCIES

Skills: Trained in Microsoft Office, Adobe Creative Suite, YouTube Creator Studio, Salesforce, Hootsuite, Google SEO certified; Proficient in audio and visual media techniques, product promotion, costume and makeup design