

Brooke Tacsar

btacsar@gmail.com (330)-931-5395

<https://brooketacsar2.journofolio.com/>

<https://www.linkedin.com/in/brooke-tacsar-961208291>

Education

The Ohio State University, College of Arts and Science, Columbus, OH

Expected Graduation: May 2025

Major: Public affairs journalism and criminology and criminal justice studies

Minor: Nonprofit management

GPA: 4.0

Professional Experience

Teacher's Assistant, Columbus, OH

August 2024- Current

Social Foundations of Race, Ethnicity, Gender, and Social Class

- Delivered timely, constructive feedback to over 100 students, fostering academic growth and engagement
- Maintained professional and consistent communication with students and faculty, ensuring clarity and support throughout the course
- Demonstrated a high level of adaptability in response to diverse needs of students and evolving requirements of the course, promoting inclusive asynchronous learning environment.

The Lantern, Columbus, OH

August 2023-Current

Copy Editor and Reporter

- Serve as reporter writing on deadlines for The Lantern, an award-winning campus newspaper at Ohio State
- Publish 1-2 news or feature articles a week, reaching 5,000+ readers and 8,000+ social media accounts
- Review articles before publication for grammatical, AP style, and spelling errors, ensuring the piece is accurate and clear for the intended audience
- Produced multimedia content with 6,000+ views

Parent and Family Relations, Columbus, OH

September 2022-Current

Student Assistant

- Created and manage *Department Debriefs*, a prominent and well acknowledged monthly article series reaching 53,000 families and ranking 5th most viewed page on Parent and Family website
- Manage parent inquiries regarding university events and offices
- Assist staff with Parent and Family Relations event planning and implementation

Her Campus, Columbus, OH

August 2022-Current

Senior Editor and Club Member

- Write one opinion piece (reaching 400+ readers) and create social media content posts monthly for Her Campus, an online magazine targeting them female college audience
- Edit articles for AP style, grammatical or structural errors before publication

Open Doors Academy, Cleveland, OH

June 2024-August 2024

Marketing and Advancement Intern

- Spearheaded creation of a social media marketing and media tone consistency strategy, curated engaging social media content, researched effective hashtag use, and designed email templates
- Assisted in grant applications and compliance efforts while playing key role in an extensive data cleanup and management initiative for our donor dataset
- Worked with small team by providing digital media support, growing our communications, developing/budgeting fundraising events and partnership opportunities, and building relationships with board members and Ohio legislators

Community Involvement

Student Experience and Engagement Delegates Program, Columbus, OH

August 2022-Current

- Contribute ideas to improve the campus and student experience and advocate for student needs/requests
- Meet monthly with other delegates, offices at Ohio State, and Dr. Danny Glassmann, the Dean of Students
- Advance leadership, collaboration, and problem-solving skills by professionally communicating issues

Sociology and Criminology Club, Columbus, OH

August 2022-Current

- Meet weekly with individuals working within sociology and criminology-based professions
- Expand knowledge and understanding of criminology field through presentations and activities
- Traveled to Ohio Women's Reformatory Prison and discussed justice and prison system with inmates

Volunteer Experience

Buck-I-SERV: The Medici Project, Atlanta, GA

December 2023

- Worked with nonprofits on food and medical insecurity, sorting 10,000+ pounds of supplies/food in a week
- Provided mentorship to at-risk youth in local juvenile detention center

Buck-I-SERV: The Akumanyi Foundation, Accra, Ghana

August 2023

- Provided aid to an orphanage that housed 40+ children
- Fundraised and assisted in the construction of a dining hall for the orphanage

Buck-I-SERV: The Medici Project, Nashville, TN

March 2022

- Volunteered with various hunger relief organizations, bringing reprieve to the unhoused and vulnerable
- Gained knowledge and experience around food waste, inclusivity, homelessness, and food insecurity
- Sorted 50,000+ pounds of food, served 100+ food insecure individuals, and prepared 200+ meals

Buck-I-SERV: Operation Breakthrough, Kansas City, MO

December 2022

- Assisted Operation Breakthrough, a center that helps children and local families facing economic insecurity
- Directed families to, from, and throughout Operation Breakthrough's Christmas Warehouse
- Helped 150+ families acquire gifts for loved ones while organizing and managing the warehouse

Pen Pals, Columbus, OH

August 2022- Current

- Write weekly journal entries to elementary students within the Columbus City School District •

Strengthen students writing skills and provide mentorship

Honors and Awards

Dean's Leadership Award, Ohio State University, OH

February 2024

- Award given to student who exemplifies mission, vision, values and goals of Ohio State and Dean of Students and has made positive contributions to campus

Dean's List, Ohio State University, OH

March 2024, January 2023, March 2023, January 2022

Webinars and Trainings

Advanced Social Media Strategy Training and Certification – HubSpot

June 2024

- Evaluated on inbound social media strategy, including social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders

Unpacking the Delinquent Series Webinar – The Greater CLE Youth Justice Collective

June 2024

- Explored how media professionals can amplify youth and family-lived experiences in reporting while highlighting root causes of crime instead of sensationalizing crime/violence
- Discussion with journalists of "Delinquent" series; If Cuyahoga County's juvenile justice system operates as designed and if it potentially failed kids in Ohio's adult prisons today

Diversity, Intercultural, and Community Engagement Certificate (DICE)

April 2024

- Certificate program for students to explore diversity, intercultural engagement and socially just leadership
- Engage in variety of programs including cultural events and workshops related to equity and inclusion