

Brooke Tacsar

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Education

The Ohio State University, College of Arts and Science, Columbus, OH

Graduation: May 2025

Bachelor of Arts, major in public affairs journalism and criminology and criminal justice studies

Minor: Nonprofit management

GPA: 4.0

Professional Experience

CurePSP, New York City, NY

August 2025- Current

Events & Fundraising Coordinator

- Lead planning and execution of international events, including educational webinars, community weekends, and the annual Care Conference, including creating a run-of-show (ROS), updating GoFundMe Pro event pages, and coordinating with speakers; launched a Travel Assistance Fund to increase accessibility for in-person attendees
- Streamlined internal operations by consolidating event tracking into a master spreadsheet, creating standardized templates, and developing SOPs for GoFundMe Pro; co-led a complete update of fundraising toolkits and website content to improve user experience and accessibility for new and returning fundraisers
- Served as the primary liaison to volunteer fundraisers, providing guidance and tools to support grassroots events
- Write and distribute CurePSP's monthly team CurePSP newsletter, promoting fundraising campaigns, spotlighting community stories, and sharing upcoming events

Parent and Family Relations, Columbus, OH

September 2022-August 2025

Student Assistant

- Created and managed/oversaw *Department Debriefs*, a prominent and well-acknowledged monthly article series reaching 53,000 families and ranking 5th most viewed page on Parent and Family website
- Manage communications with parents, ensuring inquiries about university events and offices are addressed promptly
- Assist in the planning and execution of university-wide events, supporting public relations efforts and community engagement

Homeland Security Investigations, Columbus, OH

January 2025- April 2025

Intern

- Assisted in drafting affidavits and conducting research to support search and arrest warrants
- Collaborated with law enforcement agencies, providing investigative support and contributing to cross-agency communications
- Helped manage sensitive information, support victim identification, and observe crisis management operations

Teacher's Assistant, Columbus, OH

August 2024- April 2025

Social Foundations of Race, Ethnicity, Gender, and Social Class

- Delivered timely, constructive feedback to over 100 students, fostering academic growth and engagement
- Maintained professional and consistent communication with students and faculty, ensuring clarity and support throughout the course
- Demonstrated a high level of adaptability in response to the diverse needs of students and evolving requirements of the course, promoting an inclusive asynchronous learning environment.

The Lantern, Columbus, OH

August 2023-April 2025

Copy Editor and Reporter

- Reported on breaking news and feature stories for an award-winning campus newspaper, meeting tight deadlines in a fast-paced, high-stakes environment
- Drafted and published 1-2 articles weekly, engaging 5,000+ readers and reaching 8,000+ followers through social media
- Edited and proofread content, ensuring accuracy, clarity, and adherence to AP style
- Demonstrated the ability to deliver critical content that informs and connects the campus community

Her Campus, Columbus, OH

August 2022-April 2025

Senior Editor and Club Member

- Wrote one opinion piece (reaching 400+ readers) and created social media content posts monthly for Her Campus, an online magazine targeting the female college audience
- Edited articles for AP style, grammatical, or structural errors before publication

Open Doors Academy, Cleveland, OH

June 2024-August 2024

Marketing and Advancement Intern

- Spearheaded a social media strategy to increase brand visibility, developed engaging content, and researched hashtag strategies
- Contributed to grant writing and compliance efforts, improving communication, and increasing funding opportunities
- Collaborated with a small team to enhance digital media outreach, plan fundraising events, and build partnerships with Ohio legislators and board members

Community Involvement

Student Experience and Engagement Delegates Program, Columbus, OH *August 2022-April 2025*

- Advocated for student needs and collaborated with Ohio State leadership, such as Dr. Danny Glassmann, the Dean of Students, to improve campus policies and experiences
- Lead discussions with faculty and administrators, honing skills in problem-solving, leadership, and professional communication

Sociology and Criminology Club, Columbus, OH *August 2022-April 2025*

- Met weekly with individuals working within sociology and criminology-based professions
- Expanded knowledge and understanding of the criminology field through presentations and activities
- Traveled to the Ohio Women's Reformatory Prison and discussed justice and the prison system with inmates

Volunteer Experience

Buck-I-SERV: The Medici Project, Atlanta, GA *December 2023*

- Contributed to nonprofit efforts addressing food and medical insecurity, sorting over 10,000 pounds of supplies
- Mentored at-risk youth in a local juvenile detention center, fostering community engagement

Buck-I-SERV: The Akumanyi Foundation, Accra, Ghana *August 2023*

- Assisted in the construction of a dining hall for an orphanage serving 40+ children and led fundraising efforts
- Worked alongside local teams to provide resources and mentorship, and fundraise over \$5,000 for the organization in three days

Buck-I-SERV: The Medici Project, Nashville, TN *March 2022*

- Volunteered with various hunger relief organizations, bringing reprieve to the unhoused and vulnerable
- Gained knowledge and experience around food waste, inclusivity, homelessness, and food insecurity
- Sorted 50,000+ pounds of food, served 100+ food insecure individuals, and prepared 200+ meals

Buck-I-SERV: Operation Breakthrough, Kansas City, MO *December 2022*

- Assisted Operation Breakthrough, a center that helps children and local families facing economic insecurity
- Directed families to, from, and throughout Operation Breakthrough's Christmas Warehouse
- Helped 150+ families acquire gifts for loved ones while organizing and managing the warehouse

Pen Pals, Columbus, OH *August 2022- April 2025*

- Write weekly journal entries to elementary students within the Columbus City School District
- Strengthen students' writing skills and provide mentorship

Honors and Awards

Dean's Leadership Award, Ohio State University, OH *February 2024*

- Recognized for contributions to Ohio State's mission and positive impact on campus culture

Dean's List, Ohio State University, OH *Spring 2025, Fall 2024, Spring 2024, Fall 2023, Spring 2023, Fall 2022*

Kappa Tau Alpha, Ohio State University, OH *April 2025*

- Received an award from and was inducted into Kappa Tau Alpha, a college honor society that recognizes academic excellence and promotes scholarship in journalism and mass communication; Awarded to students in the top 10% of graduating class

Webinars and Trainings

Advanced Social Media Strategy Training and Certification – HubSpot *June 2024*

- Acquired skills in social media monitoring, content strategy, and audience engagement
- Gained proficiency in analyzing social media data and demonstrating ROI to stakeholders

Unpacking the Delinquent Series Webinar – The Greater CLE Youth Justice Collective *June 2024*

- Explored how media professionals can amplify youth and family-lived experiences in reporting while highlighting root causes of crime instead of sensationalizing crime/violence
- Discussion with journalists of "Delinquent" series; If Cuyahoga County's juvenile justice system operates as designed, and if it potentially fails kids in Ohio's adult prisons today

Diversity, Intercultural, and Community Engagement Certificate (DICE) *April 2024*

- Completed a certificate program focused on equity, inclusion, and socially just leadership
- Engaged in programs and workshops related to diversity, intercultural engagement, and community building