

Brooke Tacsar

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Education

The Ohio State University, College of Arts and Science, Columbus, OH
Major: Public affairs journalism *and* criminology and criminal justice studies
Minor: Nonprofit management

Expected Graduation: May 2025

GPA: 4.0

Professional Experience

Open Doors Academy, Cleveland, OH
Marketing and Advancement Intern

June 2024-August 2024

- Assisted in grant application and compliance efforts
- Spearheaded extensive donor data cleanup/management initiative and in-depth analysis of organizations marketing and advancement strategy
- Provided digital media support, developed communications to be more consistent, created/budgeted fundraising events and partnership opportunities, and built relationships with board members and Ohio legislators

The Lantern, Columbus, OH
Copy Editor and Reporter

August 2023-Current

- Published 1-2 articles weekly for award-winning campus newspaper, reaching 5,000+ readers and 8,000+ social media accounts while also producing multimedia content reaching 6,000+ views
- Ensured accuracy and clarity through meticulous editing of articles for grammatical, AP style, and spelling errors before publication
- Conducted research and monitored current Ohio legislation and political landscape for articles

Parent and Family Relations, Columbus, OH
Student Assistant

September 2022-Current

- Created and managed *Department Debriefs*, a well acknowledged monthly article series sent to 53,000 families and ranking 5th most viewed page on Parent and Family website
- Assisted staff with planning and implementation of large-scale events with 5,000+ attendees

Her Campus, Columbus, OH
Editor and Club Member

August 2022-Current

- Write one opinion piece (reaching 400+ readers) and create social media content posts monthly for Her Campus, an online magazine targeting them female college audience
- Edit articles for AP style, grammatical or structural errors before publication

Community Involvement

Student Experience and Engagement Delegates Program, Columbus, OH

August 2022-Current

- Advocated for student needs and contributed ideas to enhance campus life, advancing leadership and problem-solving skills by professionally communicating issues and potential resolutions
- Collaborated with other delegates, offices at Ohio State, and Dr. Danny Glassmann, the Dean of Students

Sociology and Criminology Club, Columbus, OH

August 2022-Current

- Engaged in weekly meetings, presentations, and activities focused on criminology
- Discussed justice and prison system with current incarcerated individuals at Ohio Women's Reformatory Prison

Volunteer Experience

Buck-I-SERV: The Medici Project, Atlanta, GA

December 2023

- Worked with local nonprofits on food and medical insecurity, sorting 10,000+ pounds of supplies/food in a week
- Mentored 50+ at-risk youth in local juvenile detention center

Buck-I-SERV: The Akumanyi Foundation, Accra, Ghana

August 2023

- Assisted in construction of dining hall at an orphanage housing 40+ children, fundraising \$5,000+ in three days with fellow peers

Buck-I-SERV: The Medici Project, Nashville, TN

March 2022

- Gained knowledge and experience around food waste, inclusivity, homelessness, and food insecurity
- Sorted 50,000+ pounds of food, served 100+ food insecure individuals, and prepared 200+ meals

Buck-I-SERV: Operation Breakthrough, Kansas City, MO

December 2022

- Assisted Operation Breakthrough, a center that helps children and local families facing economic insecurity
- Directed families to, from, and throughout Operation Breakthrough's Christmas Warehouse
- Helped 150+ families acquire gifts for loved ones while organizing and managing the warehouse

Pen Pals, Columbus, OH

August 2022- Current

- Wrote weekly journal entries to elementary students within the Columbus City School District, strengthening writing skills and providing mentorship

Honors and Awards

Dean's List, Ohio State University, OH

March 2024, January 2023, March 2023, January 2022

Dean's Leadership Award, Ohio State University, OH

February 2024

Webinars and Trainings

Advanced Social Media Strategy Training and Certification – HubSpot

June 2024

- Evaluated inbound social media strategy: monitoring, content/policy creation, engagement, and demonstrating ROI to stakeholders

Unpacking the Delinquent Series Webinar – The Greater CLE Youth Justice Collective

June 2024

- Discussed media's role in amplifying youth experiences, focusing on root causes of crime rather than sensationalizing violence
- Evaluated if Cuyahoga County's juvenile justice system operates as designed and if it failed kids in Ohio's adult prisons today

Diversity, Intercultural, and Community Engagement Certificate (DICE)

April 2024

- Explored diversity, intercultural engagement and socially just leadership by engaging in cultural events/workshops related to equity and inclusion