

ALLYSON CASTILLO



PORTFOLIO LINK

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 @storieswithally

SKILLS

- **Journalism:** AP style writing, copy editing, interviewing, beat reporting.
- **Media:** Photography, broadcast, practicum, camera operation, playback, teleprompter.
- **Editing:** Premiere Pro, Adobe Audition, Photoshop and Canva.
- **Hospitality:** Guest experience, relationship building, brand voice, problem solving, team coordination.

EDUCATION

B.A in Journalism

- University of Central Florida (UCF) Orlando, FL. 12/25
- Minor in Sociology

A.A in Mass Communication

- Miami Dade College (MDC) Miami, FL. 04/2023

AWARDS

- Best of ORL 2025 People & Media: Local Podcast by Orlando Weekly: Are We There Yet?

Formula E Champions Miami, FL. 2026

Miami E- Prix 2026 Content Team

- Created trackside content spotlighting Champions volunteers and race operations
- Captured social content in live race weekend environments
- Coordinated thank-you video messages from drivers and celebrities for volunteers

NASCAR Charlotte, NC. Summer 2025

Influencer & Content Intern

- Configured engagement metrics in Tagger, ensuring video performance was reported accurately using Engagement/Views.
- Helped NASCAR content ideas for social media.
- Supported influencer engagement efforts, during Content Station Chicago on race weekend.

The Charge & The Charge on Air Orlando, FL. Fall 2025

UCF Media Outlet Student Reporter

- Write digital pieces for the online publication.
- Write, record, and edit VOs, VOSOT and Packages for live webcast and newscast.

Central Public Media Orlando, FL. Spring 2025

WMFE Are We There Yet? Podcast/Radio

- Pitched space-related story ideas and wrote 5 published web stories
- Prepared host questions and contributed to scriptwriting

WUCF TV. Orlando, FL. Fall 2024

PBS station shows Florida Road Trip and NewsNight

- Editing episodes for *Florida Road Trip* Season
- Assisting with production tasks for the weekly *NewsNight* program, including handling camera equipment, playback, and operating the teleprompter.

News and briefing writer at *The Reporter*. Miami, FL. 2022-2023

Award-winning newspaper of Miami Dade College

- Published 15 news stories ranging from briefs to full length articles.