



# ALLYSON CASTILLO

BROADCAST JOURNALISM STUDENT

## CONTACT

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📷 @storieswithally

## SKILLS

Adobe Photoshop

Adobe Premiere Pro

Customer service

Knowledge in social media platforms

Excellent time management

## EDUCATION

### B.A in Journalism

- University of Central Florida (UCF) Orlando, FL.
- Expected graduation 6/2025
- Minor in Sociology

### A.A in Mass Communication

- Miami Dade College (MDC) Miami, FL. 04/2023

## CLUBS AND ASSOCIATIONS

- National Association of Hispanic Journalists. Current member.
- Society of Professional Journalists at UCF.

## JOURNALISM EXPERIENCE

### UCF Athletics Department Orlando, FL. Present

Production with ESPEN Plus

- Assist in production for ESPEN Plus broadcasts
- Operate replay systems and create highlight packages
- Collaborate with the production team to ensure smooth broadcasts quality content.

### WUCFTV. Orlando, FL. 2024-2024

*PBS station shows Florida Road Trip and NewsNight*

- Editing episodes for *Florida Road Trip* Season 10, a program designed to enlighten viewers about various cities and towns.
- Assisting with production tasks for the weekly *NewsNight* program, including handling camera equipment, playback, and operating the teleprompter.

### Fall 2023 cohort at Telemundo Academy. Orlando, FL. Present

*One-of-a-kind program for learning the essentials of producing in a news outlet*

- Selected to be part of a diverse group of Hispanic journalism students
- Key learning areas: Linear Producing, Digital Producing, Reporting and Branding

### Associate Reporter at Knightly Noticias. Orlando, FL. 2023

*UCF Spanish-language news broadcast*

- Associate producer and writer for *Knightly Cultura*, a "Spanglish" webcast covering all things entertainment

### News and briefing writer at *The Reporter*. Miami, FL. 2022-2023

*Award-winning newspaper of Miami Dade College*

- Published 15 news stories ranging from briefs to full-length articles
- Organized material, determined area of emphasis, carried out thorough research
- Followed prescribed editorial style and format standards
- Interviewed individuals by phone, video chat and in person

## VOLUNTEER WORK

### Miami Dade Public Library System. Miami, FL, 2019

- Organized, reserved and checked out books for customers
- Engaged in community outreach and events