



ALLYSON CASTILLO

BROADCAST JOURNALISM STUDENT



CONTACT



786-468-6955



Allysoncast03@gmail.com



allysoncastillo.journoportfolio.com



www.linkedin.com/in/allyson-castillo-2670661b2/



[@storieswithally](https://www.instagram.com/storieswithally)

SKILLS

- **Journalism:** AP style writing, copy editing, interviewing, beat reporting.
- **Media:** Photography, broadcast, practicum, camera operation, playback, teleprompter.
- **Editing:** Premiere Pro, Adobe Audition, Photoshop and Canva.

EDUCATION

B.A in Journalism

- University of Central Florida (UCF) Orlando, FL.
- Minor in Sociology
- Expected graduation **December 2025**

A.A in Mass Communication

- Miami Dade College (MDC) Miami, FL. 04/2023

AWARDS

- Best of ORL 2025: People & Media – Local Podcast by Orlando Weekly: Are We There Yet?

NASCAR Charlotte, NC. Summer 2025

PORTFOLIO LINK

Influencer & Content Intern

- One of 10 selected for this competitive program, gaining hands on experience in marketing, social media, and event ops.
- Helped NASCAR content ideas for social media.
- Supported influencer engagement efforts, during Content Station Chicago on race weekend.

Central Public Media Orlando, FL. Spring 2025

WMFE Are We There Yet? Podcast/Radio

- Assisting in pitching space topics.
- Five web stories published.
- Preparing host questions and writing script.

The Charge & The Charge on Air Orlando, FL. Current

UCF Media Outlet Student Reporter

- Write digital pieces for the online publication.
- Write, record, and edit VO's, VOSOT and packages for live webcast and newscast.

WUCF TV. Orlando, FL. Fall 2024

PBS station shows Florida Road Trip and NewsNight

- Editing episodes for *Florida Road Trip* Season 10, a program designed to enlighten viewers about various cities and towns.
- Assisting with production tasks for the weekly *NewsNight* program, including handling camera equipment, playback, and operating the teleprompter.

News and briefing writer at *The Reporter*. Miami, FL. 2022-2023

Award-winning newspaper of Miami Dade College

- Published 15 news stories ranging from briefs to full length articles.
- Followed prescribed editorial style and format standards.