



ALLYSON CASTILLO

BROADCAST JOURNALISM STUDENT

CONTACT

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@storieswithally

SKILLS

Adobe Photoshop

Adobe Premiere Pro

Adobe Audition

Knowledge in social media platforms

Excellent time management

EDUCATION

B.A in Journalism

- University of Central Florida (UCF) Orlando, FL.
- Expected graduation **December 2025**
- Minor in Sociology

A.A in Mass Communication

- Miami Dade College (MDC) Miami, FL. 04/2023

CLUBS AND ASSOCIATIONS

- National Association of Hispanic Journalists. Current member.
- Society of Professional Journalists at UCF.

JOURNALISM EXPERIENCE

Central Florida Public Media Orlando, FL. CURRENT

WMFE space podcast/radio show

- Assist in researching space topics
- Writing webstories
- Writing script for each show
- Editing interview audio

UCF Athletics Department Orlando, FL. 2024

Production with ESPN+

- Assist in production for ESPN+ broadcasts
- Operate replay systems and create highlight packages
- Collaborate with the production team to ensure smooth broadcasts quality content.

WUCFTV. Orlando, FL. 2024

PBS station shows *Florida Road Trip* and *NewsNight*

- Editing episodes for *Florida Road Trip* Season 10, a program designed to enlighten viewers about various cities and towns.
- Assisting with production tasks for the weekly *NewsNight* program, including handling camera equipment, playback, and operating the teleprompter.

Fall 2023 cohort at Telemundo Academy. Orlando, FL. 2023

One-of-a-kind program for learning the essentials of producing in a news outlet

- Selected to be part of a diverse group of Hispanic journalism students
- Key learning areas: Linear Producing, Digital Producing, Reporting and Branding

Associate Reporter at Knightly Noticias. Orlando FL. 2023

UCF Spanish-language news broadcast

- Associate producer and writer for *Knightly Cultura*, a "Spanglish" webcast covering all things entertainment

News and briefing writer at *The Reporter*. Miami, FL. 2022-2023

Award-winning newspaper of Miami Dade College

- Published 15 news stories ranging from briefs to full-length articles
- Organized material, determined area of emphasis, carried out thorough research
- Followed prescribed editorial style and format standards
- Interviewed individuals by phone, video chat and in person