

# ALLYSON CASTILLO

BROADCAST JOURNALISM STUDENT



## CONTACT



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[@storieswithally](https://www.instagram.com/storieswithally)

## SKILLS

- **Journalism:** AP style writing, copy editing, interviewing, beat reporting.
- **Media:** Photography, broadcast, practicum, camera operation, playback, teleprompter.
- **Editing:** Premiere Pro, Adobe Audition, Photoshop and Canva.

## EDUCATION

### B.A in Journalism

- University of Central Florida (UCF) Orlando, FL.
- Minor in Sociology
- Expected graduation  
**December 2025**

### A.A in Mass Communication

- Miami Dade College (MDC) Miami, FL.  
04/2023

## AWARDS

- Best of ORL 2025 People & Media: Local Podcast by Orlando Weekly: Are We There Yet?

### NASCAR Charlotte, NC. Summer 2025

PORTFOLIO LINK

*Influencer & Content Intern*

- Configured engagement metrics in Tagger, ensuring video performance was reported accurately using Engagement/Views.
- Helped NASCAR content ideas for social media.
- Supported influencer engagement efforts, during Content Station Chicago on race weekend.

### Central Public Media Orlando, FL. Spring 2025

*WMFE Are We There Yet? Podcast/Radio*

- Assisting in pitching space topics.
- Five web stories published.
- Preparing host questions and writing script.

### The Charge & The Charge on Air Orlando, FL. Current

*UCF Media Outlet Student Reporter*

- Write digital pieces for the online publication.
- Write, record, and edit VOs, VOSOT and packages for live webcast and newscast.

### WUCF TV. Orlando, FL. Fall 2024

*PBS station shows Florida Road Trip and NewsNight*

- Editing episodes for *Florida Road Trip* Season 10, a program designed to enlighten viewers about various cities and towns.
- Assisting with production tasks for the weekly *NewsNight* program, including handling camera equipment, playback, and operating the teleprompter.

### News and briefing writer at *The Reporter*. Miami, FL. 2022-2023

*Award-winning newspaper of Miami Dade College*

- Published 15 news stories ranging from briefs to full length articles.
- Followed prescribed editorial style and format standards.