

# Tiffany Del Valle, M.A.

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Fluent in English & Spanish

## PROFESSIONAL EXPERIENCE

### Freelance Fashion Correspondent / Blog Contributor | *For All Bodies*

February 2024 – Present

- Cover high-profile fashion events such as New York Fashion Week and Los Angeles Swim Week. Photograph models, designers, and key moments from runway shows, capturing high-quality visuals for editorial and social media content.
- Record and edit video content from runway shows, creating engaging Instagram reels and other social media assets to amplify event coverage.
- Write in-depth articles for the blog, providing thoughtful recaps of fashion shows, designers' seasonal collections, and emerging trends.

### Freelance Stylist / Set Designer | *Outta Pocket Pictures*

April 2024 – Present

- Conceptualize and design visually impactful sets and environments for photo shoots, film, and live events, ensuring alignment with client vision.
- Collaborate with photographers, directors, and creative teams to develop cohesive styling and set design concepts.
- Provide design direction and guidance during the setup, execution, and breakdown of sets.

### Freelance Event Production Assistant / BTS Content Producer | *For All Bodies*

April 2024 – Present

- Assist in the smooth execution of events, including vendor markets, panel discussions, and photoshoots ensuring each segment runs on time and according to schedule. Manage guest check-in processes, providing a welcoming environment and ensuring all attendees are properly registered and informed about event details.
- Coordinate behind-the-scenes (BTS) content creation, capturing key moments and interactions to promote the event across social media platforms and enhance post-event marketing efforts.

### Multimedia Journalist / Reporter | *NYCity News Service*

August 2023 – December 2024

- Produced daily video packages covering local news, arts, and entertainment stories, ensuring content was timely, engaging, and informative.
- Wrote and recorded scripts, collaborating with the videographer to capture visuals that complemented the narrative of each story.
- Edited video packages on Adobe Premiere Pro, meeting strict deadlines while maintaining high editorial and production standards.
- Created vertical social media videos to preview video packages, increasing engagement and driving traffic to the full content.

### Research & Assignment Desk Intern | *TMZ*

June 2024 – August 2024

- Wrote and edited engaging pop culture, fashion, and entertainment stories for TooFab, maintaining a balance of timely, informative, and entertaining content.
- Researched and pitched original story ideas, collaborating with senior editors to ensure relevant and trending topics were covered.
- Created photo galleries and formatted listicles using content management systems, ensuring they were optimized for online audiences and SEO.
- Conducted background research on celebrities, crafting thoughtful interview questions to elicit compelling responses during interviews.
- Transcribed red carpet and virtual interviews quickly and accurately, ensuring that key quotes and insights were included in articles.
- Collaborated with editorial staff to help develop content strategies across multiple platforms, contributing to the overall voice and direction of the brand.

### Arts Editorial Intern | *Observer*

January 2024 – May 2024

- Researched and pitched original arts and culture stories, focusing on emerging trends, notable exhibitions, and cultural events.
- Conducted in-depth interviews with artists and art world professionals, gathering insights for feature articles and profiles.
- Wrote art reviews, write-ups on art fairs and auctions, Q&As, and artist profiles, ensuring content was engaging and aligned with publication's tone.
- Edited and formatted articles and media in WordPress, optimizing for readability and visual appeal.
- Analyzed article performance and audience engagement using Parse.ly, providing feedback and insights to editorial teams for content strategy.
- Collaborated with senior editors to refine story ideas and contribute to the overall arts coverage of the publication.

### Content Curator | *Seek*

September 2021 – October 2023

- Developed in-depth reviews and features on NYC art events, exhibitions, and hospitality venues, providing insightful and engaging content for diverse audiences.
- Created social media content to promote the new phone app startup, boosting brand awareness and engagement across multiple platforms.
- Filmed and photographed food, galleries, pop-up events, and other cultural experiences, capturing high-quality visuals for digital campaigns and promotional materials.

### Copyeditor / Poetry Genre Editor | *LaGuardia Community College*

March 2018 – June 2018

- Managed [The Lit](#), LaGuardia's print literary and visual arts journal, featuring writings and art from students as well as partnering with incarcerated men at the neighboring Queensboro Correctional Facility as part of the Prison to College initiative.
- Collaborated with an editorial team to review, select, and curate art and writing submissions, ensuring the journal represented diverse voices.
- Edited and formatted manuscripts, designing the journal layout in InDesign to create a polished, professional final product.
- Led workflow management for the editorial staff, ensuring deadlines were met and tasks were efficiently distributed.
- Awarded 1st Place for Community College Publications by The American Scholastic Press Association for outstanding editorial and design work.

## EDUCATION

### CUNY Craig Newmark Graduate School of Journalism

Masters Degree – Arts & Culture Journalism &

Specialization in Broadcast / Television News

- Experienced in Photojournalism, Audio, Data Visual, HTML/CSS

### CUNY The City College of New York

Bachelors of Arts in Psychology, Minor in Journalism

- Reporter for *Harlem View*
- Poetry Contributor for *Promethean Literary Journal*