# TIFFANY DEL VALLE, M.A.

Multimedia Journalist - Writer - Photographer - Content Creator

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#### **SUMMARY**

A graduate from the Craig Newmark Graduate School of Journalism with a Masters in Arts & Culture Reporting and a specialization in TV News/Broadcast Journalism who has over five years of journalism and media experience and is passionate about fashion, beauty, entertainment, and the arts. She is also an independent fashion, beauty, and art blogger and content creator

#### PROFESSIONAL EXPERIENCE

#### Freelance

#### Writer, Photojournalist, Production Assistant, & Stylist

May 2024 - Present

- Reporting and writing on the arts, beauty, fashion, and entertainment.
- Recording and photographing art exhibits, theater shows, music performances, film productions, fashion shows in New York City, Los Angeles and beyond.
- Assisting with productions on set, including wardrobe and styling, set design, taking notes for producers, setting up crafty.

#### For All Bodies Fashion Blog

Feb 2024 - Present

#### Writer & Content Creator

Attending fashion shows during New York Fashion Week and Los Angeles Swim Week. Photographing models and designer pieces. Recording videos of runway shows and editing reels for Instagram. Writing articles for the blog and recapping the shows and designer's seasonal collections.

NYCity News Service Aug 2023 - Dec 2024

#### Multimedia Journalist

Turning around daily video packages about local stories as well as arts and entertainment news. Writing and recording scripts, working with videographer and editing video on Premiere Pro on deadline. Creating vertical social video to preview packages before their live.

TMZ TooFab Jun 2024 - Aug 2024

#### Entertainment Editorial Intern

Writing pop culture, fashion and entertainment stories daily. Researching and pitching story ideas. Creating photo galleries and formatting listicles in content management system. Backgrounding celebrities to come up with questions for interviews. Transcribing interviews. Collaborating with staff to develop content strategies across platforms.

<u>Observer</u> Jan 2024 - May 2024

#### Arts & Culture Editorial Intern

Researching and pitching arts and culture stories. Conducting artist interviews and researching art history. Writing art reviews, write ups on art fairs and auctions, Q&As and profiles. Editing and formatting articles and media in WordPress. Reviewing analytics on Parse.ly. Collaborating with team to develop Instagram posting strategy.

### Services for the UnderServed | Brooklyn Clubhouse

May 2021 - Jan 2024

#### Generalist & Case Manager

Advocating and providing services/resources for adults managing mental illness, unhoused population and recovering from substance abuse. Community organizing and relationship building. Conducting trainings on suicide alertness. Working crossfunctionally with management, Department of Health and government officials to market services through social media, community outreach and filming infomercials for leadership.

**Seek** 

#### Social Media Content Curator

Oct 2021 - Sept 2023

Developing detailed reviews for NYC art events and hospitality. Creating social media content to promote new phone app start up. Filming and photographing food, galleries and pop up events.

## The Lit Magazine | CUNY LaGuardia Community College Editor

Mar 2018 - Jun 2018

Leading selection process for over 100 art and writing submissions to the literary magazine. Editing and formatting manuscript and designing layout of InDesign. Winning 1st Place Award for Community College Publications from The American Scholastic Press Association 2018. Managed workflows for editorial staff.

#### **EDUCATION & CERTIFICATIONS**

#### **CUNY Craig Newmark Graduate School of Journalism**

Graduated December 2024

Master's Degree in Arts & Culture Reporting and TV News/BroadcastJournalism Sheila Handler Resnick Scholar - For Local & Investigative Reporting

Graduate Student Council President

• Member of National Association of Hispanic Journalists

#### **Fashion Institute of Technology (FIT)**

Certified Fashion Stylist