

## Benjamin Hanson

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### PROFESSIONAL EXPERIENCE

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#### TMJ 4 - NBC NEWS MILWAUKEE | Sports/News Intern

Milwaukee, WI | March 2025 - Present

#### WISN 12 - ABC NEWS MILWAUKEE

Milwaukee, WI

#### Sports/News Intern

August 2024 - November 2024

I performed the duties of a full-time reporter. I pitched stories, worked one-on-one with videographers, wrote TV scripts, produced packages, did stand-ups and wrote articles for the web. I became fully capable of performing the duties of a top-market journalist. I learned how to function effectively within the fast-paced expectations of a newsroom.

- Web writing - gathered around 5,000 average viewers with news, sports and breaking stories
- Show production - wrote anchors' scripts and structured blocks within shows
- Election Day - tasked with covering ballot-counting issues and State Senate races
- Stand-ups - performed succinct and informational stand-ups, becoming comfortable in front of a camera

#### WCCO 4 - CBS NEWS MINNESOTA

Minneapolis, MN

#### Creative Services Intern

June 2024 - August 2024

I learned how a top-market news station's social media and promotional activities are run while actively contributing to them. I learned how to produce under strict deadlines and tight turnarounds for my work that was seen by 300,000+ people.

- Digital - story creation structuring visual stories and making them look visually appealing
- Reporting - in the field confidently help filming and interviewing on the fly
- Video production - filming and editing of promotional videos

#### MARQUETTE MENTORS

Milwaukee, WI

#### Promotional Content Intern

December 2023 - May 2024

I excelled in producing promotional videos, informational graphics and journalistic stories for the Marquette Mentors program. While doing this, I networked with Marquette alumni that have professional experience in all fields of communication.

- Media writing - writing stories and social media posts for the organization
- Engagement - speaking with and contacting a long list of mentors in the program

#### THE MARQUETTE WIRE

Milwaukee, WI

#### Sports Reporter

September 2022 - Present

#### Social Media Producer

May 2023 - January 2024

I have written many stories including profiles, features and in-person game recaps. I have exponentially improved my writing ability and have become an expert in interviewing. Additionally, I gained experience in social media management and analytics as I tripled views for Marquette Wire accounts. During this time, I have become proficient in all Adobe software.

- Journalistic writing - thoughtful and intensive reporting
- Interviewing - exceptional interviewee interaction and communication skills
- Time management - deciding when and how to work to get assignments completed

### EDUCATION

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#### MARQUETTE UNIVERSITY

Milwaukee, WI

*Major in Journalism, Minors in Digital Media and Advertising*

August 2022 - May 2026

### AWARDS

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*Diedrich College of Communication Scholars Award for Journalism - April 2025*

*5x Achiever of the Diedrich College of Communication Dean's Scholars List*

### TECHINICAL SKILLS

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All Adobe software, SNO Wordpress, AP Electronic News Production System, Final Cut