

# Benjamin Hanson

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## PROFESSIONAL EXPERIENCE

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**WCCO | CBS NEWS MINNESOTA**  
**Creative Services Intern**

**Minneapolis, MN**  
**June 2024 – August 2024**

I have learned how a top news station's social media and promotional activities are run while actively contributing to them. I learned how to write under strict deadlines and tight turnarounds for my work that was seen by 300,000+ people. I became well versed in how a news station runs and what is expected of writers and reporters working there.

- Digital story creation – structuring visual stories and making them look visually appealing
- Reporting in the field – confidently help filming and interviewing on the fly
- Video production – filming and editing of promotional videos

**MARQUETTE MENTORS**  
**Promotional Content Intern**

**Milwaukee, WI**  
**December 2023 – June 2024**

I have excelled in producing promotional videos, informational graphics and journalistic stories for the Marquette Mentors program. While doing this, I have networked and spoken with countless Marquette alumni that have professional experience in all fields of communication.

- Media writing – writing stories and social media posts for the organization
- Engagement – speaking with and contacting a long list of mentors in the program

**THE MARQUETTE WIRE**  
**Sports Reporter**  
**Social Media Producer**

**Milwaukee, WI**  
**September 2022 - Present**  
**May 2023 - January 2024**

I have written many stories including profiles, features and in-person game recaps. I have exponentially improved my writing ability and have become an expert in interviewing. Additionally, I gained experience in social media management and analytics as I tripled views for Marquette Wire accounts.

- Journalistic writing – thoughtful and intensive reporting
- Interviewing – exceptional interviewee interaction and communication skills
- Time management – deciding when and how to work to get assignments completed

**HEATHERS RESTAURANT | Waiter**

**Minneapolis, MN | May 2023 – Present**

## EDUCATION

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**MARQUETTE UNIVERSITY**  
*Major in Journalism; Minors in Digital Media and Advertising*  
Awards: 4x Achiever of the Diedrich College of Communication Dean's Scholars List, MU Pere  
Scholarship Recipient

**Milwaukee, WI**  
**August 2022 – May 2026**

**WASHBURN SENIOR HIGH SCHOOL**

**Minneapolis, MN**

*Graduated in 2022 with High Honors in the 1st decile of my class*

## ADDITIONAL INFORMATION

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- Technical skills: Proficient in every Adobe software, videography and video editing