

## Benjamin Hanson

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### PROFESSIONAL EXPERIENCE

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#### SPECTRUM NEWS 1 MILWAUKEE | *Editorial Fellow*

Milwaukee, WI | Sept. 2025 - May 2026

#### TMJ 4 - NBC NEWS MILWAUKEE

Milwaukee, WI

##### *News Intern*

March 2025 - Aug. 2025

Created two news packages that were put on TMJ4's nightly news while performing the duties of a full-time reporter. I was an integral part of the newsroom through the web stories I wrote, social media posts I created and assistance to reporters.

- Camera presence - became confident speaking to an audience on camera while being personable, clear and informative
- Multi-media journalism - independently created news packages which advanced my ability to film, interview, write and edit

#### WISN 12 - ABC NEWS MILWAUKEE

Milwaukee, WI

##### *Sports/News Intern*

Aug. 2024 - Nov. 2024

Pitched stories in editorial meetings, worked one-on-one with videographers, wrote scripts, produced news packages and wrote articles for the web. Became fully capable of performing the duties of a top-market journalist.

- Web writing - gathered 5,000 average viewers with news, sports and breaking stories
- Show production - wrote anchor scripts, performed interviews and structured the order of news shows

#### WCCO 4 - CBS NEWS MINNESOTA

Minneapolis, MN

##### *Creative Services Intern*

June 2024 - Aug. 2024

Learned how a top-market news station's social media and promotional activities are performed while actively contributing to them. Worked under strict deadlines and tight turnarounds for my creations that were seen by over 300,000 people via social media.

- Digital - converted and created stories from on-air video to match the social platform on which it was published
- Promotion - staged, filmed, edited and distributed promotional video while leading post-analytic performance reviews

#### MARQUETTE MENTORS

Milwaukee, WI

##### *Promotional Content Intern*

Dec. 2023 - May 2024

Excelled in producing promotional videos, informational graphics and news stories for the Marquette Mentors program. Networked with Marquette alumni who have professional experience in all fields of communication.

- Media writing - wrote stories and social media posts for mass distribution
- Engagement - spoke with and contacted many mentors in the program for its advancement

#### MARQUETTE WIRE

Milwaukee, WI

##### *Sports Reporter*

Sept. 2022 - May 2026

Continue to write stories for web and print including profiles, features, enterprises and game recaps while also calling games for radio. Tripled views for Marquette Wire accounts as I gained experience in social media management and analytics.

- Print writing - was taught thoughtful, succinct and intensive reporting
- Interviewing - learned interviewee interaction and communication skills

### EDUCATION

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#### MARQUETTE UNIVERSITY

Milwaukee, WI

Major in Journalism, Minors in Digital Media and Advertising

Aug. 2022 - May 2026

### AWARDS

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*Milwaukee Press Club Ed Hinshaw Scholarship Award* - July 2025

*Diederich College of Communication Scholars Award for Journalism* - April 2025

*Diederich College of Communication Dean's Scholars List* - Six-time achiever

### TECHNICAL SKILLS

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All Adobe software, SNO Wordpress, AP Electronic News Production System, Final Cut