landi odara

contacts

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education

QUEEN MARY, U. OF LONDON MA Film Studies, 2011-2012

JAI HIND COLLEGE, MUMBAI BA English Literature, 2007-2010

skills

Direction Branded content Fiction/ nonfiction/ podcasts Building Narratives Creative Direction Developing IPs Screenplay writing

important links

DIRECTORIAL REEL VITAMIN STREE WRITING PORTFOLIO I am a writer, filmmaker and creative director and have spent 9+ years in the industry. During my tenure as Senior Creative Director at Supari Studios, I worked across long format non-fiction, branded content and helped brands build award winning IPs. The series 'Scratching The Surface' for Vitamin Stree, a majority of which I wrote and directed, was an honoree at the 2019 Webby Awards. I am nonbinary (she/they)

experience

INDEPENDENT

Writer, Director, Creative Director March 2022 - Present

Directed and written for brands like One Plus, Bumble and RPG group.

SUPARI STUDIOS

Senior Creative Director Jan 2019 - Feb 2022

I have written and developed IPs, branded content and ad films for clients like Spotify, Netflix, Hotstar, Asian Paints, Red Bull & Google

VITAMIN STREE

Writer, Director, Creative Director Jun 2017 - Dec 2018

Vitamin Stree is a content platform on a mission to reshape the narrative around gender & identity in India. I wrote and directed a majority of the films for the series "Scratching The Surface" when it first began in 2017, and helped set the editorial voice and tone for VS.

MULLEN LOWE LINTAS GROUP Creative | April 2013 - May 2017

I have written ad films for brands like Google Pixel, Hotstar, Axis Bank, Mayfair, and Havells