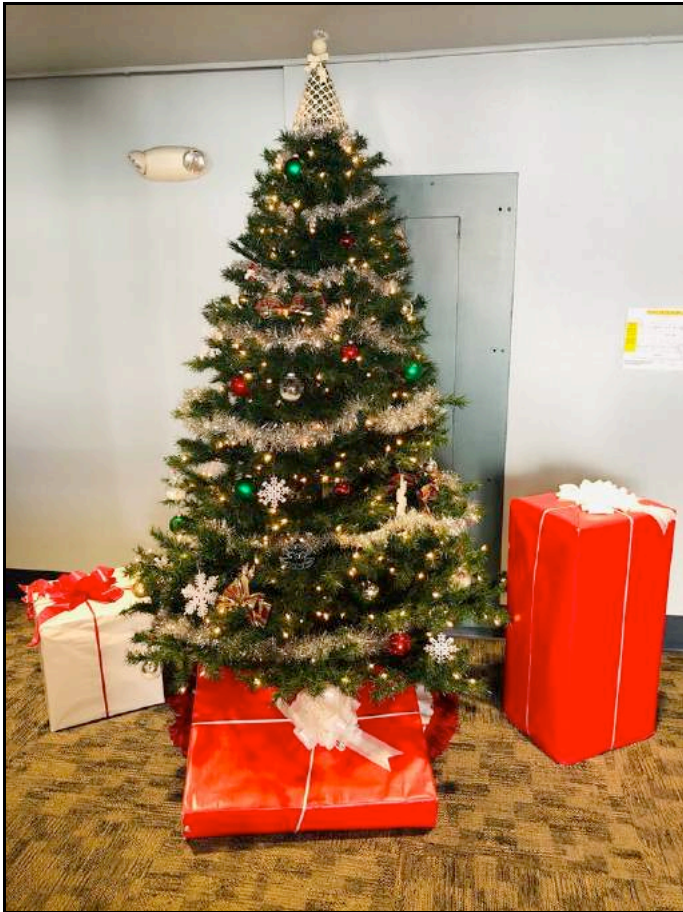


# Navy Marine-Corps Relief Society

## December Newsletter



### IMPORTANT DATES

- 12/20: All reimbursements for 2018 turned in to Tricia or Eleanor
- 12/24 – 12/28: Thrift Store CLOSED
- 12/24 – 12/25: Office CLOSED
- 12/28: Farewell lunch for Eleanor @ 12 p.m.
- 12/31 – 1/1: Office CLOSED

### Happy holidays from NMCRS San Diego!

Once again, our office was decorated beautifully for the holidays. Thank you to all staff and volunteers who helped make it look so festive.

The holiday season brings thoughts of joy and gratitude, and there's no better time to express our thanks and sincere appreciation for your amazing hard work, creativity and dedication.

May you soar into 2019 filled with health, happiness and prosperity!

### CHRISTMAS JOKE

#### QUESTION:

HOW DOES A SNOWMAN GET TO WORK?

#### ANSWER:

BY ICICLE!

# OFFICE PROMOTIONS



There are four new leads in our office!

## **Christina Ortega-Martinez – Communications Lead**

Christina has been doing a great job as the new lead for several months. Christina oversees internal and external communications, including updates on social media and posting the latest from the San Diego office to Seabag. Christina and the team “get the word out” to the community about who we are and the programs and opportunities we have.



## **Gwen Yager – Budget for Baby Junior Sea Bag Coordinator**

In this role, Gwen will handle all things related to our Budget for Baby layette program for our expecting families. She receives and organizes handmade resources and maintains records related to the Junior Sea Bags. She is also responsible for coordinating and updating volunteers in our Blanket Maker program.



## **Sara Gribbin – Client Services Lead**

As CSA Lead, Sara will be responsible for supervising individual CSA training, scheduling, and mentoring program volunteers. Together with the Volunteer Support Department, Sara will be an advocate for our CSA's, promoting recognition and feedback.

## **Arlene Jones – Resource Coordinator**

Arlene will ensure our clients, staff, and volunteers are kept up-to-date on any relevant resource materials, as well as provide training to both staff and volunteers. Additionally, Arlene will research and distribute new materials as they become available, all in the name of providing the very best for our Sailors and Marines.

*Congrats to all our volunteers!*

Amber Bjorstrom  
Communications Team

DON'T FORGET TO FOLLOW US ON OUR SOCIAL MEDIA PLATFORMS!



NMCRSSANDIEGO



@NMCRSSANDIEGO



NMCRS SAN DIEGO

The communications team can't be at every event. Please send us a picture of some information about any NMCRS event that is coming up or you are at so we can let the public know about it!

We are always looking for new content!

# SOCIAL MEDIA SUCCESS

Our social media continues to grow daily! In fact, November was the most successful month our Facebook page has EVER had. Take a look below:



As you can see, numbers were up BIG across the board! 209 people liked our page last month. That means more people will be able to see what services we provide for Sailors and Marines!

Our most popular post in November was a post about "Military Tribute Days" at Knotts Berry Farm.



The post was shared 324 times.

It has 89 comments and 95 likes.

Overall, it reached 36,352 people!



# SOCIAL MEDIA MARKETING CAMPAIGNS



## FINANCIAL EDUCATION

This campaign focused the Society's "Education Assistance Program." The program offers interest-free loans and grants for undergraduate/post-secondary education at an accredited 2- or 4-year education, technical or vocational institution in the United States.

This financial assistance is available for children of active duty, retired or deceased Sailors and Marines; and for spouses of active duty and retired Sailors and Marines.



For more information, click [here](#).

## HOLIDAY BUDGET TIPS



In November, blogger Melanie Anderson reached out to us about sharing her budget saving tips. Melanie is a stay at home mom of four with a blog called, "[Six on a Budget](#)." On her blog, Melanie gives advice on how to save money on groceries, trips, etc, while living in the notoriously expensive San Diego.

Melanie's husband was active duty for 13 years, so she wanted to give advice to the military community. Since she reached out to us close to the holidays, we worked with Melanie to provide some budget tips for the holidays, mostly related to buying gifts.



# NMCRS SAN DIEGO HOLIDAY PARTY



On December 6<sup>th</sup>, the office had its annual holiday party! The theme this year was "Ugly Sweater." It was quite a rainy night, but dozens of volunteers and staff turned out to make it an incredible night!

There were so many fabulous "ugly" sweaters, that we decided to give out prizes to three winners! Awards were also presented to volunteers for their dedication and service to the Society.

THANK YOU to all our outstanding staff and volunteers.



To view all the pictures from the party, go to the online invitation that was sent to you to RSVP. There are also more pictures on our Facebook page!





