# JANUARY NEWSLETTER



## NAVY-MARINE CORPS RELIEF SOCIETY®

### SAN DIEGO OFFICE

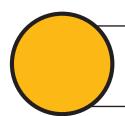
Naval Base San Diego Bldg 270 3115 Dolphin Alley San Diego, CA 92136

#### HAPPY NEW YEAR TO ALL OUR STAFF AND VOLUNTEERS!

This year, our office will continue to provide financial assistance and education, as well as other programs and services, to members of the United States Navy and Marine Corps, their eligible family members, wdows, and

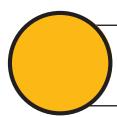
survivors. It could not be possible without each and every one of you. The Society has many exciting projects lined up this year and am sure your dedication and determination will help the us accomplish them. Here's to a great year ahead!

## SAVE THE DATE



NMCRS Turns 115! **M**January 23rd, 2019

Join us for cake in the office at 12 p.m.



Lunch with NMCRS President & CEO
Admiral Abbott

January 31st, 2019

Will also celebrate Hails & Farewells and January Birthdays

### HAILS

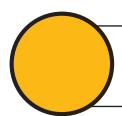
### **FAREWELLS**

- Miriam Benitez
  - Taiann Tom
  - Tricia Marino
- Vinny Ventiere
- Victoria Rodriguez

Arlene Jones

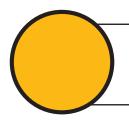


### OFFICE CLOSED



Martin Luther King Jr. Day January 21st, 2019

Office & Thrift Shop Closed



Early Closure January 25th, 2019

Office closes at 1:00 p.m.

## JANUARY BIRTHDAYS



**Sharon Hering** 

**January 11** 

Cecilia Johnson

January 12

**Dave Cramer** 



# **Christmas Donation**



Award-winning author and retired U.S. Navy Chief Petty Officer Jeff Edwards donated proceeds of his new book to NMCRS. He writes military fiction novels. His most recent novel is titled, "Steel Wind."

Edwards donated \$2 to the Society from the sale of each copy sold of "Steel Wind" between October and December 2018.

The total was \$10,000!!!

Jeff is a big supporter of Navy-Marine Corps Relief Society. "When I was a junior sailor, they provided financial assistance to my family in a time of financial crisis," said Jeff.

To buy "Steel Wind," visit <a href="https://www.amazon.com/dp/B07DBQRGS9">https://www.amazon.com/dp/B07DBQRGS9</a>

# **Social Media Posts**





(Left to Right) The communications team has worked hard to consistenly post to Twitter. The posts are focused on upcoming events within the Society, featured articles from NMCRS headquarters, and resources for the military community.

Instagram has grown by more than 100 followers in the last year! The posts that have done well on Instagram was posts about resources for military families. As always, the communications team can not be at all events. Please send us information, pictures, or ideas you'd like us to write about!



#### Navy-Marine Corps Relief Society San Diego

Published by Amber Bjorstrom [?] · January 9 at 11:01 AM · €

#### HAVE YOU HEARD?

Last month, Apple launched an online store for military members, veterans and their immediate families -- with a 10% discount!

Thanks San Diego Military Family Collaborative for the information!



USATODAY.COM

Apple launches online store for active military and veterans with discounted pricing

46,852 people reached

**Boost Post** 



63 Comments 1,636 Shares

In December, Apple launched an online store for active military and veterans with discounted pricing.

Eligible military customers will receive 10% off Apple products, and the new discounted pricing even includes iPhones, Apple Watch, accessories, and more.

Apple previously offered active military and veteran discounts in Apple Stores, but didn't have a dedicated online store.

The Apple discount is restricted to active duty, Guard and Reserve members and veterans, as well as their immediate family members who live in the same household.

"At Apple we are deeply grateful to the men and women of our armed forces," Apple officials said in a statement.

To visit the store, click here.

This post was one of the most successful Facebook posts, vet.

It was shared 1,636 times, had 63 comments, and 198 reactions.

All together, it reached 46.850+ people.







# **Our Team**



CONNIE CHURCHWARD
CO-CHAIR OF VOLUNTEERS

Our office would like to recognize Connie Churchward! Connie is our new Co-Chair of Volunteers. She has been recognized many times for her exceptional volunteer service to the Society.

Connie will be helping out with all things volunteer related (including sending information for this newsletter). **THANK YOU** Connie for all your hard work and dedication.