

INSIDE THE MIND OF A VIRTUOSO, THE LUME'S DA VINCI: 500 YEARS OF GENIUS

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GALLERY ART

Da Vinci: 500 Years of Genius

From March 16, 2024

Melbourne Convention and Exhibition Centre

5 Convention Centre Place, South Wharf VIC 3006, Australia (MCEC Door 18)

Aiming to capture the essence of tradition, the newest exhibition at The Lume Melbourne aims to display the inventive works of Leonardo Da Vinci: 500 years of Genius, is a unique combination exhibit at the Melbourne Convention and Exhibition Centre since late March this year.

Following the success of last year's Van Gough exhibition, the pressure was high for The Lume to follow up with something just as successful and popular, which has well and truly been achieved. The continuation of using a well-known artist allows for more public interest, as well as the combination of both projection, physical painting, and mathematical tools, continuing The Lume's reputation of standing out in their presentation of artists creations.

An inclusion of a variety of mixed media, The Lume's latest masterpiece in artwork presentation creates an immersive experience for its visitors, intending to take them on an interactive experience through the life and works of Leonardo Da Vinci.

The exhibits lay out allows for it to be experienced in multiple ways by its viewer, setting it apart from the traditional art gallery exhibit, with the multisensory gallery sized at 3,000 square meters and 4 stories high. Aimed to be an experience for people of all ages to enjoy, the large scale projections are the highlight of the exhibition.

From entering into The Lume, viewers can be transported into the mind of the man condemned to genius, the projection of Da Vincis work around the large room allows all present to soak up all of his work. The ability for viewers to sit down and enjoy the work rather than simply walking around makes the exhibition an experience for all five senses.

The ambition from organisers is evident throughout the course of the exhibition, with their inclusion of original writings and drawings from Da Vinci from the *Codex Atlanticus*, the largest collection of works in the entire collection, as well as these sought after works being displayed in Australia for the first time, with Melbourne now joining the honoured list of having housed them, alongside London and New York.

The aim of the exhibition is clearly to spend as much time within the works of Da Vinci, taking various moments to pause and reflect, encouraging its viewers to fully absorb the impact that his artistic and mathematical endeavours has had in our highly technological society.

The inclusion of the VR flyover experience further makes this exhibition a family affair, with people of all ages having the opportunity to fly over the streets of Renaissance Florence, as

well as the *Drawn by Leonardo* interactive experience, in which viewers can see themselves be transformed into a sketch in the style of Da Vinci.

The LUME continues to be the revival of gallery viewing in Melbourne, a city well known for its art and culture has bowed its head to the new leader of the pack. The inclusion of this exhibit has firmly cemented the LUME's status as an overachieving and outlandish sibling, to the more traditional displays of art.