

PITCH TO THE SWANSTON GAZETTE

Name: Sarah Toomey

Pitch:

My name is Sarah Toomey, I am a first year Journalism student at RMIT University and I am pitching a story to be published in the Swanston Gazette regarding how the film “Rabbit Proof Fence”, is one of the most influential contradictions of the highly praised Australian culture. This story comes as the arguments regarding the upcoming voice referendum concerning the recognition of indigenous people in Australia. This piece would be a criticism towards the value placed on the ‘mateship’ ideology that Australia holds for their history, in which is a total disregard for the atrocities entered by the indigenous community on behalf of the Australian government.

The ideal audience for this piece would be majority of the Australian population, as every person above the age of 18 must vote either yes or no, would make them think about the reconciliation that needs to take place in order for us as a nation to move forward as one.

I aim to get into contact with many involved in the writing of the film and production of the film as well as try and ascertain their stance on the upcoming voice. I also would like to sustain and interview with an indigenous representative, to see if they have any comments regarding the film’s present day relevance.

This story, once interviews are conducted would take within a week to complete, this including drafting and editing.