Library Vitality Index

SAMPLE Library

library systems & services

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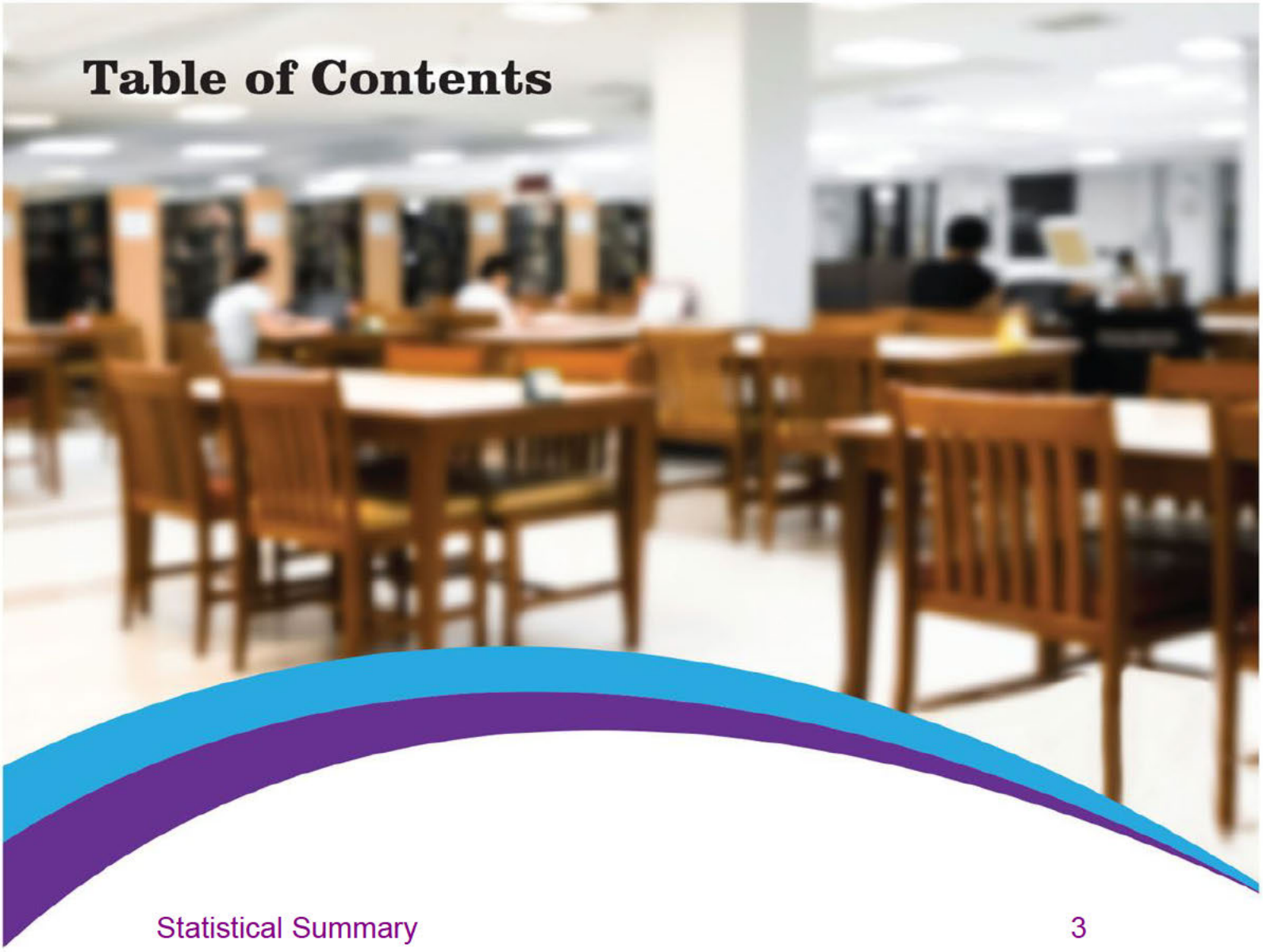

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Statistical Summary

This table lists percentage increase or decrease in key vitality measures over the span of years covered by this report.

Time Period Covered	2011-2015
Circulation	-22%
Visits	8%
Computer Use	-29%
Program Attendance	-39%
Overall Budget	10%
Book Budget	-6%
FTE	8%

Google Profile

[redacted] Library

Website Directions

4.6 ★★★★★ 17 Google reviews

Library in [redacted] California

Address: [redacted]

Hours: Closed now

Phone: [redacted]

Suggest an edit · Own this business?

Popular times Mondays

peak

Plan your visit: People typically spend up to **2 hours** here

Reviews Write a review Add a photo

H "It was friendly **service**, very clean **facility** , they even have security"

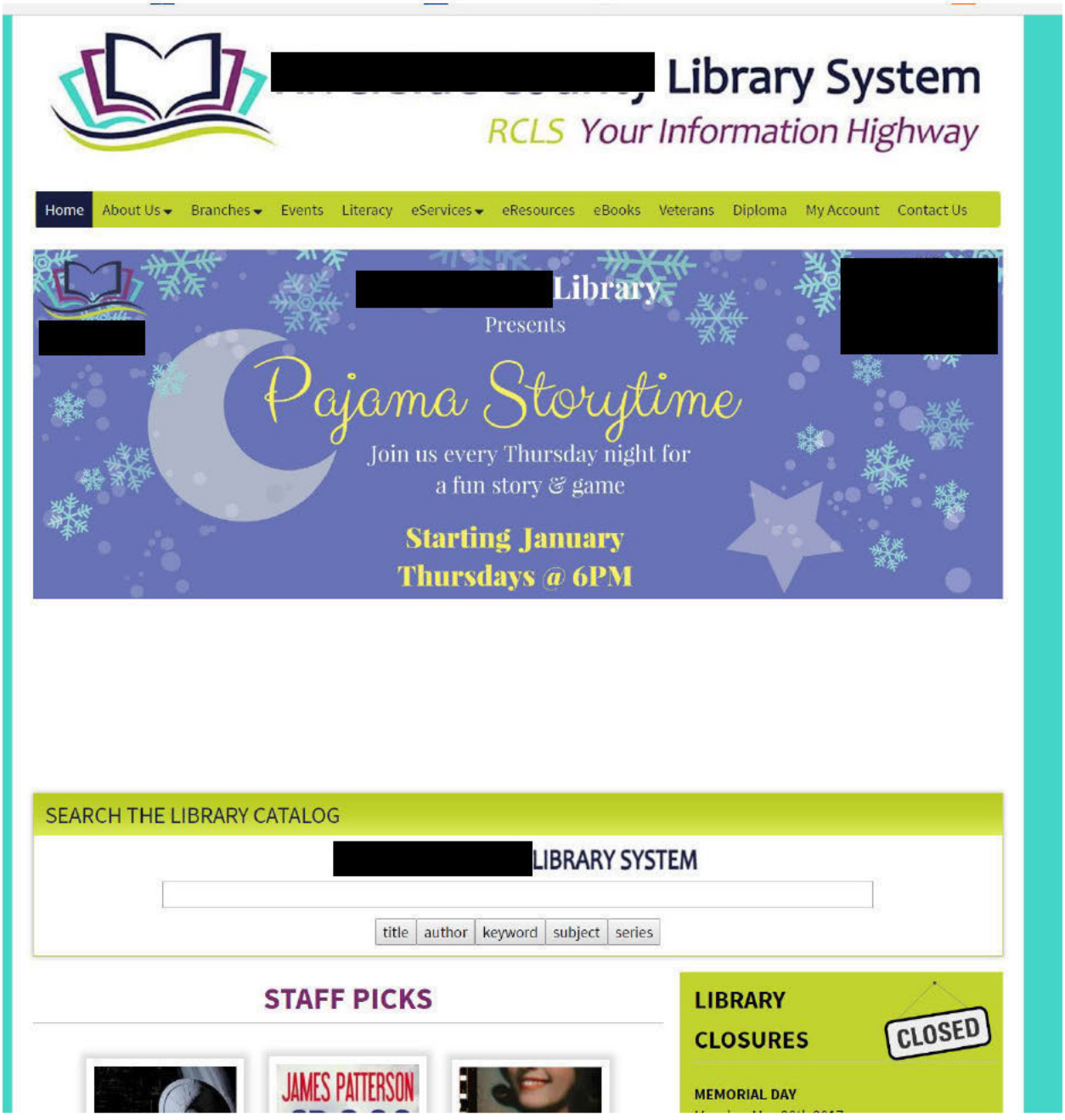
P "The **people** that work there are very helpful."

m "Has a wonderful childrens area and 2 **study rooms**."

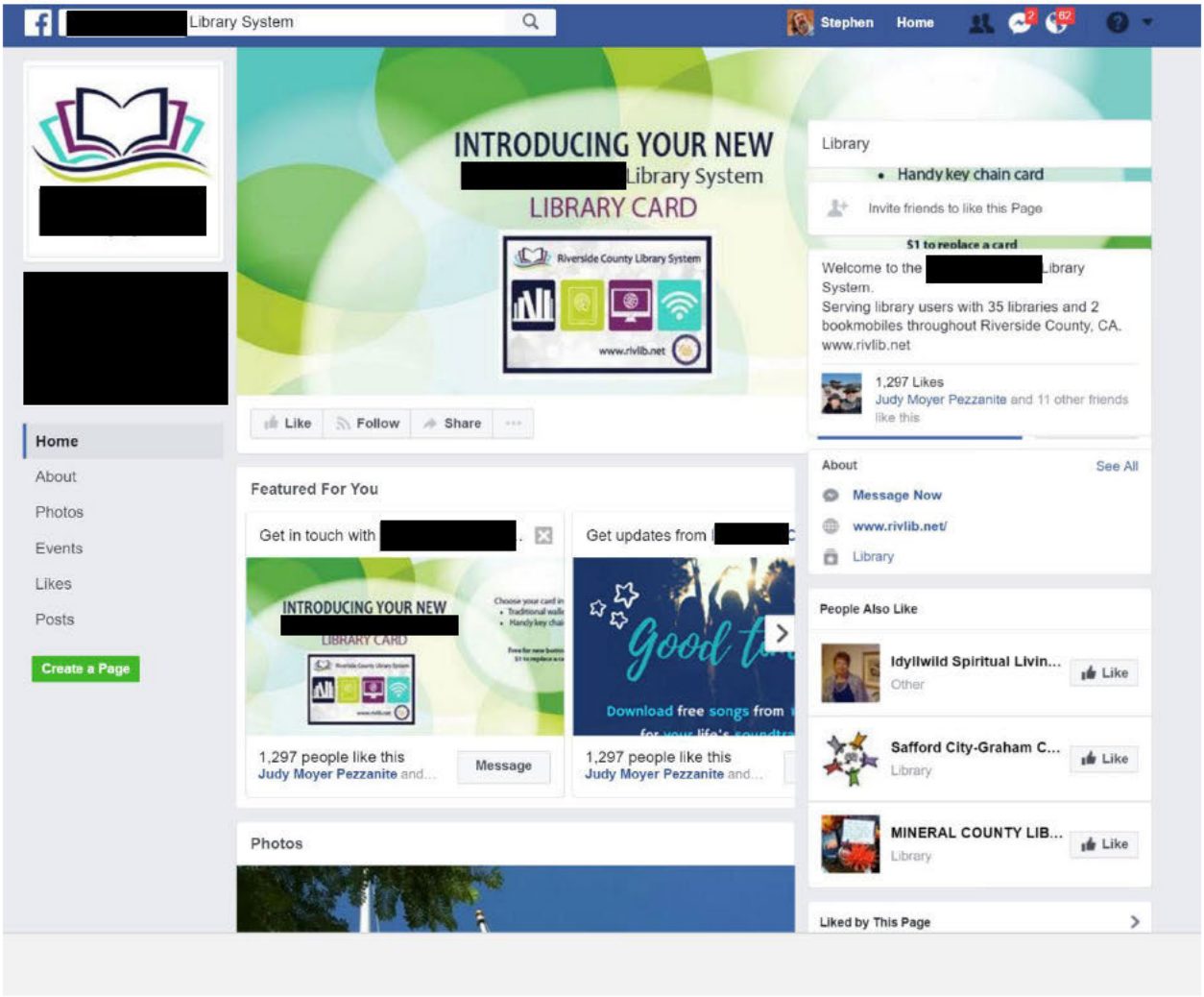
View all Google reviews

People also search for View 15+ more

Library Website



Library Facebook Page



Library Ranking

For perspective, we start with Library Journal's annual ranking of all U.S. libraries based on the level of service they provide their communities. It groups libraries into budget categories and measures them on a per capita basis in four key areas: circulation, visits, computer use, and program attendance. The publication awards 3-5 stars to the 30 top-ranking libraries in each budget category. Below is what we found.

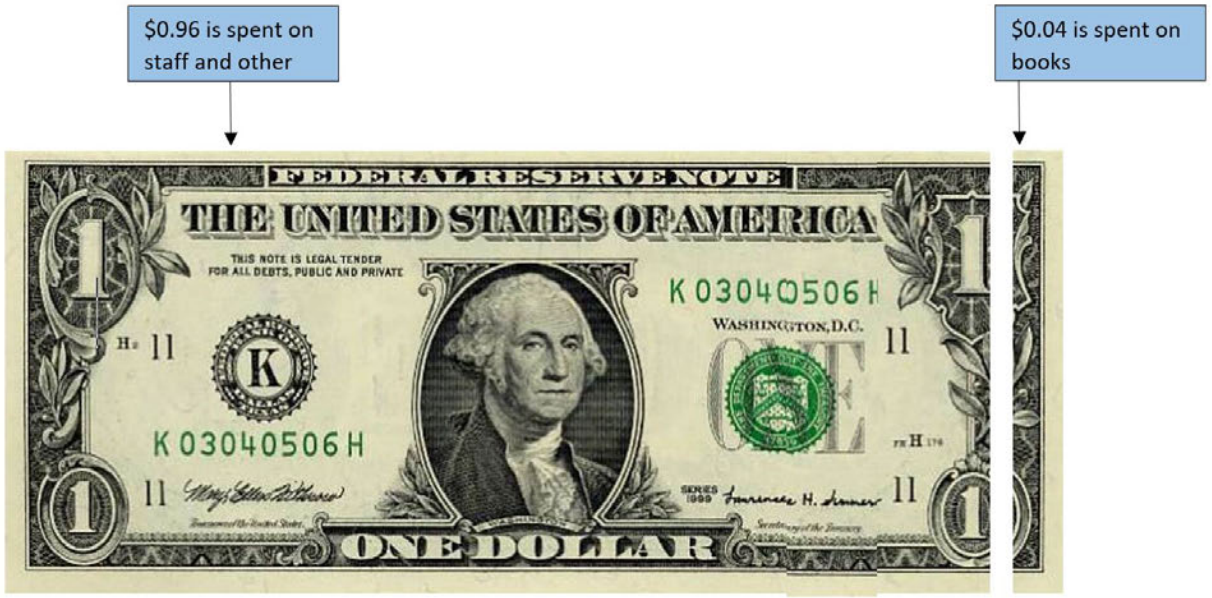
Expenditure Category = $10M - $29.9M	Number of libraries in this category =	107		Libraries sorted by LJ Index score, highest first								
Library	City	State	Population	Total Operating Expenditures	Score	Stars	Circulation per Capita	e-Circulation per Capita	Visits per Capita	Total Program Attendance per Capita	Public Internet Computer Uses per Capita	
BEVERLY HILLS PUBLIC LIBRARY	BEVERLY HILLS	CA	34677	$10,712,421	1552	5	18.59	0.27	22.57	0.85	2.32	
SANTA MONICA PUBLIC LIBRARY	SANTA MONICA	CA	92185	$11,201,761	1180	5	17.29	0.50	13.73	0.66	2.34	
BERKELEY PUBLIC LIBRARY	BERKELEY	CA	117372	$15,956,516	910	4	16.82	1.24	11.38	0.43	1.50	
SAN MATEO COUNTY LIBRARY	SAN MATEO	CA	276469	$20,156,109	816	3	11.99	0.52	7.36	0.77	1.44	
MARIN COUNTY FREE LIBRARY	SAN RAFAEL	CA	140048	$13,866,667	677	0	14.75	1.72	7.30	0.35	1.09	
ALAMEDA COUNTY LIBRARY	FREMONT	CA	557378	$24,934,470	643	0	12.35	0.74	8.71	0.34	1.09	
PASADENA PUBLIC LIBRARY	PASADENA	CA	140879	$12,622,853	628	0	10.88	0.29	8.23	0.32	1.42	
OAKLAND PUBLIC LIBRARY	OAKLAND	CA	425869	$25,987,253	406	0	6.23	0.28	5.11	0.43	0.71	
SOLANO COUNTY LIBRARY	FAIRFIELD	CA	368874	$16,455,795	399	0	6.16	0.06	4.36	0.27	1.36	
LONG BEACH PUBLIC LIBRARY	LONG BEACH	CA	470292	$14,295,440	393	0	2.96	0.23	2.69	0.72	0.63	
CONTRA COSTA COUNTY LIBRARY	PLEASANT HILL	CA	980870	$23,716,168	286	0	7.03	0.20	4.14	0.26	0.57	
SONOMA COUNTY LIBRARY	SANTA ROSA	CA	490486	$15,446,920	258	0	6.92	0.25	4.46	0.18	0.53	
FRESNO COUNTY PUBLIC LIBRARY	FRESNO	CA	938035	$24,345,810	196	0	4.49	0.20	4.18	0.08	0.68	
SAN BERNARDINO COUNTY LIBRARY	SAN BERNARDINO	CA	1214591	$14,895,507	178	0	2.49	0.04	3.14	0.13	0.84	
[redacted] IBRARY SYSTEM	JURUPA VALLEY	CA	1213319	$20,110,534	123	0	2.51	0.04	3.58	0.00	0.53	

In its budget category:

- [redacted] Library has an LJ Score of 123 and is ranked #14 of the 14 California libraries with similar budgets; nationally, your library ranks far below average at 103 out of 107 libraries in its budget category.

How Your Library Dollar Is Spent

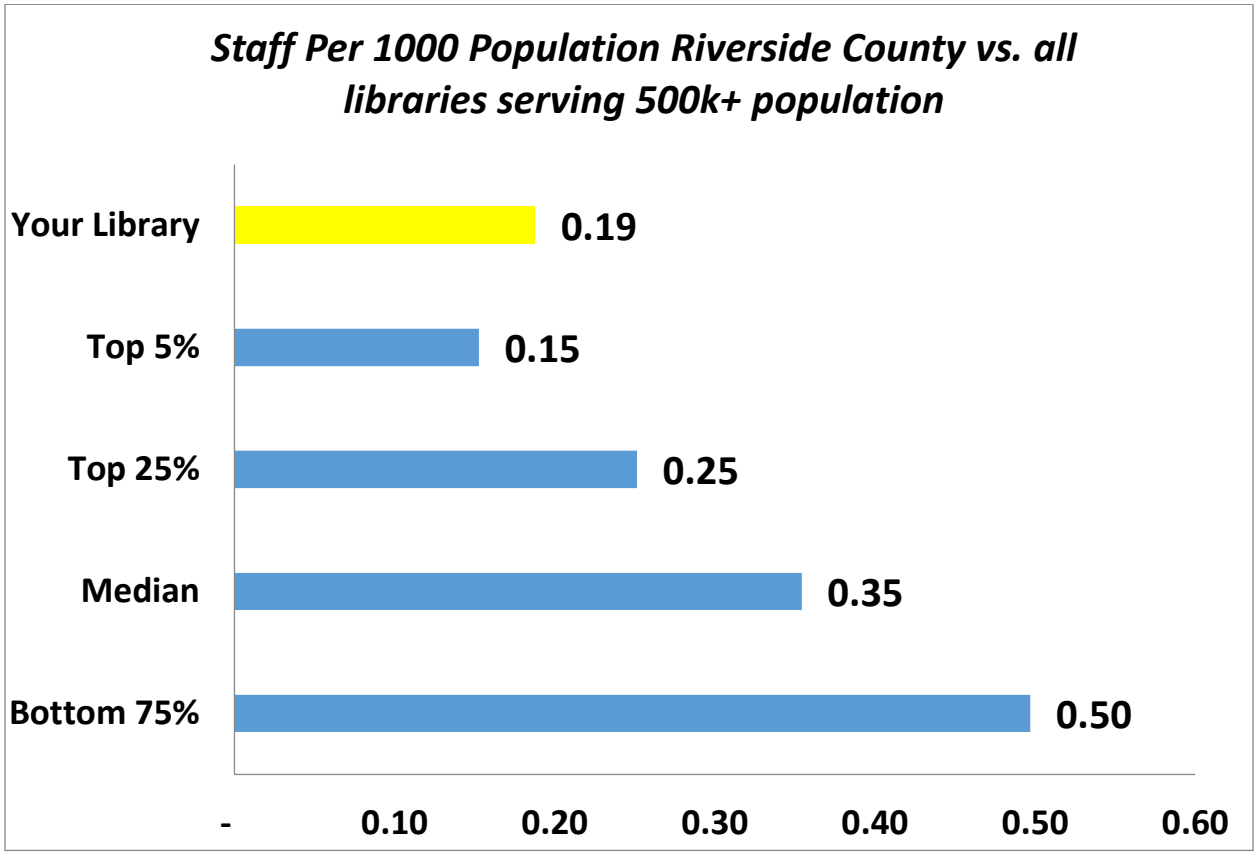
Accountability is a hallmark of public service, and we've run the numbers to guide your budget discussions and planning. For every dollar you spend on your library:



By comparison, the average library in the US spends 67¢ on staff, 11.2¢ on books and 21.8¢ on all other expenses.

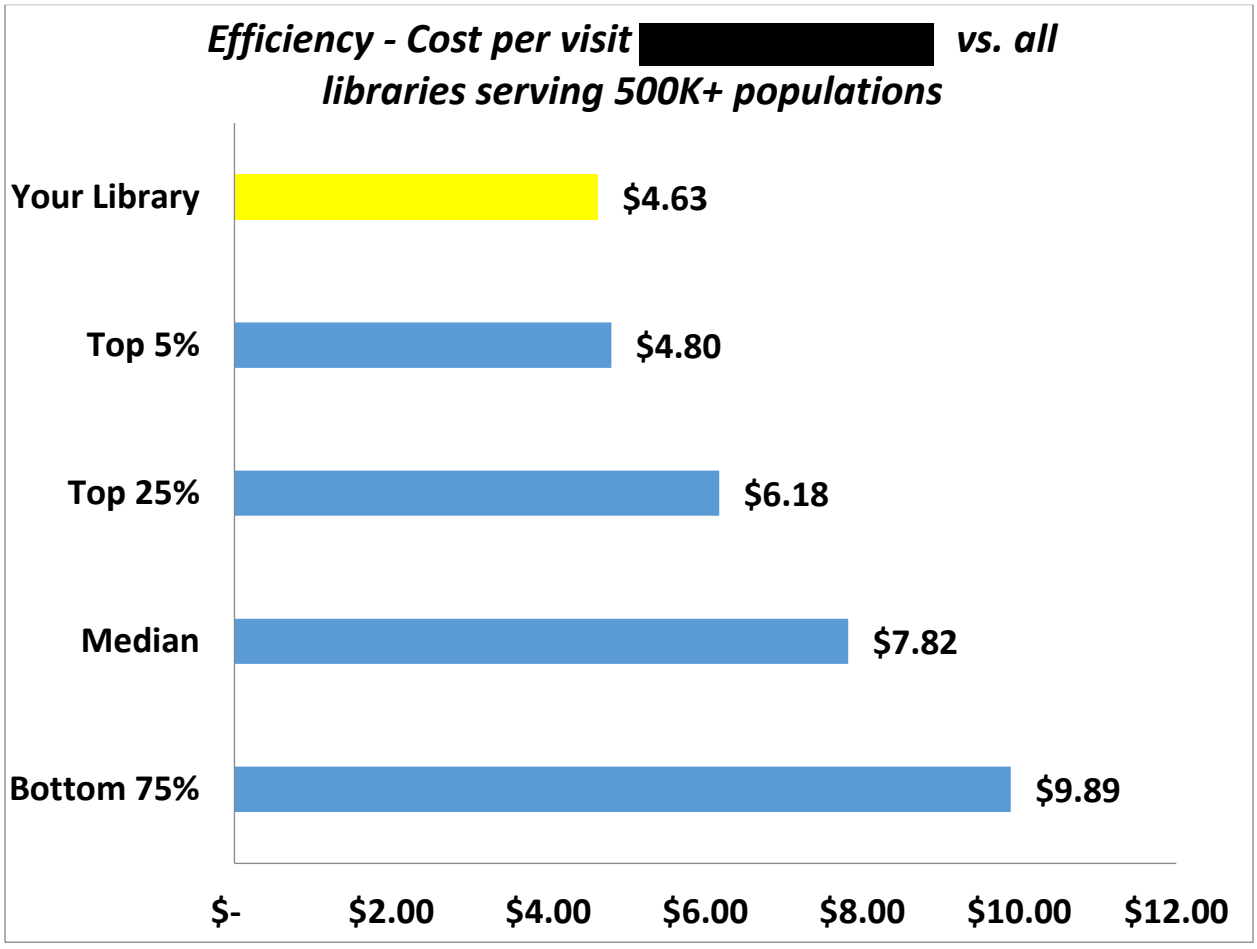
Measure of Library Efficiency: Staffing

Here's how your library compares with others in staffing efficiency.



Measure of Library Efficiency: Visits

Knowing your library's efficiency level puts you in a powerful position. It tells you exactly what you need to keep doing well and what areas need improvement—two important factors to know during budget discussions. Here we've calculated your efficiency by dividing the library budget by total number of visits to get a dollar cost per visit. We use the number of visits because they effectively represent all other areas of library activity, since users must generally visit the library to check out a book, use a computer or attend a program.



How Your Community Uses Your Library

What does your community want from your library? Here's the breakdown derived from data your library submits annually to the Institute of Museum and Library Services.

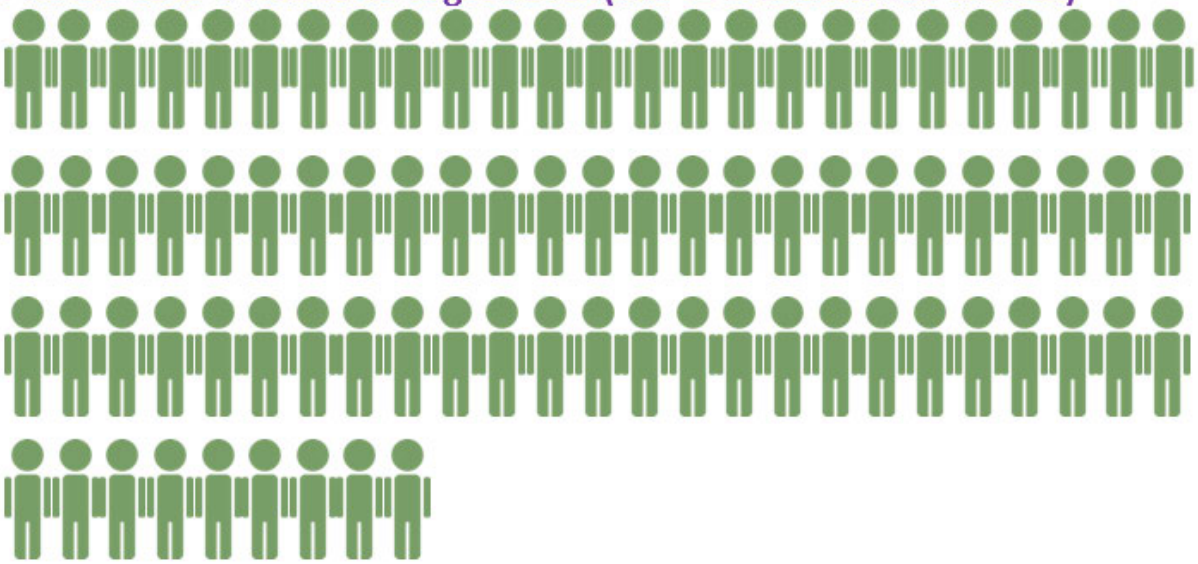
For every 100 people entering your library doors:

2 will go to a program (and 70% of those will be children)

Children account for 58% of programs and 69% of program attendance nationally

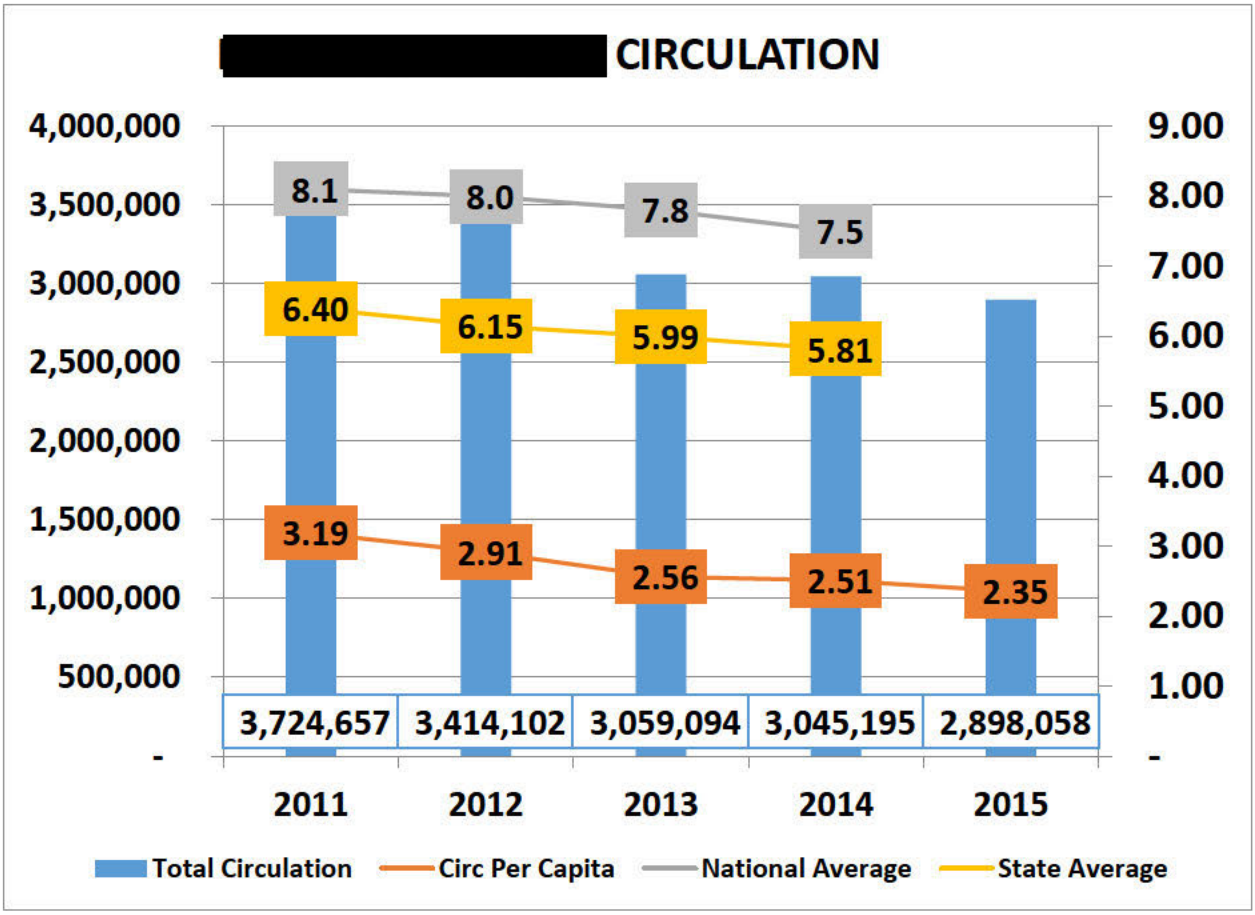
13 will come to use a computer

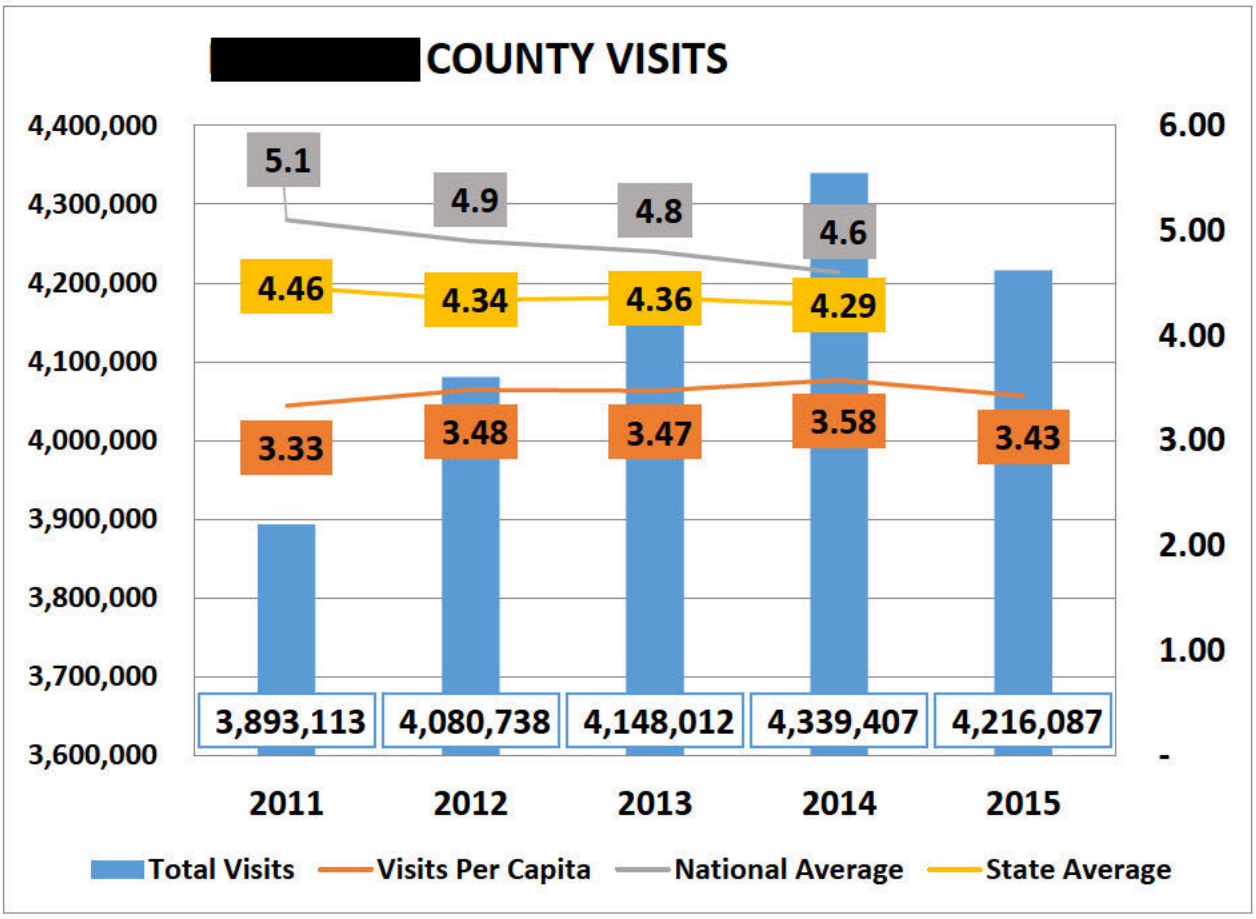
And the other 84 will come to get a book (and 42 of those will be children)

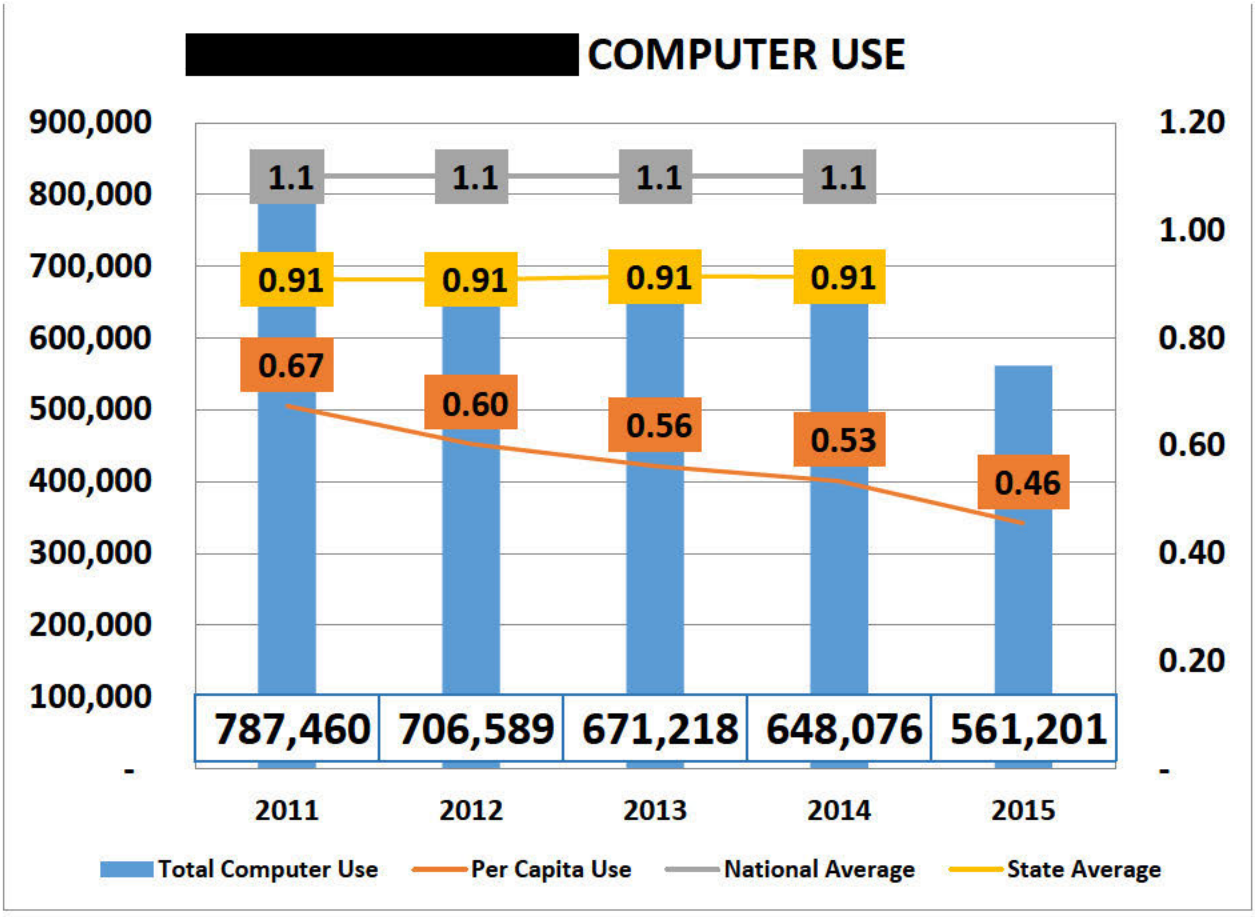


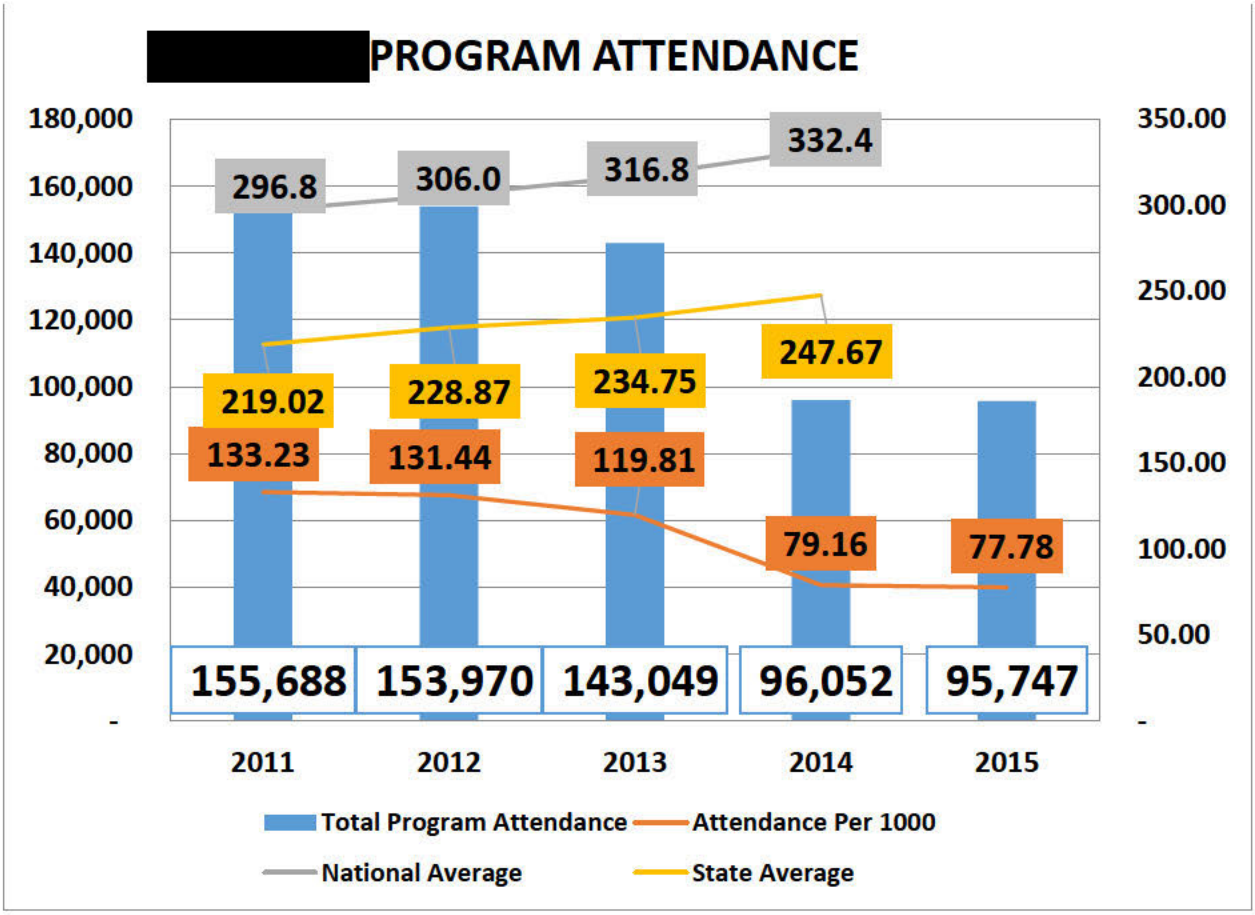
Five-year Service Trends

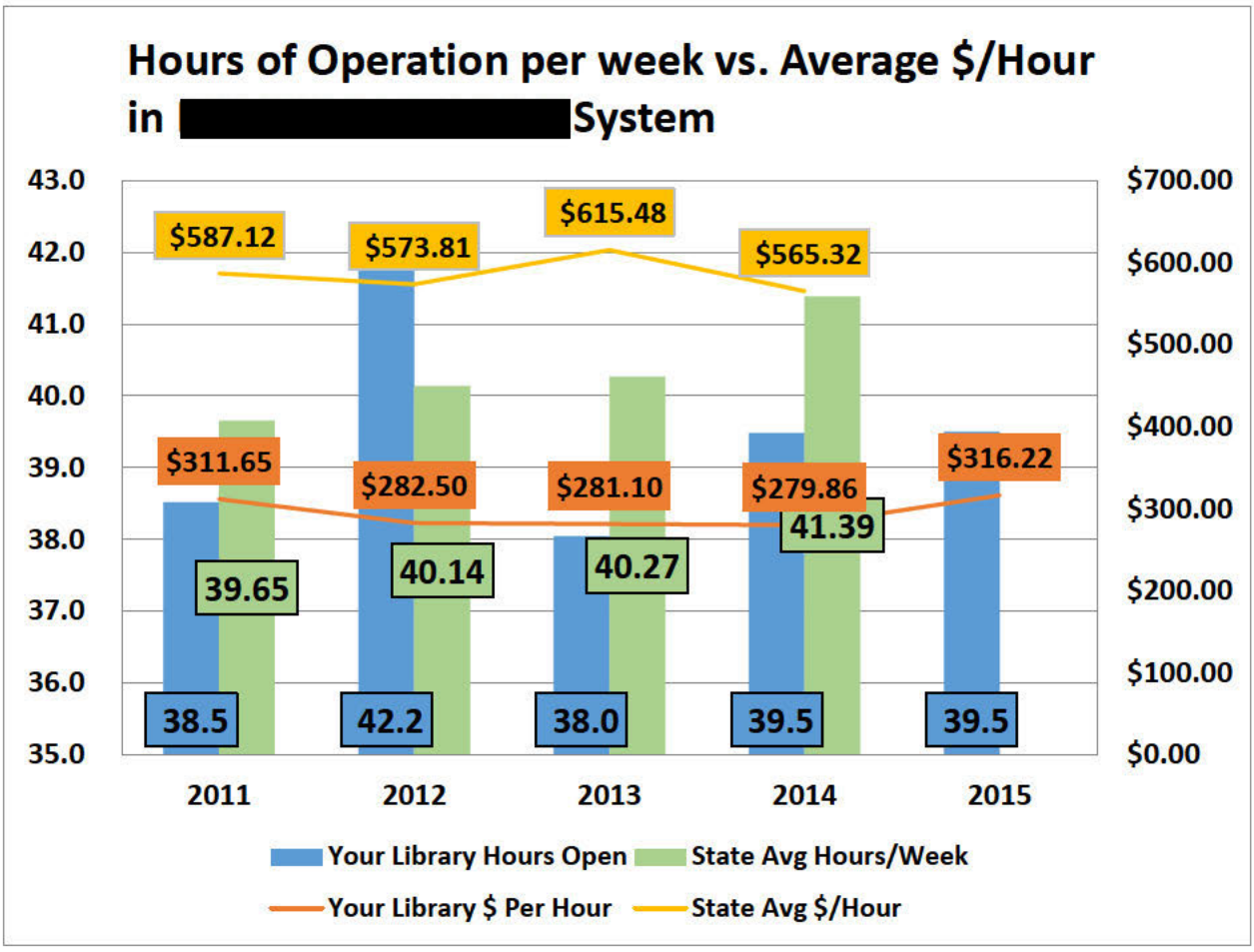
The following charts show the general health of your library and specific services that have been growing or declining. The five-year trends are based on data your library submits to the State Library and to the Institute of Museum and Library Services.




[redacted] COUNTY VISITS
4,400,000
4,300,000
4,200,000
4,100,000
4,000,000
3,900,000
3,800,000
3,700,000
3,600,000
6.00
5.00
4.00
3.00
2.00
1.00
-
5.1
4.9
4.8
4.6
4.46
4.34
4.36
4.29
3.33
3.48
3.47
3.58
3.43
3,893,113
4,080,738
4,148,012
4,339,407
4,216,087
2011
2012
2013
2014
2015
Total Visits
Visits Per Capita
National Average
State Average

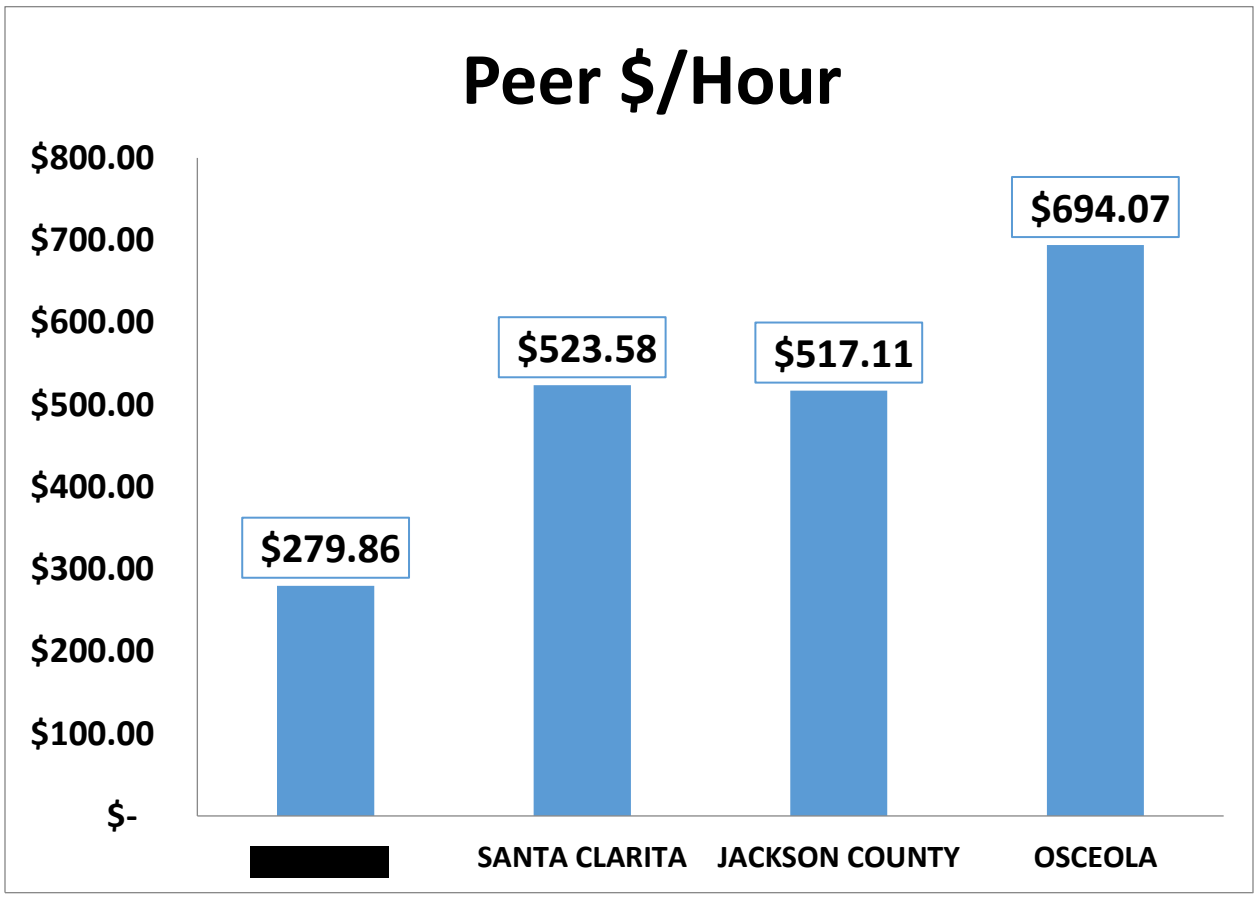

[redacted] COMPUTER USE
900,000
800,000
700,000
600,000
500,000
400,000
300,000
200,000
100,000
-
1.20
1.00
0.80
0.60
0.40
0.20
-
1.1
1.1
1.1
1.1
0.91
0.91
0.91
0.91
0.67
0.60
0.56
0.53
0.46
787,460
706,589
671,218
648,076
561,201
2011
2012
2013
2014
2015
Total Computer Use
Per Capita Use
National Average
State Average

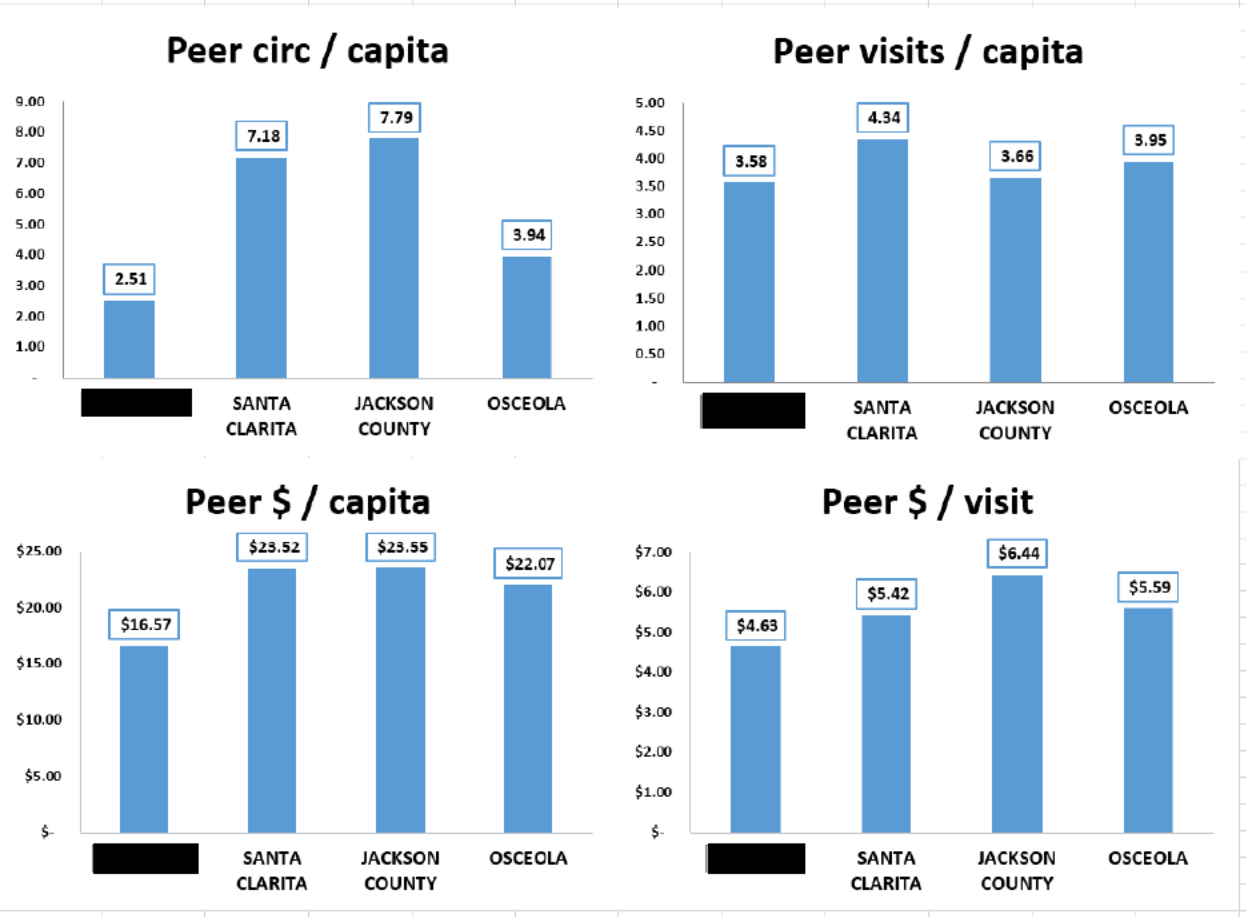

[redacted] PROGRAM ATTENDANCE
180,000
160,000
140,000
120,000
100,000
80,000
60,000
40,000
20,000
-
350.00
300.00
250.00
200.00
150.00
100.00
50.00
-
296.8
306.0
316.8
332.4
219.02
228.87
234.75
247.67
133.23
131.44
119.81
79.16
77.78
155,688
153,970
143,049
96,052
95,747
2011
2012
2013
2014
2015
Total Program Attendance
Attendance Per 1000
National Average
State Average


Hours of Operation per week vs. Average $/Hour in [redacted] System
43.0
42.0
41.0
40.0
39.0
38.0
37.0
36.0
35.0
$700.00
$600.00
$500.00
$400.00
$300.00
$200.00
$100.00
$0.00
$587.12
$573.81
$615.48
$565.32
$311.65
$282.50
$281.10
$279.86
$316.22
39.65
40.14
40.27
41.39
38.5
42.2
38.0
39.5
39.5
2011
2012
2013
2014
2015
Your Library Hours Open
State Avg Hours/Week
Your Library $ Per Hour
State Avg $/Hour

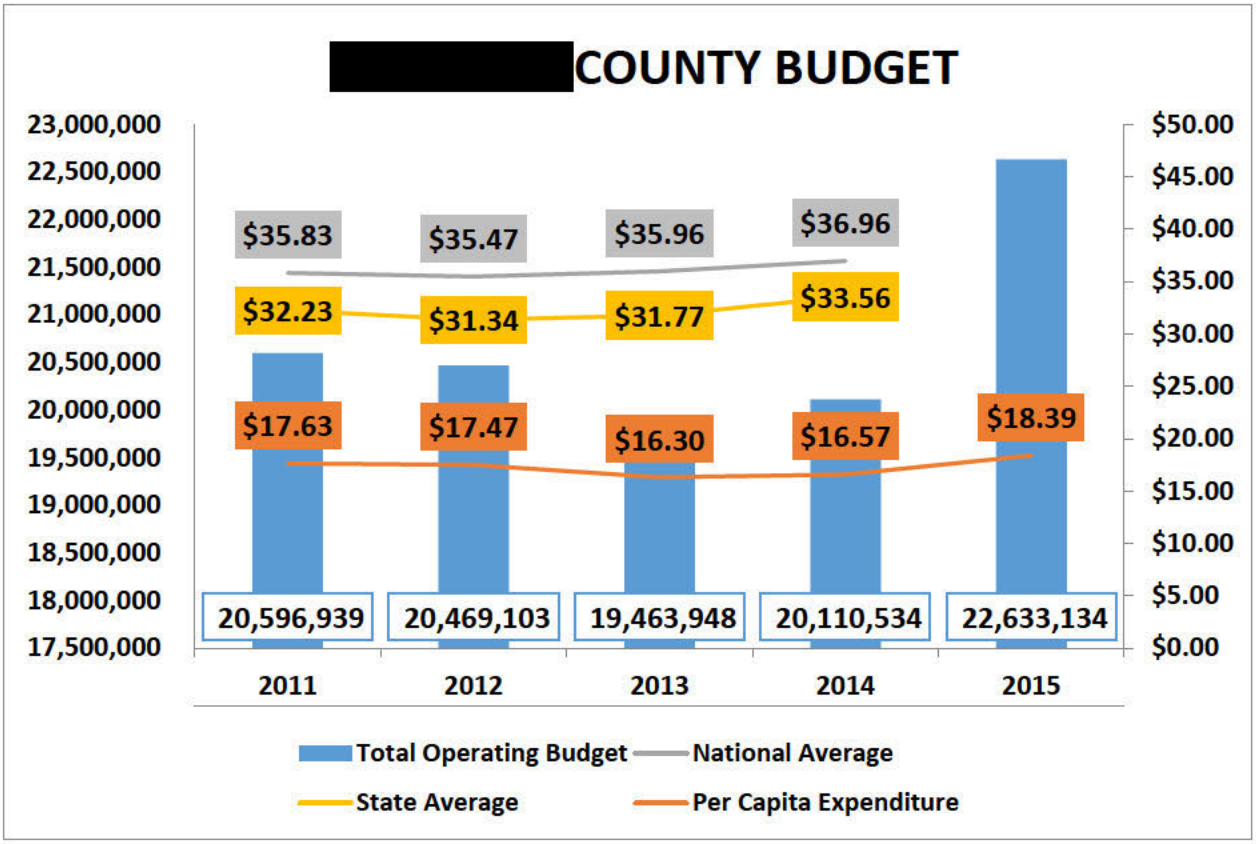
Peer City/County Comparisons

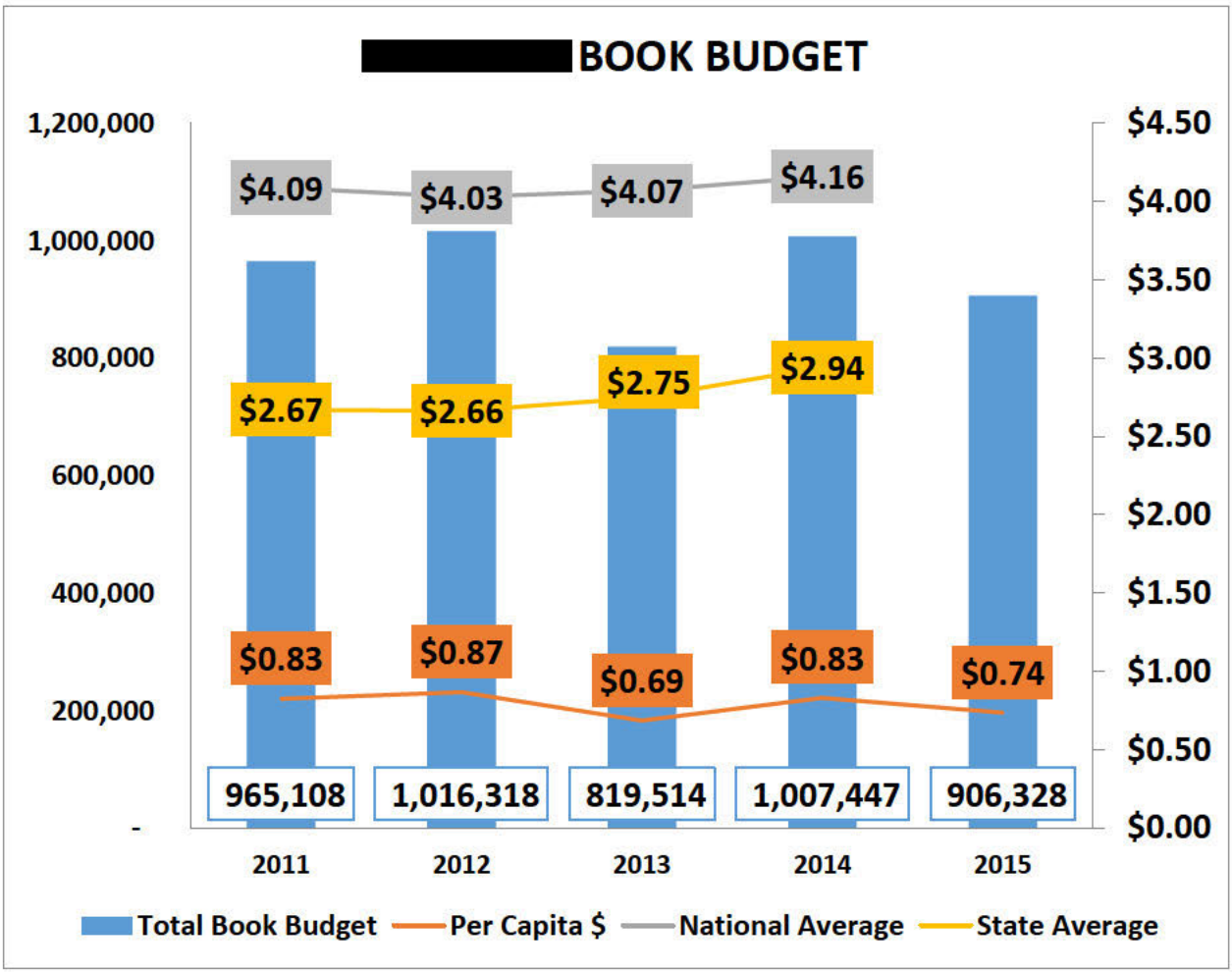
The following charts compare your library with the libraries in other cities you have selected on five key vitality measures: cost per hour of operation, circulation per capita and visits per capita (both key measures of how well the library is being used), funding per capita (the measurement of how much money each community is spending on its library), and cost per visit that shows how effectively that money is being spent. All figures are for 2014, the most recent year for which national data is available.

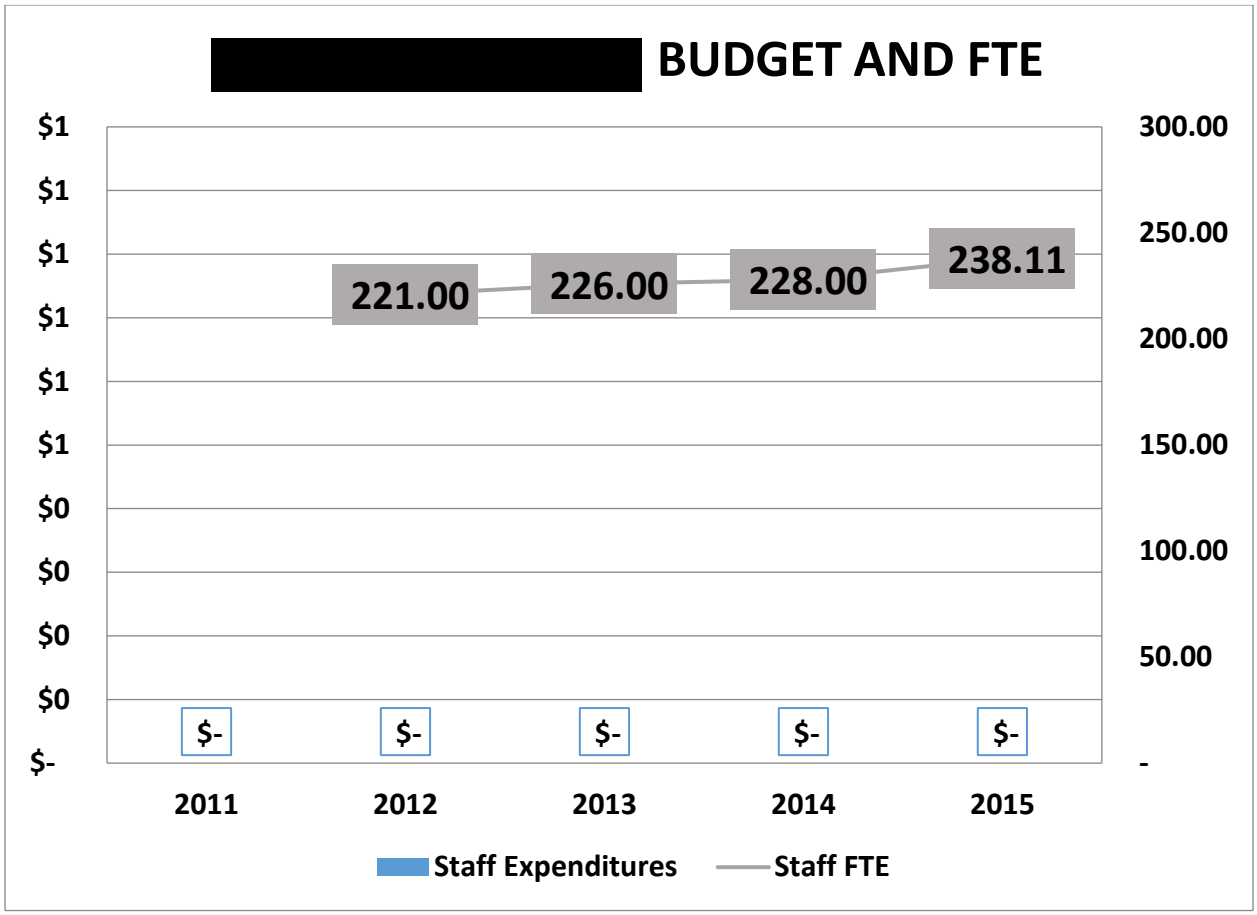



Peer circ / capita
9.00
8.00
7.00
6.00
5.00
4.00
3.00
2.00
1.00
-
2.51
7.18
7.79
3.94
[redacted]
SANTA CLARITA
JACKSON COUNTY
OSCEOLA
Peer visits / capita
5.00
4.50
4.00
3.50
3.00
2.50
2.00
1.50
1.00
0.50
-
3.58
4.34
3.66
3.95
[redacted]
SANTA CLARITA
JACKSON COUNTY
OSCEOLA
Peer $ / capita
$25.00
$20.00
$15.00
$10.00
$5.00
$-
$16.57
$23.52
$23.55
$22.07
[redacted]
SANTA CLARITA
JACKSON COUNTY
OSCEOLA
Peer $ / visit
$7.00
$6.00
$5.00
$4.00
$3.00
$2.00
$1.00
$-
$4.63
$5.42
$6.44
$5.59
[redacted]
SANTA CLARITA
JACKSON COUNTY
OSCEOLA

Five-year Funding Trends




[redacted] BOOK BUDGET
1,200,000
1,000,000
800,000
600,000
400,000
200,000
-
$4.50
$4.00
$3.50
$3.00
$2.50
$2.00
$1.50
$1.00
$0.50
$0.00
$4.09
$4.03
$4.07
$4.16
$2.67
$2.66
$2.75
$2.94
$0.83
$0.87
$0.69
$0.83
$0.74
965,108
1,016,318
819,514
1,007,447
906,328
2011
2012
2013
2014
2015
Total Book Budget
Per Capita $
National Average
State Average


[redacted] BUDGET AND FTE
$1
$1
$1
$1
$1
$1
$0
$0
$0
$-
300.00
250.00
200.00
150.00
100.00
50.00
-
221.00
226.00
228.00
238.11
$-
$-
$-
$-
$-
2011
2012
2013
2014
2015
Staff Expenditures
Staff FTE