

# Judy Wacui Makori



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<https://judymakori.journoportfolio.com/>

## Summary

For the past 18 years, I have taken on roles that entail curating content for the digital media space and for traditional media outlets. My assignments have revolved around Writing (i.e copy, creative, features, and news writing); Editing (i.e. copy and line editing); as well as Proofreading for final quality assurance. I've also held supervisory roles tasked to give editorial direction to a team of writers, photographers and designers as well as designing and implementing the communications department's content calendar.

## Experience

### **Content Editor | WordPress Publisher**

TOP Worldwide

Jul 2022 - Jun 2023 (1 year)

TOP is a full-service marketing agency based in Austin, Texas; the role was remote-based and I worked as an editor on one of their content platforms.

Key duties:

- Working on Airtable to edit articles, gift guides, and product reviews with a focus on clarity and SEO
- Proofread incoming content for typos, grammar, tone, and usage.
- Publish content using Canva and WordPress



### **Senior Writer**

Missions of Hope International (MOHI)

Jun 2019 - Jun 2022 (3 years 1 month)

This is a Christian based NGO that works among disadvantaged communities in Kenya and places special emphasis on education.

Achievement:

Our work as the communications department was lauded for the organization's growth from 25 centers catering to 18,000 children and their families when I joined in 2019 to 33 centers catering to about 27,000 children and their families when I left in 2022.

- I used my writing, editing and proof reading skills to profile MOHI's work using blogs and visual storytelling.
- I drafted and prepared reports going out to partners and donors.



### **Editor | Copy Writer**

Ventures House

Mar 2005 - Jun 2019 (14 years 4 months)

I took on various editorial assignments including:

- Editing manuscripts, long-form feature articles, short news-bits and other content for traditional print media and the web.

- Writing minutes.
- Blogging.
- Proof reading annual reports and other publications for print.



## **Senior Sub-Editor**

### **The Standard Newspaper - Kenya**

Jun 2013 - May 2017 (4 years)

This is the second-largest daily newspaper in Kenya. I assumed a supervisory role being in-charge of a team of 10 comprising writers, photojournalists and designers.

Key duties:

- I applied my leadership skills to lead the content creation process, offer editorial direction and timely feedback to my team.
- Using my writing, editing and proof reading skills, I oversaw production of accurate, coherent, grammatically sound content that adhered to journalistic standards and ethics.



## **Features Writer | Sub-Editor**

### **The Star Newspaper - Kenya**

May 2007 - May 2013 (6 years 1 month)

This is a daily newspaper in Kenya and for the first five years, (2007 - 2012), I worked as a features writer and then took on editing duties on the News Desk.

Key duties:

- Writing as Wacui Makori, I conceptualized and delivered feature articles on a daily basis.
- As a sub-editor, I used Adobe In-Copy to review and correct copy delivered by writers. I also worked with the design team to firm up the newspaper's page design (using Adobe Indesign).



## **Protocol Officer**

### **The Malaysian High Commission**

Jan 2006 - Apr 2007 (1 year 4 months)

I was attached to the office of the High Commissioner.

Achievement:

In 2007, I was part of the team that prepared for and perfectly executed all logistics pertaining to the Malaysian Prime Minister's visit to Kenya where he engaged in bilateral talks with the Kenyan president that resulted in the signing of two MoU's.

Key duties:

- Receiving and catering to all high-profile visitors coming into the country from Malaysia.
- Organize trade fairs, education fairs and other such interactions between the two governments.
- Led all internal communication efforts.



## **Computer Graphic Designer**

### **Color Creations Group Ltd (now Color Creations Africa)**

Aug 1997 - Mar 2000 (2 years 8 months)

This is a Kenyan-owned firm that deals with below the line advertising.

- I produced artwork to go on branded merchandise and various promotional items.
- I worked on layouts for various written media such as magazines and brochures.

## Education



### **Pan Africa Christian University**

Bachelor's degree, Counseling Psychology

2010 - 2012



### **Maranatha College of Professional Studies (now known as: Kenya Institute of Business and Counselling Studies (KIBCo))**

Higher Diploma, Counselling Psychology

2008 - 2009



### **Leadership Training Institute**

Professional Certificate, Applied Leadership

Jun 2019 - Jun 2020



### **Writers Bureau**

Certificate, Creative Writing

2004 - 2005

## Licenses & Certifications



### **Foundations of Project Management - Coursera**

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## Skills

Google Workspace • Slack • Microsoft Office • Asana • Airtable • Zoom • Canva • Grammarly • Search Engine Optimization (SEO)