

Version: RFS - Southern

Subject line 1: - Hello Europe, goodbye sky-high fees. One-way flights for £17.50

Subject line 2: - You've got enough Avios to fly to Europe for just £17.50

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BRITISH AIRWAYS

avios travel rewards programme

Fly for less

We keep your airline taxes, fees and carrier charges low

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<Salutation>

We know how it is; you get all excited about booking a holiday, you find a great deal on flights, and just as you're about to book the cost soars as the airlines add-on taxes, fees and carrier charges. And your bubble's burst.

So we've found a way to save you money and stop taxes, fees and carrier charges from skyrocketing. It's called Reward Flight Saver, or RFS for short.

Fly one-way to Europe with BA, and all you'll have to pay is **£17.50** towards taxes, fees and carrier charges, plus from **4,500 Avios**.

We pay the rest, so you know exactly what you've got to pay up front. No surprises... well, just a few good ones.

[FIND OUT MORE](#)

Your Membership No.
3081470000011719

Your Avios Balance

▶ | **1234567** | 

Take a look at the savings you could make with Reward Flight Saver.

From Sept 2013 on average

Taxes, Fees, Carrier Charges
£47.50

RFS (one-way)
£17.50

Saving (one-way)
£30

Avios and British Airways

Fly with all the frills included



Free drinks and snacks



Choose your seat 24 hours in advance at no extra cost



No charge for check-in luggage up to 23kg



Two pieces of hand luggage as standard



No additional fees for checking-in in person at the airport

Terms and Conditions

Reward Flight Saver (RFS) is available to Avios members who've collected 1 Avios in the preceding 12 months prior to booking a Reward Flight to European destinations with British Airways.

RFS enables the member to pay £35 per person to cover taxes, fees and carrier charges on a qualifying return flight, or £17.50 on a qualifying one-way flight. The price quoted for RFS is correct at the time of going to print, but may be subject to change. Full terms and conditions can be found at [avios.com](#)

All bookings are strictly subject to availability, which may be very limited or not available on some routes at certain times especially during peak periods. The total number of seats available for Reward Flights will vary from route-to-route and from week-to-week depending on commercial demand. Please visit the Explorer map for the latest availability. All bookings are subject to Avios terms and conditions and the Carriers conditions of carriage.

Avios balance correct as of xx/xx/13

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ABTA
ABTA No. C6622

Version: RFS - Southern (Hotel test)

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[FIND OUT MORE](#)

[4* hotels](#) from **900 Avios** & **£7.50** per person per night.

Avios and British Airways

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Hotel bookings are subject to availability and Avios booking terms and conditions. Prices shown are per person based on two adults sharing a standard twin/double room including breakfast unless otherwise stated. Single supplements may apply. Offers apply to selected departure dates and are correct at time of going to press but subject to change. Transfers are not included.

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Version: RFS - Regional

Subject line 1: - Europe made easy. Flights to and from London on BA included

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Hello Europe

Goodbye hassle and high costs

[FIND OUT MORE](#)

<Salutation>

We know how it is – you're all excited about booking a holiday, until you find out that flights are only available from London. The cost and hassle of travelling to the capital are sometimes just not worth it.

So we've found a way of making travel to Europe much easier and more affordable. It's called Reward Flight Saver, or RFS for short, and gets you to Europe for just **£17.50** and Avios.

With RFS, we'll include the flight into your London departure airport from your local BA airport. On return journeys, we'll also give you the flight from London back to your local BA airport, at no extra cost.

And it all costs just **£17.50** towards taxes, fees and carrier charges, plus from **4,500 Avios** for a one-way BA flight. We pay the rest, so you know exactly what you've got to pay up front.

Getting to Europe (and back home) has never been easier.

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Free connections are not available from all regional airports, your connecting flight must arrive into the same airport as your international flight departs from. International flights must depart within 24 hours of your regional flight arriving.

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