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AOI:

We've doubled your chances of winning this star-studded prize

NEW/LAPSED/SMART:

See the amazing prize you could win when you exchange Clubcard vouchers for Avios

Exchange Clubcard vouchers for Avios for a chance to win this amazing prize

TESCO Clubcard



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AOI:

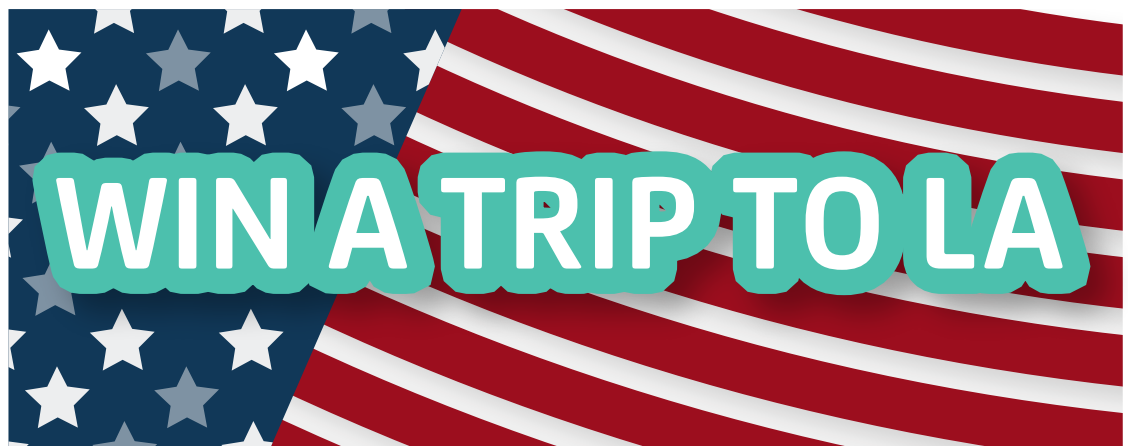
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AOI:

We've doubled your chances of winning this star-studded prize

NEW/LAPSED/SMART:

Exchange Clubcard vouchers for Avios and you could win this incredible prize

If you exchange £5 of Clubcard vouchers for Avios, you could win 5 nights in LA

TESCO Clubcard



AOI:
We've doubled your chances of winning this dream holiday

Version: AOI

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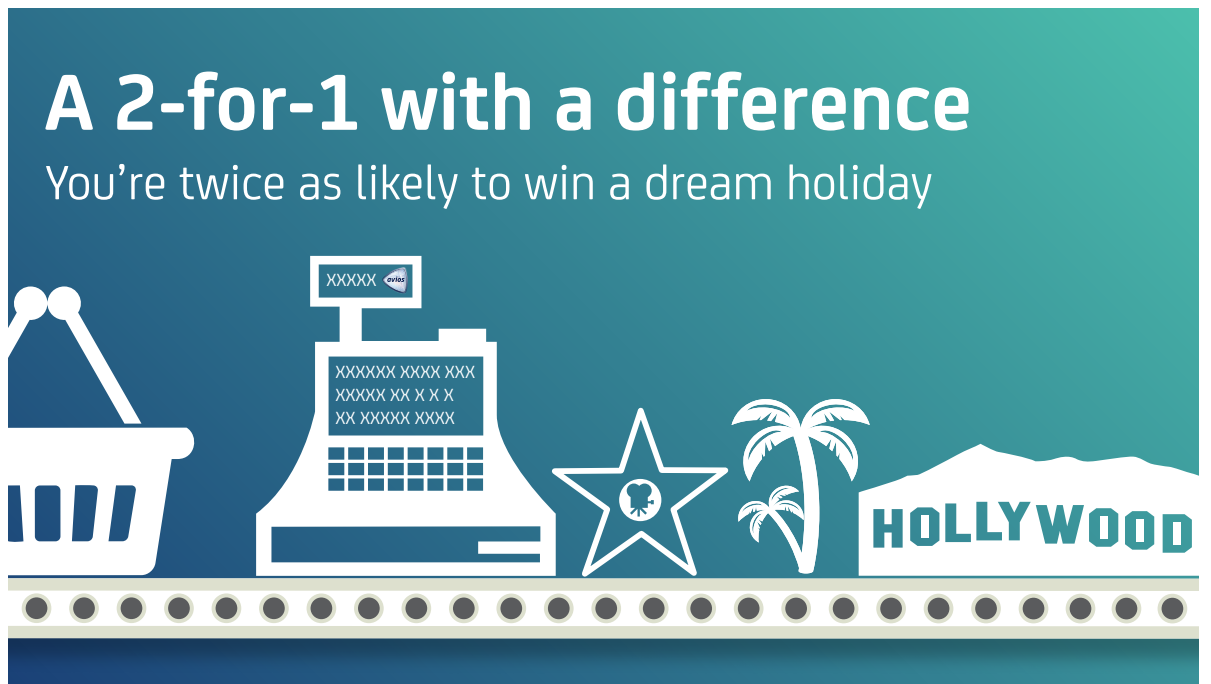


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AOI:
We've doubled your chances of winning a dream holiday to LA



You get 2 entries into our competition for every 500 Clubcard points you convert to Avios



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You get 2 entries into our competition for every 500 Clubcard points you convert to Avios



Version: Smart /lapsed/new:

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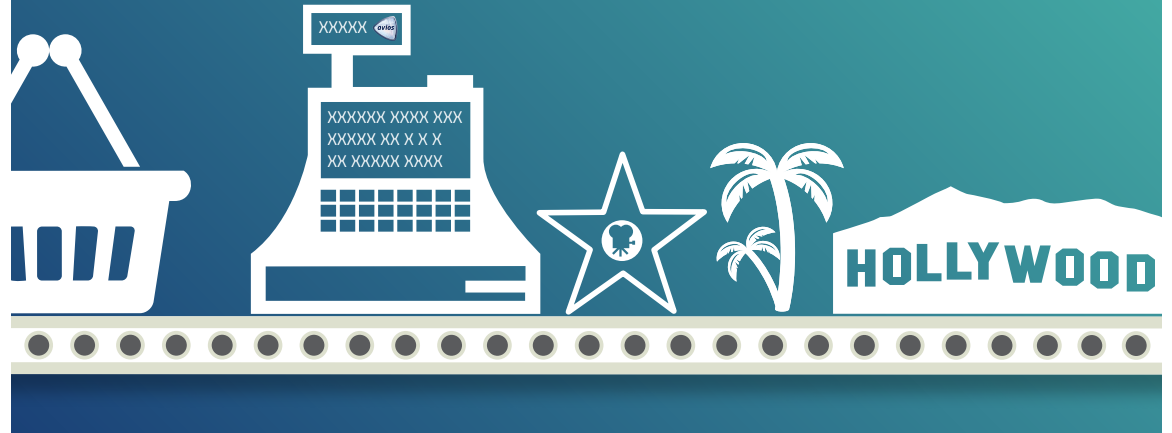
LAPSED/NEW/SMART:

Exchange Clubcard vouchers for Avios for your chance to win a dream holiday to LA



The sunshine at the end of the checkout

Here's your chance to win a dream holiday



LAPSED/NEW/SMART:

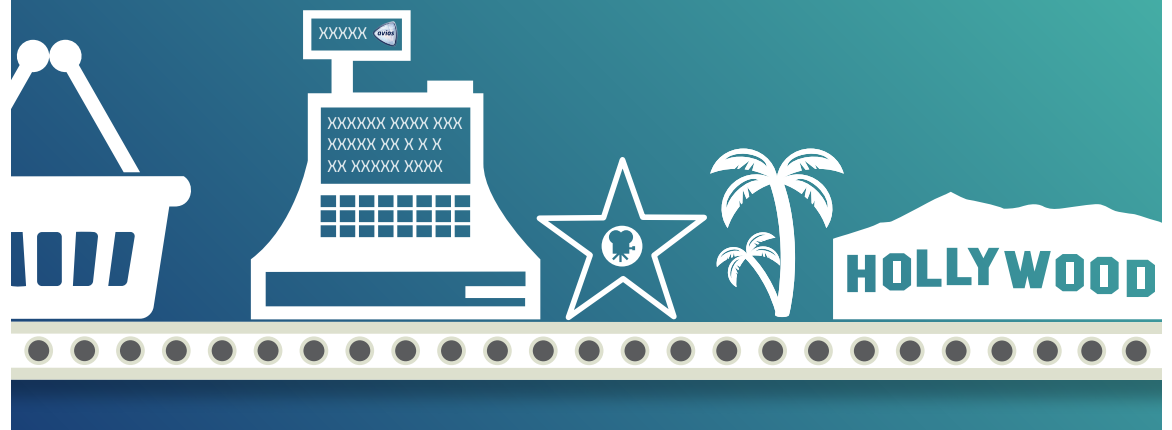
For every £5 of Clubcard vouchers you exchange for Avios we'll enter you into this amazing competition...
NOTE: HEADER TO READ EXCHANGE VOUCHERS FOR PARADISE

If you can't see this e-mail please [click here](#)



Swap points for paradise

Your chance to win a dream holiday to LA



LAPSED/NEW/SMART:

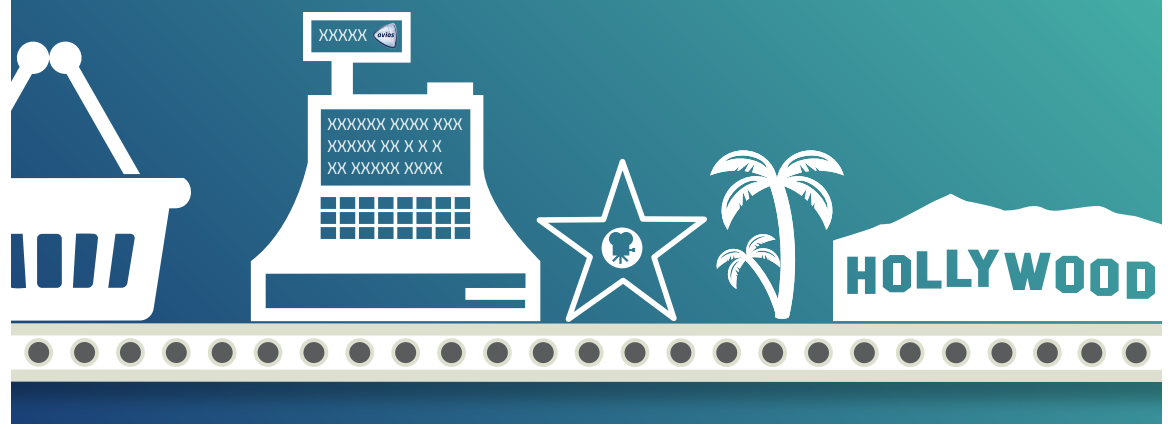
You could win a dream holiday to sunny LA simply by exchanging your Clubcard vouchers

If you can't see this e-mail please [click here](#)



Win a dream holiday

Exchange £5 of Clubcard vouchers for your chance to win



LAPSED/NEW/SMART:

Exchange Clubcard vouchers for Avios and the chance to win a trip to LA

Version: Smart /lapsed/new:

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This could be the best exchange you've ever made

win a dream holiday to LA

The illustration features a white shopping basket on the left, a till with a receipt showing 'XXXXX' and 'XXXXXXXX XXXX XXXX XXXX XXXX XXXX' in the center, a star with a small figure inside, two palm trees, and a Hollywood sign on the right. The entire scene is set against a teal background and framed by a white film strip border at the bottom.

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LAPSED/NEW/SMART:

See how you could win a dream holiday to LA when you exchange Clubcard vouchers for Avios

From the supermarket to the sun-kissed beaches of LA

Win a holiday when you exchange Clubcard vouchers

The illustration features a white shopping basket on the left, a till with a receipt showing 'XXXXX' and 'XXXXXXXX XXXX XXXX XXXX XXXX XXXX' in the center, a star with a small figure inside, two palm trees, and a Hollywood sign on the right. The entire scene is set against a teal background and framed by a white film strip border at the bottom.

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LAPSED/NEW/SMART:

For every £5 of Clubcard vouchers exchanged for Avios, we'll enter you into our amazing competition

Exchange Clubcard vouchers for Avios for a chance to win a dream holiday



From the Tesco checkout to the LA strips
win a dream holiday to LA

If you can't see this e-mail please [click here](#)

LAPSED/NEW/SMART:

You could win a holiday to LA just by exchanging your Clubcard vouchers for Avios



5-nights in LA for £5 of Clubcard vouchers
exchange vouchers for a chance to win a dream holiday

If you can't see this e-mail please [click here](#)

LAPSED/NEW/SMART:

Win a holiday to LA each time you exchange £5 worth of Clubcard vouchers for Avios



Imagine if you won a dream holiday to LA
exchange Clubcard vouchers for a chance to win