

Version: A01

Subject line: - We've doubled your chances of winning this star-studded prize

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TESCO Clubcard



travel rewards programme



<XXXXXXXXXX>

You're in with a chance of winning the holiday of a lifetime:

A 5-night dream trip for two to Los Angeles, with accommodation, car hire and flights on British Airways' new A380 airliner all included.

And because you've automatically converted your Tesco Clubcard points to Avios, we've automatically doubled your chances of winning this amazing prize.

For every 500 Clubcard points that you've converted, we've entered you into the prize draw - **TWICE**.

To find out more, click below. Good luck.

[FIND OUT MORE](#)

Your Membership No.
30814700000011719

Your Avios Balance

▶ | 1234567 |



Terms and Conditions

For Tesco Prize Draw Terms and Conditions please [click here](#)

Avios balance correct as of X/XX/13

AV1654

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Version: (Smart/lapsed/new)

Subject line: - Win this amazing prize when you exchange Clubcard vouchers for Avios

If you can't see this e-mail please [click here](#)

TESCO Clubcard



travel rewards programme



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Here's your chance to win the holiday of a lifetime:

A 5-night dream trip for two to Los Angeles, with accommodation, car hire and flights on British Airways' new A380 airliner all included.

And all you have to do to be in with a chance of winning is exchange at least £5 in Tesco Clubcard vouchers for Avios by 30 November.

For every £5 in Clubcard vouchers you exchange, we'll enter you into the prize draw. The more you exchange the more chance you have of winning.

To find out more, click below. Good luck.

[FIND OUT MORE](#)

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▶ | 1234567 |



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Stage 1

The background of the entire image is a stylized American flag with red and white horizontal stripes and a blue canton with white stars. The stars are arranged in a grid pattern.

Win a holiday to
Los Angeles

Stage 2

Win a holiday to
Los Angeles

Stage 3

This could be
the best exchange
you've ever made

Stage 4

This could be
the best exchange
you've ever made