

judgejules

London. Ibiza. Skegness. Nowhere's off limits when you're superstar DJ **Judge Jules**. When he's not manning the decks at the Ministry or Eden, he's turning up the volume at The Naughty Reunion.



Judgement *day*

The life of a famous DJ is an enviable one – getting paid megabucks for spinning your favourite records in the world's top clubs. And it's for those reasons thousands of wannabes spend hours up in their bedrooms digging through records and perfecting their mixing skills. But few will ever realise their dream. For anyone trying to make it in the world of DJ-ing, Judge Jules could be seen as the ultimate success story. He was one of the lucky, and extremely talented, ones.

When asked what he's got planned for 2009 he had to draw breath a fair few times. "There's Ibiza Judgment Sundays every week. Majorca BCM every week. Centenaries at Tramps and some things in Corfu. There's my monthly residency at the Ministry of Sound for The Gallery. Obviously I'm on Radio 1. Then there are the festivals like Creamfields and Global Gathering, and a bunch of foreign ones like May Day."

Judge Jules started his love affair with the wheels of steel at the age of 16. Becoming a DJ wasn't his only ambition, though. He studied law at university, hence the name. But he decided to swap the dock for decks as he made a name for himself on London's clubbing scene. "The start of my career involved promoting lots and lots of events. Over the course of three or four years doing that I had a fairly good reputation, to the point where promoters wanted to book me because I could draw a crowd."

Now the Judge has a legion of fans across the world. His weekly radio show pulls in audiences around the one million mark, and Judgement Sunday at Eden is the biggest club night in Ibiza. 2009 sees the 10th anniversary of the event, something he's very proud of. "You don't get that far without being good. It's just got the most incredible atmosphere of any club you'll visit. And the fact it's lasted ten years speaks for itself."

On top of all this, the Judge also headlines at the 2wenty's winter meet, The Naughty Reunion. 2wenty's is the best in the business for clubbing holidays. They send revellers to summer party paradises like Ibiza, Ayia Napa and Malia. During Britain's winter months, the reunions give clubbers the chance to relive their holiday fun in seaside classics like Skegness. "It's the same for DJs as it is for holidaymakers – you see people you haven't seen for months, all looking pasty-faced but still pleased to see each other."

And Jules' advice to DJ hopefuls looking to follow in his footsteps? Indulge in some shameless self-promotion. "You need to market yourself. Sitting in your bedroom making good mixes and knowing you're a great DJ isn't going to get you very far. You need to make your own records and get them to other DJs. Promote your own events and get with the whole viral marketing thing to pump your name out."