

The Big Pitch

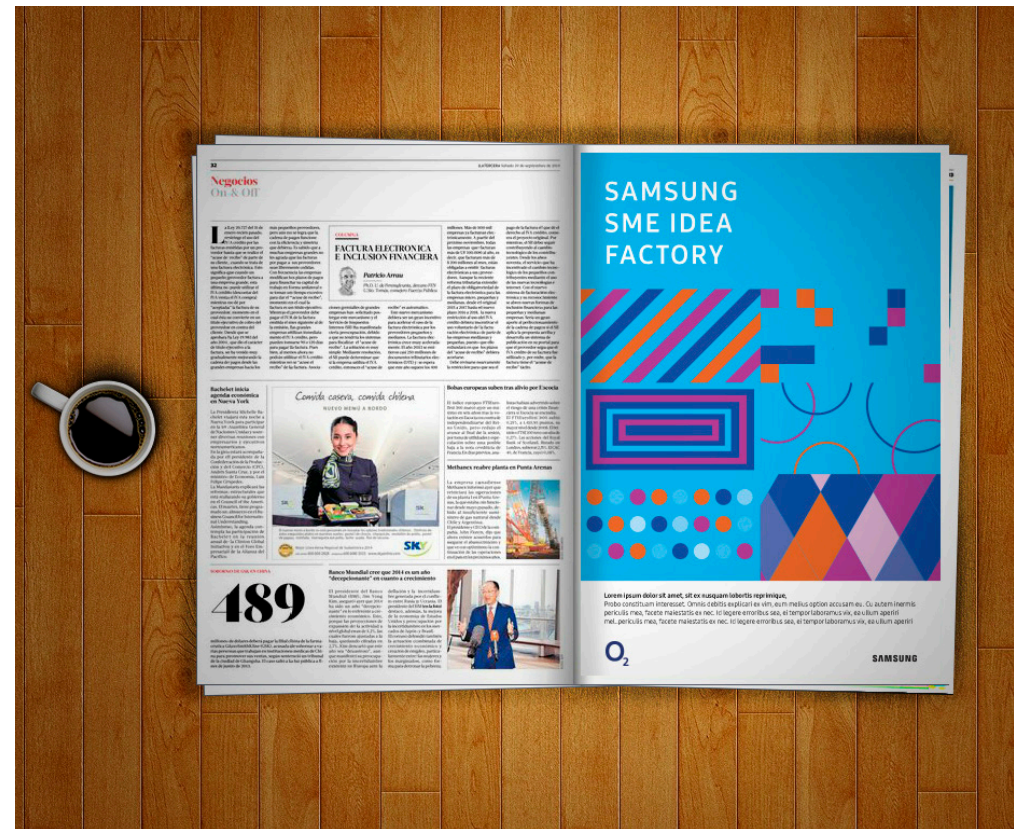
This concept uses large bold and colourful typography to highlight creativity and big ideas that would be showcased and presented during the process. The design also highlights the size of the opportunity for attendees.

THE **bigpitch**



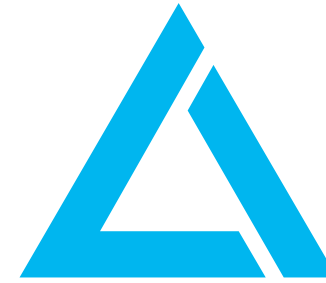
SME Idea Factory

This concept uses bold shapes and colours to represent a multitude of ideas and potential businesses on show at the event. The design is striking and modern and can work in a variety of different platforms and media.



The SME Launchpad

This idea invites the attendee to imagine their business taking off with the potential to reach the stars. The event provides the launch pad for businesses to reach their full potential.



THE SME LAUNCH PAD

