

Best of Hotels Beds 2018

In the domain of sumptuous sleep, hotels have perfected the art of creating bedrooms so inviting that even the most persistent alarms might be ignored. From carefully curated pillow menus to sheets as crisp as a winter dawn and mattresses that promise nights of uninterrupted serenity, these sanctuaries are designed to usher you into a state of blissful rest.

But what if you could bring the luxury of hotel sleep right to your own bedroom? A growing trend has emerged where hotels and resorts extend their plush sleeping experiences to guests, allowing them to replicate the perfect night's sleep in their homes. This revelation has given rise to a unique market: high-quality hotel beds, ready for purchase and delivery at your doorstep. So, which hotels offer the most coveted sleeping experiences? An exhaustive study conducted by Local Measure, a company that specializes in hotel guest experiences and real-time feedback, pulled together the 2018 data of over 200,000 social media posts spanning Asia, Europe, and North America, unveiling the most talked-about hotel beds in the digital realm.

Leading the charge are Fairmont Hotels and Resorts, renowned for their customized Sealy mattresses available for purchase online. These masterpieces, designed with the frequent traveler in mind, offer therapeutic core support, reinforced gel memory foam, cooling technology, and a plush pillowtop. For those seeking an even more lavish experience, Fairmont's Gold and Fairmont Suites feature the premium Stearns & Foster model, elevating the sleep experience to unparalleled heights with a luxurious Euro plush pillowtop. Accompanying these divine mattresses are Fairmont's 300-thread count Liddell cotton sateen linens, feather pillows, and duvets, transforming every night into an everlasting vacation. Prices range from a modest \$150 for the bed frame to \$2,000 for the Sealy Stearns & Foster mattress, offering a variety of options to cater to discerning tastes.

Another heavyweight in the world of dreamy accommodations is the Four Seasons Hotels and Resorts, renowned for their signature Four Seasons Bed. Crafted in partnership with Simmons Bedding Company, these beds feature temperature-regulation technology and plush mattress toppers, providing a heavenly sleeping experience. Offering three levels of firmness and equipped with patented GelTouch Foam for heat absorption and pocketed coil motion separation, these beds cocoon you in a world of tranquility. For those eager to bring this celestial slumber home, the complete home set, including mattresses, toppers, box spring, pillows, and linens, can be yours starting from \$2,990.

The Peninsula Hotels, scattered across glamorous locations like New York and Hong Kong, pride themselves on unique, location-specific mattresses and bedding. For instance, The Peninsula Beverly Hills offers its guests the divine comfort of Simmons Westbury Recharge Plush mattresses, available for purchase directly from the supplier with the hotel's assistance. These mattresses boast an EverNu replaceable mattress top, Aircool technology to regulate temperature, and pocketed coil technology for enhanced support. Crafted with three layers of quilting, Energy Foam coil support, and a BeautyEdge foam encasement, these mattresses redefine the art of sweet dreams. Completing the ensemble are 300-thread count Frette linens and monogrammed pillowcases, adding a touch of opulence to your sleep sanctuary. The price tag for this unparalleled comfort starts at \$2,999.

Not to be outdone, the illustrious Ritz-Carlton allows you to immerse yourself in their exquisite sleeping experience right at home. Through their online store, guests can order the custom-designed Stearns & Foster-manufactured bed, enveloped in silk and wood fiber fabrics, plush-top construction, reinforced edges, cooling-gel memory foam, individually wrapped coils, and brass air vents. To enhance the ambiance further, the Ritz-Carlton online store offers a plethora of options ranging from scented candles, room diffusers, linens, and pillows to beach towels, providing the quintessential Ritz-Carlton experience right in your bedroom. The starting price for the mattress and boxspring set is \$1,795.

Marriott Hotels and Resorts, a name synonymous with comfort, extend their hospitality beyond the confines of their hotels. The Marriott Bed, featuring individual pocketed coils for extra support, is a testament to their commitment to quality sleep. Available through their online store, Marriott offers a comprehensive Signature Bedding Set, complete with mattress topper, 300-thread-count cotton flat sheet, fitted sheet, protector, pillows and cases, a comforter, and a duvet cover. The online store also boasts a variety of linen and duvet designs, allowing you to tailor your bedroom aesthetic according to your preferences. The Marriott Bed starts at \$1,599, with the Signature Bedding Set priced at \$3,370, promising you nights of unparalleled bliss.

For those residing in the bustling city that never sleeps, New York's AKA Wall Street offers a unique sleep solution for long-stay travelers. AKA's custom mattress, named the "a.sleep," is designed with 10% higher-density foam than normal retail, ensuring durability. Enhanced with gel-infused memory foam, multiple foam layers, and optional antimicrobial and water-resistant fabrics, this mattress caters to the needs of those embarking on extended stays. While an online store is in the works, guests can directly place orders at any AKA hotel. Prices start at \$1,099 for mattresses, with bed frames beginning at \$55 and mattress and box spring sets from \$1,299.

Hilton Hotels and Resorts, understanding the essence of a good night's sleep for travelers, offer their custom-designed Serenity Bed by Serta. Featuring extra coils for motion absorption and spine support, reinforced edges, plush pillow top, and a patented quilt design to enhance circulation, this bed is meticulously crafted to deliver optimal comfort. Hilton to Home online store extends their offerings beyond mattresses, providing an assortment of bedroom essentials including box springs, feather down pillows, linens, robes, Peter Thomas Roth shower amenities, alarm clocks, and even Hilton Morning Blend Coffee. The Serenity Bed mattress and boxspring set starts at \$1,145, while the hotel striped bedding set is available from \$845.

For those seeking a hotel bed with a touch of character, Brazil's UXUA Casa Hotel & Spa introduces the Native Geometry collection. Set against the backdrop of UNESCO-protected Trancoso, this eco-luxe spa hotel offers handmade home furnishings inspired by the region's tropical forest and beaches. Collaborating with craftsmen and the Pataxó Indian tribe, UXUA founder and designer Wilbert Das brings forth a collection featuring eucalyptus four-poster wooden bedframes, lighting, stools, and unique textiles. Each piece boasts its own distinctive character and is available for worldwide shipping, with bed frames starting from \$18,000.

Enter the realm of supreme comfort with SO/ Sofitel's SoBed, an exclusive offering available at any SO/ Sofitel across the globe. This indulgent setup revolves around a mattress equipped with high-density foam and coil springs, providing unparalleled relief to your neck, shoulders, and back. The plush featherbed topper, nestled between the fitted sheet and the mattress, mimics the sensation of sleeping on a cloud. Travelers can recreate this dreamy experience at home by purchasing the SoBed online, along with a variety of other hotel signatures ranging from bathrobes to towels, linens, pillows,

fragrances, and more. Prices start at \$1,149 for the SoBed Mattress and Boxspring, with bedding sets beginning from \$2,285.

In the landscape of luxurious slumber, these hotels redefine the very notion of bedtime, bringing the unparalleled comfort of their heavenly abodes straight to your home. Whether it's Fairmont's therapeutic core support or the plush serenity of Ritz-Carlton, these beds transform your bedroom into a sanctuary of sublime tranquility, ensuring that every night's sleep is nothing short of extraordinary. So why settle for anything less than the opulence of a hotel-grade sleep experience? Dive into the luxury of these carefully curated sleep havens and let your nights be a testament to pure, unadulterated bliss.