



Contact

nikhilloharofficial@gmail.com

+91 9348424230

Odisha, Rourkela - 769043



Education

- **Internshala**
 - Certificate in Digital Marketing Completed in Jan 2024 [82%]
 - Certificate in Creative Writing Completed in Oct 2023 [91%]
- **Municipal College, Rourkela**
 - Bachelor of Commerce (B.Com) (Hons.)2016-2021 [CGPA: 8.10/10]



Skill

- Social Media Marketing
- Content Creation
- Creative Writing
- Copywriting
- WordPress
- MS-Office
- Time Management



Other Certifications

- Dec 2023 | Google **Display Ads**
- Nov 2023 | Google **Search Ads**
- Oct 2023 | HubSpot **Inbound Marketing**



Hobbies

- Writing poems
- Reading books
- Listening to music
- Working out
- Watching movies

Nikhil Lohar

About

I relish writing, editing, and creating content because I love watching stories unfold inside my brain. Whether it's a brand's narrative, sales copy, or blog, I write to inspire, change, and make words matter more than just words.

Objective

- To learn the skills of the respective field and apply them for the best results
- To work for the growth of the organization as well as mine
- To be consistent and disciplined

Work Experience

Oct 2023 - Dec 2023

Prudent partners - Freelancing

Executive Content Writer

- I worked on AI and LLM projects
- wrote content using different content templates to build an AI

Feb 2023 - Apr 2023

CoChamps - Freelancing

Ghostwriter

- Wrote about travel packages and itineraries
- Wrote 3-4 articles in a day

Nov 2022 - Apr 2023

Icy Tales - Freelancing

Content Writer

- Learned to optimize articles without hampering their readability
- Built a healthy pattern of delivering articles before the deadline

Publications

- 5 Shades of Life: A Poetry Book (Oct 2021 - Sep 2022)
- Built an engaging online community on Instagram
- Published and marketed the poetry book
- Sold over 10 copies with organic reach