

Natalie Jones

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EDUCATION

University of Maryland, Philip Merrill College of Journalism

B.A. in Multiplatform Journalism earned in May 2020

Minors in sustainability studies and professional writing.

SKILLS

Software

Adobe Premiere Pro ▪ Adobe Photoshop ▪ Adobe Lightroom ▪ Adobe Audition ▪ Microsoft Office ▪ WordPress

Multimedia and Social Media

Facebook ▪ Instagram ▪ Twitter ▪ Snapchat ▪ LinkedIn ▪ YouTube ▪ HootSuite ▪ HTML/CSS ▪ DSLR photography ▪ Content management systems ▪ Social media engagement analytics ▪ Content creation ▪ Content marketing ▪ Video production

AWARDS & HONORS

2019 MDDC Press Association Contest

- First place, online investigative reporting
- Second place, online medical/science reporting

University of Maryland Dean's List:

Spring 2018 - Spring 2020

ACTIVITIES

2019: President, University of Maryland Club Sailing Team.

Fall 2019: Undergraduate Teaching Assistant, University of Maryland Professional Writing Program.

RELEVANT EXPERIENCE

Marketing Director, Annapolis Sailing School

Annapolis, MD ▪ May 2020 – present

Produce and manage text, photo and video content across social media platforms. Coordinate social media calendar and track community engagement analytics. Curate growth plan for company via social media advertising. Manage and edit company website to boost traffic and sales.

Freelance Real Estate Writer, The Washington Post

Washington, D.C. Metro Area ▪ Dec 2019 – July 2020

Produced original stories about local neighborhoods for weekly print and digital Where We Live features in Real Estate section. Interviewed residents of the communities. Acquired neighborhood boundary coordinates for graphic map production.

Intern, Time4Coffee Podcast

Washington, D.C. Metro Area ▪ Jan 2020 – May 2020

Reviewed and edited full Time4Coffee podcast episodes and clips on Adobe Audition. Produced podcast show notes and blog posts for website. Assisted with Time4Coffee website revision and organization and production of an online course.

Health and Statehouse Reporter, Capital News Service

Annapolis, MD ▪ Jan 2019 – Dec 2019

Produced award-winning original digital reporting for online-only news service, focusing on health, justice, the environment and Maryland politics. Reported breaking news and live updates on 2019 session of the Maryland General Assembly. Featured daily and enterprise stories in several national news outlets as client of wire service.

Biographer, University of Maryland Donor Relations Department

College Park, MD ▪ Oct 2018 – Dec 2019

Researched history of high-profile donors to the University of Maryland. Coordinated interviews with donors and university officials. Produced original biographies for publication in book on university's history of philanthropy.

Health Section Editor, Unwind Magazine

College Park, MD ▪ Aug 2018 – Dec 2018

Coordinated with staff editors in monthly meetings to develop and pitch stories for upcoming print issues. Reviewed, fact-checked and edited 2-4 health stories monthly for content and clarity.

Editorial Intern, Chesapeake Bay Magazine

Annapolis, MD ▪ May 2018 – Aug 2018

Strategized with news director to pitch, research write stories for weekly Bay Bulletin email newsletter. Assisted editorial team in copyediting, fact-checking and reviewing print story layouts for magazine.