



Diego Enrique Navarro Sánchez

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ABOUT ME

Bilingual journalist and communications professional based in Berlin. Lived and worked in Venezuela, Colombia, Ecuador, Spain, Switzerland, and Germany. Passionate about bringing cultures together through storytelling. Experience in creative writing, multimedia content creation, audiovisual production, translation, media relations, and customer service. Fluent in Spanish (Native) and English (C2). Basic knowledge of German (A2) and French (A2). Currently taking an intensive German integration course (aiming for B1 by February 2026 and B2 by April 2026).

WORK EXPERIENCE

 **ADIDAS** – BERLIN, GERMANY

SALES ASSISTANT – 04/2024 – CURRENT

- Collaborated with team members to achieve sales targets and maintain a positive shopping environment.
- Offered shopping advice and recommendations based on customer preferences and current trends.
- Organized and restocked inventory according to store standards.
- Oversaw football section, utilizing past professional experience in sports.

 **HOTEL CATALONIA BERLIN MITTE** – BERLIN, GERMANY

RESTAURANT SUPERVISOR – 04/2023 – 06/2025

- Oversaw the daily operations of the restaurant and bar, including two days a week without superiors.
- Directed and supervised the work of the waiters, assigning tasks and roles.
- Ensured constant communication with other areas, including the kitchen, bar, dishwashing area, and front desk.
- Managed the hiring and training process, as well as scheduling.
- Handled suppliers, restaurant replenishment, and quality control.

RESTAURANT HOST – 11/2021 – 04/2023

- Operated restaurant and bar, serving customers food and beverages, including beer, wine, spirits, and cocktails.
- Interacted with patrons to provide them with a personalized experience.
- Utilized knowledge of the menu to promote and market each drink and meal to patrons.

 **REAL MADRID** – MADRID, SPAIN

SPORTS JOURNALIST – 10/2020 – 12/2020

- Internship in the digital department of Spanish football club Real Madrid.
- Oversaw management, tagging, and uploading of photos from training sessions and matches on Getty platform.
- Facilitated distribution of photos and videos to commercial partners of the club.
- Helped in identifying and establishing potential commercial alliances for the club.

 **KREAB** – QUITO, ECUADOR

CLIENT RELATIONS MANAGER – 04/2019 – 07/2019

- Prepared media monitoring reports and newsletters for clients such as UISEK Ecuador, Marathon Sports, Repsol, Nissan, and República del Cacao.
- Organized media events, including the inauguration of the UISEK Business School campus in May 2019 and the presentation by Marathon Sports of the Ecuadorian national football team's kits for the 2019 Copa América.
- Managed media relations, fostering strong relationships with national and local press.

 **FREELANCE** – QUITO, ECUADOR

TRANSLATOR – 03/2018 – 08/2019

- Translated academic publications in scientific journals from Spanish to English for professors from Universidad Regional Amazónica Ikiam, Universidad Central del Ecuador, and Universidad Internacional SEK Ecuador.

 **FREELANCE** – QUITO, ECUADOR

WEB CONTENT MANAGER – 03/2018 – 08/2019

- Led the entire content production for the YouTube comedy channel Deja Tu Show TV, including conceptualization, script development, filming, editing, and social media management.
- Produced video content for music artists, businesses, barber events, and nightclubs.
- Achieved thousands of followers and views on the YouTube channel since its inception in March 2018.
- The channel's content can be viewed at <https://www.youtube.com/@DejaTuShowTV>.

THE USB PORT – CARACAS, VENEZUELA

WRITER – 07/2016 – 11/2016

- Wrote articles on sports, politics, science, technology, entertainment, and video games.
- Pitched and developed new story ideas, resulting in several articles being published.
- Conducted thorough research, analysis, and fact-checking to guarantee accuracy and quality of information.
- Worked together with fellow writers and editors to generate cohesive and compelling editorial content.

DIARIO MERIDIANO – CARACAS, VENEZUELA

SPORTS JOURNALIST – 06/2011 – 07/2011

- Internship at Venezuelan sports newspaper Diario Meridiano during the 2011 Copa América.
- Collaborated with narrators and commentators in content creation, research, analysis of historical data, and reviewing videos of previous tournaments.

EDUCATION AND TRAINING

10/2019 – 07/2020 Madrid, Spain

MASTER'S DEGREE Universidad Europea de Madrid

- Designed a documentary series for YouTube, titled Beyond the Game, as the master's thesis project.
- Produced a trailer for the series. It can be viewed at bit.ly/3WnhEPZ.
- Created an infographic, titled The History of Football according to VAR, to imagine how the history of football would have changed with VAR. It can be viewed at <https://bit.ly/3BGm4ba>.

Field of study Communication and Sports Journalism

03/2012 – 07/2019 Caracas, Venezuela

BACHELOR'S DEGREE Universidad Central de Venezuela

- Designed a comedy series for YouTube, entitled Deja Tu Show TV, as the bachelor's thesis project.
- Produced a parody music video as a trailer for the series. It can be viewed at bit.ly/42WrqLt.

Field of study Social Communication

LANGUAGE SKILLS

Mother tongue(s): **SPANISH**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
GERMAN	A2	A2	A2	A2	A2
FRENCH	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

WordPress | Adobe Photoshop | perform video editing | social media management | journalism | perform copywriting | keywords in digital content | review translation works | establish relationship with the media | digital content creation | communication | football | English | Spanish | French | German | customer service

● CERTIFICATIONS

INNOVA, 2017

Social Media Tools and Techniques Workshop

Universidad Simón Bolívar, 2014

Music Journalism Workshop

Colegio Nacional de Periodistas, 2013

Sports Journalism Workshop

Universidad Simón Bolívar, 2010

IX Latin American Seminar on Sports Journalism

● VOLUNTEERING

03/2021 – 09/2021 Zurich

Au pair

- Nurtured the academic, social, and emotional development of two children through AuPairWorld.
- Discussed with parents and teachers about daily activities, achievements, and areas for improvement.

09/2010 – 08/2011 Caracas

Childcare provider

- Provided care and support to at-risk Venezuelan children at FUNDANA.
- Assisted children with their school homework and devised entertainment activities.

● RECOMMENDATIONS

Juan Diego Martínez Restaurant Manager at Hotel Catalonia Berlin Mitte

Direct manager between 2021 and 2023.

Email juandiegoma@hotmail.com | **Phone** (+34) 653627419

Nicholas Estrella Senior District Manager Franchise at Adidas

Direct manager between 2024 and 2025.

Email Nicholas.Estrella@adidas.com | **Phone** (+49) 15125815024

Jazzmín Arrivillaga Professor and Reseacher at Universidad Central del Ecuador

Close collaborator in former position as a freelance translator.

Email jazzmin.arrivillaga@gmail.com | **Phone** (+593) 987461106

Daniel Fermín Research Assistant at The New School

Academic advisor for high school degree at Colegio Integral El Ávila.

Email danielfermin@newschool.edu | **Phone** (+1) 7186967628

Ana Aldana Marketing Assistant Director at Grupo Fastmed

Thesis advisor for bachelor's degree in Communication at Universidad Central de Venezuela.

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