



Diego Navarro

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Sports journalist and communication professional based in Berlin. Experience in creative writing, media relations, audiovisual production, and social media. Certifications in Sports Journalism, Music journalism, and Social media. Fluent in Spanish (C2) and English (C1). Basic knowledge of German (A2) and French (A2). Currently working at Hotel Catalonia Berlin Mitte and Adidas.

Education

10/2019 — 07/2020
Madrid, Spain

Communication and Sports Journalism | Master's degree Universidad Europea

- Designed a web documentary series for YouTube, titled "Beyond the Game," as the centerpiece of the master's thesis project.
- Produced a teaser trailer to showcase the essence of the documentary series, which can be seen at bit.ly/3WnhEPZ
- Conceived an infographic, named "The History of Football according to VAR," to reimagine what football history would be like if VAR and other technological tools had been applied from the start. It can be viewed at <https://bit.ly/3BGm4ba>

03/2012 — 07/2019
Caracas, Venezuela

Communication | Bachelor's degree Universidad Central de Venezuela

- Conceptualized and implemented a web entertainment series for YouTube, entitled "Deja Tu Show TV," as the centerpiece of the bachelor's thesis project.
- Created comedic content with a focus on interactive audience participation to entice viewers and boost engagement.
- Achieved thousands of followers and views on the YouTube channel since its inception in March 2018.
- Produced a parody music video to showcase the essence of the entertainment series, which can be watched at bit.ly/42WrqLt

Work experience

11/2021 — Present
Berlín, Germany

F&B Service Assistant and Bartender Hotel Catalonia Berlin Mitte

- Successfully operated the bar and restaurant, independently preparing and serving patrons with meals and drinks, such as beer, wine, liquors, and cocktails.
- Interacted with patrons, building rapport and getting to know their interests and preferences in order to provide a personalized experience.
- Utilized in-depth knowledge of the menu to effectively promote and market each drink and meal to patrons.

04/2024 — Present
Berlín, Germany

Retail assistant Adidas

- Collaborated with team members to achieve sales targets and maintain a positive shopping environment.
- Offered personalized shopping advice and recommendations based on customer preferences and current trends.
- Organized and restocked inventory according to store standards.

03/2021 — 09/2021
Zürich, Switzerland

Au pair Au Pair World

- Nurtured the academic, social, and emotional growth of two children aged 4 and 10 through active participation.
- Cooperated with parents and teachers to discuss daily activities, achievements, and

areas for improvement, while also redirecting negative behavior accordingly.

10/2020 — 12/2020
Madrid, Spain

Digital marketing intern **Real Madrid**

- Oversaw management, tagging, and uploading of photos from Real Madrid's training sessions and matches on Getty platform.
- Facilitated distribution of photos and videos to commercial partners of the club.
- Helped in identifying and establishing potential commercial alliances for the club.

11/2017 — 08/2019
Quito, Ecuador

Content creator **Deja Tu Show TV**

<https://www.youtube.com/@DejaTuShowTV>

- Spearheaded the end-to-end production of YouTube comedy channel content, including ideation, script development, filming, editing, and social media management (Instagram and Facebook).
- Made video content for emerging music artists, small businesses, professional barber events, and nightclubs, using iMovie, Premiere Pro, Final Cut Pro, and Photoshop.
- Collaborated with clients to understand their specific needs and preferences, assuring that each project was executed to their satisfaction.

03/2018 — 08/2019
Quito, Ecuador

Translator **Freelance**

- Translated and revised research and academic publications in scientific journals from Spanish into English for esteemed professors and investigators from leading universities such as Universidad Regional Amazónica Ikiam, Universidad Central del Ecuador, and Universidad Internacional SEK Ecuador.
- Coordinated with clients to determine translation requirements, and gave regular updates on the project's progress to make sure their needs were being met.

04/2019 — 07/2019
Quito, Ecuador

Media relations liaison **Kreab**

- Prepared media monitoring reports and newsletters for high-profile clients such as PROMPERÚ, Universidad Internacional SEK Ecuador (UISEK), Marathon Sports, CONFITECA, Repsol, Nissan, and República del Cacao.
- Organized successful media events, such as the inauguration of the UISEK Business School campus in May 2019 and the Marathon Sports presentation of the Ecuadorian national football team's kits for the 2019 Copa América.
- Fostered strong relationships with national and local press, effectively amplifying brand messaging and increasing audience reach.

07/2016 — 11/2016
Caracas, Venezuela

Staff writer **TheUSBPort.com**

- Wrote articles on film, television, science, electronics, and video games in a fast-paced and deadline-driven environment, using WordPress.
- Pitched and developed new story ideas, resulting in several articles being published.
- Conducted thorough research, analysis, and fact-checking to guarantee accuracy and quality of information.
- Worked together with fellow writers and editors to generate cohesive and compelling editorial content.

06/2011 — 07/2011
Caracas, Venezuela

Sports journalism intern **Meridiano Televisión**

- Assisted narrators and commentators in research, historical data analysis, and video review of previous tournaments during Copa America 2011.
- Worked closely with senior members of the team in delivering high-quality sports journalism content.

Volunteering

09/2010 — 08/2011
Caracas, Venezuela

Child Care Provider **FUNDANA**

- Provided exceptional care and support to Venezuelan children who were abandoned or abused through the FUNDANA foundation.
- Guided and assisted low-income and homeless children with their school homework, ensuring they received the educational attention they needed to succeed.
- Devised engaging entertainment activities to encourage physical activity, creativity, and socialization among the children in my care.

Certifications

2010

IX Latin American Seminar on Sports Journalism **Universidad Simón Bolívar**

2014

Music Journalism Workshop **Universidad Simón Bolívar**

2013

Sports Journalism Workshop **Colegio Nacional de Periodistas**

2017

Social Media Tools and Techniques Workshop **INNOVA**

References

+34 653 62 74 19,
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Juan Diego Martínez **Former F&B Manager at Hotel Catalonia Berlin Mitte**

Juan Diego was my direct manager between 2021 and 2023 at Hotel Catalonia Berlin Mitte.

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Jazzmín Arrivillaga **Professor and Researcher at Universidad Central del Ecuador**

Jazzmin is a professor and researcher at Central University of Ecuador with whom I collaborated daily in my former position as a freelance translator.

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Daniel Fermín **Assistant Managing Director at Public Seminar**

Daniel was my professor in three different classes and my academic advisor for my high school degree.

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Ana Aldana **Marketing Assistant Director at Grupo Fastmed**

Ana was my professor in three different classes and my thesis advisor for my bachelor's degree in communications.

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José Gregorio Zapata **Co-worker at TheUSBPort.com and Deja Tu Show TV**

José Gregorio was a fellow staff writer and content creator at both digital platform TheUSBPort.com and web entertainment series Deja Tu Show TV.