

EVIE YABSLEY

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BIO

An **inquisitive** PPE graduate with published articles in print & digital media. Over the last year I've developed skills in audio, working with Leeds Student Radio to write, produce and present bright & sparky, news content. I'm passionate about bringing my creative flair to current affairs. **Dynamic** & well-rounded, I have a determined, can-do attitude.

EXPERIENCE

Voluntary

May 2023 - April 2024 - Multimedia Journalist: 'Not to Get Political But...'

Podcast content producer for innovative politics podcast while at university. **Research gathering** & translating this into broadcasted content. **Presented an original** student security episode & co-hosted current affairs on the podcast. **Technical skills** learnt from recording & editing in a university studio using **Audacity**. Supported social media content. **Interviewed high-profile guests** including the Lord Mayor of Leeds - my highlight.

May 2023 - May 2024 - Presenter / Producer: Leeds Student Radio (LSR).

Lead producer for my university union's on-air election coverage (Lead LUU). In this project I **built relationships** within the LSR team. **Script-writing** required **keen attention to detail** to adapt show plans to presenters' / interviewees' needs. **Radio studio operations** skills developed including running the desk & recording show sweepers.

September 2022 - September 2023 - Freelance Writer: Lippy Magazine.

Produced an exceptional digital article which received the **highest site views** of the season (AW/2022) in the lifestyle section. Wrote a feature article for the 'Roots' print edition on smoking trends.

September 2022 - September 2023 - Views' Writer: The Gryphon Newspaper.

Reported on US politics. Debated for 'Finding Common Ground' section which enhanced **oral presentation** & **interpersonal skills**.

April 2024 - Student Radio Conference Host: (LSR).

Hosted SRA con 2024. Greeted industry experts & provided event information. Running: was on hand to **problem solve** & **coordinate the event**. Networking with fellow student radio members from across the country.

ACHIEVEMENTS

- 4 Nominations at LSR awards 2024 including Outstanding Contribution & **Special Recognition for Best Live Coverage** for below LUU coverage.
- **Lead producer for LUU Hustings' coverage** - Proud of the **ownership** I took on, leading this project. A week of broadcasting focused on **student engagement** with local politics.
- Promotion at Willen Lake - received **recognition** for my **hardwork** from my seasonal team this has been a joy.
- Winner of Best Speech Show at LSR Awards 2023 for 'Not to Get Political But...' podcast.

Paid

August 2024 - Freelance logger: BBC Sport, Salford. Used BBC's internal IPD system for data entry to catalogue 3500 hours of footage from the Paris Olympics. Specialised in gymnastics. Praised for quickly mastering new concepts.

June 2022 - September 2024 - Watersports' Instructor: Willen Lake, Milton Keynes.

Teamwork & **problem solving** to lead paddlesport sessions for children & corporate groups. Highly **professional customer experience** following corporate training. Credited with **versatility** in the workplace. Originally on the maintenance team (2022), I've since been promoted to instructor (2024) taking on a **leadership** role.

October 2022 - May 2023 - Teaching Assistant: Teacher Active, Leeds.

As agency staff, I **adapted to challenging environments** by catering my classroom assistance to special needs' children with **diverse** requirements.

September 2019 - June 2021 - Sales Associate: Gap, Milton Keynes.

Worked on the shopfloor - tills, fitting rooms etc. Praised for **exceptional customer service skills**.

June 2017 - Trainee Journalist: Phonebox Magazine, Milton Keynes.

Conducted phone **interviews** for the culture section. Reported on local events. **Published a business feature** in the September 2017 issue, aged 15.

SKILLS

- Fantastic communication skills across print, digital and broadcast media
- Self-motivated
- Cultivating professional relationships
- Audio production skills: producing & recording podcast & radio content
- Fast learner
- Hyper-organised
- First-Aid trained (RYA) & PSI qualified (PaddleUK)

EDUCATION

2021-2024 - University of Leeds:

BA Hons Politics, Philosophy & Economics
Grade: **2:1**

Analytical focus on multi-faceted political & economic issues and their global impacts.

2014-2020- Ousedale School (Milton Keynes)

3 A levels; **144 UCAS** points; **AAA**

Subjects: English, History & Politics

10 GCSEs: includes A** in English, A in Maths & notably A in Spanish.