

The Top 10 Benefits of Outsourcing Your IT Needs Through a Managed Services Provider

Is outsourcing your IT through managed services the right move for your business? Partnering with a team of experienced and certified industry professionals committed to helping you succeed comes with a lot of benefits. Here are the top 10.

1. Minimized Disruption from IT Staff Turnover

We know better than anyone that high quality IT staff are hard to find. And once they are hired, it can be difficult to retain them due to competitive opportunities in the market or lack of advancement opportunities within the organization. Managed services providers (MSPs) deliver greater stability to customers in the event of IT staff turnover by offering IT professionals a much longer and varied career path.

2. Reduced Labor Costs

Recruiting, hiring, onboarding, and training internal IT staff can be very expensive -- not to mention paying a full-time salary. However, many organizations don't really need full-time IT staff, only full-time service. Outsourcing lets you focus your human resources where you need them most without sacrificing the necessary technical support that keeps your company running.

3. Trained and Certified IT Professionals

If you don't have the time or training to manage your own IT, you probably don't have time to vet another IT staff member either. An MSP can provide a full bench of qualified techs and administrators with the skills, training, and certifications, like Microsoft Certified Systems Engineer (MCSE), to ensure that your business is in good hands.

4. Not Just Qualified, but Experienced

For leading IT companies, new or unsolvable problems are rare. In dealing with a wide range of businesses and industries, managed IT services professionals have seen a lot -- and most of it several times over. An in-house IT employee over time leads an isolated existence no matter how much they train. Outsourced IT will have a broader range of knowledge, experience, and expertise from to draw on for your needs.

5. Work More Efficiently and Competitively

Reliable managed IT services free up your workload to improve processes and optimize productivity throughout the company. Organizations that try to manage the entirety of their own in-house IT needs can get bogged down and lose momentum at critical moments while waiting for updates, server setup, or technical assistance. You can reduce research, development, and implementation time, all of which increase costs that are ultimately passed on to customers, by working with an outsourced team that is always ready to go.

6. Quick Implementation of New Technology

Whether your requirements include new hardware set up, equipment upgrades, cloud services, network configurations, or connecting mobile devices, a managed IT services agency has experienced personnel to smoothly handle all of your team's technical needs. A high-quality

MSP will have the resources to help you start projects right away, reducing the amount of time you have to spend ramping up beforehand.

7. Freedom to Focus on What Matters

If you're focused on trying to limp along with in-house IT resources, you aren't able to effectively channel your time and attention toward goals and directives that will grow your business. Outsourcing can help to prioritize and streamline the workload, giving your managers, team leaders, and other staff the space to concentrate on your core mission without getting distracted by complex IT decisions.

8. Reduced Risk

Every business investment carries a certain amount of risk. Markets, competition, government regulations, financial conditions, and technologies all change very quickly. When outsourcing IT services, your MSP assumes and manages much of this risk for you. Their wealth of specific industry knowledge, especially security and compliance issues, can take the worry off your shoulders as they help to look after your company.

9. Better Compliance and Security

Cyberattacks, employee inattention, lax security protocols, and any number of other missteps can put your data at risk. Keeping your network and systems secure is vital to keeping your business safe.

- Is your firewall up to date?
- Do you have a DMZ installed?
- Do you audit your workstations and servers?
- Has your company implemented PCI security standards and work to maintain those standards?
- What is your disaster recovery plan?

By outsourcing with a qualified MSP familiar with PCI compliance standards, you can rest assured that your company is minimizing the risks associated with maintaining client data, credit card numbers, sensitive competitive information, and more.

10. Leveling the Playing Field

Most small-to-midsize businesses (SMBs) can't afford to match the in-house IT support that larger companies maintain. Outsourcing can help SMBs operate "bigger" by giving them access to the same technology, expertise, and knowledge pool that large corporations enjoy. An independent third-party MSP cost structure and economy of scale can save you money and give your company a competitive advantage.