# Narith E. Nhek

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### **EDUCATION**

University of Cincinnati | Cincinnati, Ohio

Major: Bachelors in Journalism | College of Arts and Sciences

Minor/Certificate: Women's, Gender, and Sexuality Studies/ Critical Visions and Thinking Theory GPA: 3.5, Dean's List all semesters

Relative Coursework: Advanced Reporting, Feature Writing, Magazine Writing, & Media Entrepreneurship

# **EXPERIENCE**

Visual Merchandising and Store Design Magazine | Cincinnati, OH/ Hybrid

Editorial Intern

- Publish 8-10 headlines monthly highlighting industry trends and career advancements in retail sectors
- Write detailed articles to illustrate unique boutique retail storefront designs and their respective missions .
- Interviewed 3 designers to gain insights into their creative processes and promote ethical retail practices
- Market expertise/ specializations: sustainable retail design, emerging retail trends, and designer interviews

#### Cincinnati Magazine | Cincinnati, OH

Coffee Emporium | Cincinnati, OH

Editorial Intern

- Conducted 40+ thorough fact-checking/ authentication practices to ensure the validity of statistics, quotes, and citations, maintaining consistency with the publication's style guide
- Facilitated and led weekly brainstorming sessions to foster a collaborative culture among junior editors
- Developed master database of interviews conducted since magazine inception -1,000-row interactive Excel
- Strengthened volunteer initiatives by tabling at Cincinnati Pride and Posh Picnic events

January 2023 – Present

December 2021 – Present

Barista

- Interim shift lead/ second in command, managing 5 direct reports, 40 hours/ weekly
- Efficiently operate in lean small business environment with a ~99% accuracy rate in product output
- Foster high customer retention rates through a "conversation over a cup of coffee" mentality
- Ensure punctual attendance, contributing to team efficiency, and earning commendation for reliability
- Guide and support new hires, facilitating smooth onboarding while maintaining high service standards .

# LEADERSHIP ACTIVITIES AND MEMBERSHIPS

The News Record | Cincinnati, OH

Staff Reporter

- Crafted and polished 16+ articles for "Life & Arts" section in student-led award-winning publication
- Track trending topics weekly and use emerging news to develop, pitch, and research story leads
- 100% on-time submission rate for 500+ word articles ensuring consistent publication flow, upholding editorial standards, and supporting the team's ability to meet deadlines

# **Relevant Organizations**

- Bearcast Media | Contributor: multimedia report on music, sports, and entertainment
- **Pride at Lindner** | Member: coordinated 5+ culture-building events providing a safe and inclusive space for LGBTQ+ students through programming, community, and scholarship

# **TECHNICAL AND LANGUAGE SKILLS**

Technical: Stata, Adobe Premiere, Photoshop, Audition, InDesign, and Illustrator (Advanced) Language: Khmer (language of Cambodia, Native) and American Sign Language (Proficient) Additional Skills: Licensed manicurist/ pedicurist

Interests: Vinyl/ CD collecting, pop culture enthusiast, beauty aficionado, horror films, and rock climbing

August 2019 - May 2024

May 2024 - Present

Jul 2023 – Aug 2023